

**WASECA HOCKEY ASSOCIATION  
BOARD MEETING MINUTES  
JANUARY 15, 2020, 6:30PM  
EL TEQUILA**

**Members Present:** Lindsay Danks, Jeanne Hansen, Kellie Moseley, Jeremy Mortensen, Clint Selvik, Jessica Corchran, Andrea Roemhildt, Shannon Cliff, Josh Lynch, Kristy Jenzen

**Members Missing:** Jason Attenberger, Tara Russell, Jeremy Mortensen, Erin Edwards

**Guests:** Chris Storey, Joe Burrage (email)

**Minutes Recorded by:** Andrea Roemhildt

Call to Order at 6:30pm

**December 11th Meeting Minutes:**

*Motion to approve December 11<sup>th</sup> Meeting Minutes by Jeanne Hansen, 2<sup>nd</sup> by Kellie Moseley*

Approved

**Guest Matters:**

Joe was unable to attend the board meeting in person but send an email expressing concerns regarding he's team's attitude towards each other, their coach, and the game. Joe asked for the Board to help re-engaging the kids in the game again. The Board decided to call a team meeting with the parents ASAP to discuss solutions as a group. Clint to talk to Joe about timing.

**Officer's Report:**

**Gambling Report:**

Josh via email asked the board to approve allowable expenses of: \$7,500 Employee Wages; \$1,500 Accounting; \$14,000 Rent to Sites; \$1,500 Miscellaneous; \$20,000 Etab Provider; \$1,500 Linked Bingo; \$5,000 Cost of Games

*Motion for pre-approval of allowable expenses by Jessica Corchran, 2<sup>nd</sup> by Lindsay Danks*

Approved

Josh via email asked the board to approve lawful purpose expenditures of up to \$15,000 Waseca Arena for ice time; \$150.00 Mite's Anthony Ford Registration Fee

*Motion for pre-approval of lawful purpose expenditures by Jessica Corchran, 2<sup>nd</sup> by Lindsay Danks*

Approved

**President / Executive Report:**

Nothing to report.

### **Old Business:**

*Bylaw Updates:* Nothing new to report.

*Waseca Area Foundation / Priebe Financial Acct:* Andrea has contacted Principal Financial about closing the account and transferring the funds to a temporary savings account. Kristy is working on getting the savings account open. Josh to contact Principal Financial to initiate the transfer.

*Dryland Program:* Nothing new to report.

*Surveillance Cameras:* Streamline looking for specifics on how many cameras we want and placement. Need to revisit quote and placement. Installation would take place off-season. Clint and Andrea to look for original quote.

*Ice Contract:* The arena board drafted a new contract with a 30% increase in the regular ice rate. Clint, Josh and Andrea are working on scheduling a meeting with Kyle to understand the cause of the increase. The ice times used by the WHA is turning out to be close to last year's hours and the arena did not end the year at a 30% deficit. Need to understand what other costs are driving the suggested increase in rate.

### **New Business:**

*Ice-out Date:* Clint discussed ice-out dates with Kyle. Options are either March 8<sup>th</sup> or March 15<sup>th</sup>. Based on looking at the ice hours, Clint recommended March 15<sup>th</sup>. Gives more time for cross-over practices.

*Rink of Dreams (Madison Lake):* Andrea suggested utilizing the Rink of Dreams next year for ice shortage issues. Potentially hosting skills one night a week there. Most coaches are aware of the rink but it gets forgotten about during the season. The WHA could work out a donation to the Rink in exchange for standing ice times.

*Apparel:* Jessica had the apparel store open twice towards the beginning of the season. The fundraiser kickback on the store was 10%, or \$1700. There were other apparel emails and flyers being distributed throughout the year that were outside of the store. Therefore causing missed fundraising opportunities. Discussion took place over what the other apparel ads offered that were missed within the store and how we can better execute next year to capture all fundraising opportunities. Take-aways: one uniformed look (one warm-up outfit, hat, coat, etc); have an event where the vendor can have the products on-site available for members to try-on; need "hockey" brands; include socks in registration fee.

*Girls Game/Officer Matson – Jan 17th:* Need to make families aware of the event. Leave room for on duty emergency personnel to park by doors. Storey notified the Board that Gemini is creating and donating jerseys to the HS teams to create awareness and raise money for the

Matson family. Chris is looking to brainstorm ideas on how to get these jerseys into the public eye and how to best execute an auction that will raise the most money we can for the family. Jessica is going to contact the MN Wild for auction ideas and support. Jessica will also contact the Blue Line Ball coordinator to see if they would be willing to auction a jersey. Andrea to contact Minnesota Hockey to see if they would be interested in helping. Andrea will also contact the Olmsted County Sheriff who is actively involved in coordinating police galas and other fundraisers for ideas.

*Summer Program:* Discussion took place on what worked and didn't work last year and how we want the program to look this year. Decided to just offer Owatonna ice, twice a week for 45 minutes a session. Andrea contacted Owatonna for options/availability and Steve is waiting for the Owatonna programs to fill in and will let us know what our options are afterwards. Thinking similar ice times to last year. No jerseys this year. Josh to talk to Tralo about sponsorship. Commitment level was an issue last year, discussed options to try and increase participation.

*Year-End Banquet:* Discussion took place on the logistics of the meeting. Kellie to send email for coach-of-the-year and volunteer-of-the-year nominations. Kellie to look into location options. Jessica to get pricing for player gifts. Decided on March 27<sup>th</sup>.

*Tournament DIBs Hours:* Kellie has been getting a lot of questions about tournament DIB requirements. She notified the Board that coaches and board members are not excluded from tournament DIBS, according to the policy manual. Schedules are out and DIBs are up.

*2020/2021 Season Registration & Recruiting:* Shannon suggested similar dates to last year for registration and same points of advertisement (Community Ed books). Andrea suggested participating in the parades that were effective again (i.e. Morristown, Waterville, and Waseca). Need to brainstorm other recruiting events for the rest of the communities within our co-op. Potentially target the kids that sign-up for floor hockey through the Community Ed.

*Hardship Application Process:* Shannon asked what the formal process is for a member seeking hardship. Current policy manual is vague. A committee was formed to evaluate the need and to grant relief: President, Vice President, Treasurer, and Registrar.

*Coaching (General Update & Manual):* Shannon had a lot of coaches cut it close with their getting their coaching credentials done before December 31<sup>st</sup>. Asked to brainstorm solutions for assisting coaches in getting this accomplished sooner than later. Encourage coaches to go to the Fall Seminar put on by MN Hockey. Tossed around potential options for incentives.

## **Adjournment:**

*Motion to adjourn the meeting made by Clint Selvik, 2<sup>nd</sup> by Jessica Corchran*

Adjourned at 8:37pm