



Preferred Supplier
Program

May 2023




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The background of the slide is a composite of two images. The top half shows a wide view of a soccer stadium at night, with bright floodlights illuminating the pitch and the stands filled with spectators. The bottom half shows a closer view of a soccer match in progress during the day, with players on the field and a large crowd in the foreground stands.

FACILITIES



Official Synthetic Turf Provider

AstroTurf® is the original inventor of synthetic turf and the company has been at the leading edge of athletic surface innovation for over half a century. AstroTurf® products have set the stage for some of the most iconic moments in sports history. They have served as the playing surface for 12 World Series, 11 Super Bowls, 10 Olympics, 8 Major League All-Star Games, and 32 NFL Pro Bowls. AstroTurf® is also the preferred turf for college athletic programs, high schools, and sports complexes across the United States.

Immediately recognized as an effective solution and ideal playing surface for professional athletes, synthetic turf was quickly adopted by both professional and college-level sports. In 1967, Indiana State's Memorial Stadium became the first outdoor installation. By 1974, the first Super Bowl was played on AstroTurf®, and 1975 marked the first international field hockey game on AstroTurf® at Molson Stadium in Montreal. In 1980, the entire World Series was played on baseball fields installed with this ultra-durable synthetic turf.

Part of what has made AstroTurf® such a well-known brand in modern sports is the company's commitment to innovation. Over the years, the technology has continually improved, edging ever closer to the ultimate goal of replicating the feel, performance, and safety of natural grass while offering the strength and longevity of synthetic turf.

Today, AstroTurf® is owned by Sport Group, a global sports surfacing giant with manufacturing facilities all over the world. The company acquired leading sports surface manufacturers, including AstroTurf®, Rekortan®, a company renowned for developing world-class track systems; Laykold®, the official playing surface of the US Open; and SYN Lawn, the leader in artificial grass for playgrounds and professional golf. Active in over 70 countries, Sport Group has installed more than 30,000 synthetic turf fields and running tracks and is committed to supplying the world's athletes – from Olympians to student-athletes – with superior playing surfaces that enable safe, high-performance play.



Clients/Experience

For athletes and sports enthusiasts, AstroTurf® has redefined the way the game is played. The brand offers advanced, state-of-the-art, multi-sport, and specialized synthetic turf systems with proprietary engineered technologies. A growing number of high schools, colleges, and professional sports teams and municipalities continue to select AstroTurf®-branded products for their premium quality, technical superiority, and safety. To learn more, visit AstroTurf's website at www.astroturf.com.

Toronto Blue Jays, Rogers Centre (baseball)
University of Washington, Husky Stadium (football)
Chicago Fire, CIBC Fire Pitch (soccer)
University of North Carolina, Kenan Memorial Stadium (football)
Appalachian State University, Kidd Brewer Stadium (football) and Beaver Field at Jim and Bettie Smith Stadium (baseball)
Missouri University, Faurot Field at Memorial Stadium (football)

University of Hawaii, T.C. Ching Field (football)
The Ohio State University, Nick Swisher Field at Bill Davis Stadium (baseball)
University of Pittsburgh Ambrose Urbanic Field (soccer) and Charles L. Cost Field (baseball)
University of Michigan, Ray Fisher Stadium (baseball)
Vanderbilt University, Hawkins Field (baseball)
Fresno State University, Bulldog Stadium (football)

Website: www.astroturf.com

 [@astroturfusa](https://twitter.com/astroturfusa)

Carl Capellas | ccapellas@astroturf.com | C: 216-409-7602



Official Turf Nutrition Products

At the forefront of plant health since 1953, BRANDT develops, manufactures and supplies a full range of inputs to keep your turfgrass healthy, resilient and playable. We offer specialty fertilizers, adjuvants, colorants, and turf protection solutions to fit every budget and need from the smallest fields to the biggest stadiums. BRANDT's purpose is to help plants achieve their full genetic potential and to deliver new technologies that make caring for your turfgrass fields easier.



Clients/Experience

BRANDT provides sophisticated, technology-driven input products for turfgrass across a variety of stadiums throughout the US.

- Rose Bowl Stadium® - Pasadena, CA
- M&T Bank Stadium - Baltimore, MD
- LMCU Ball Park - Comstock Park, MI
- Target Field - Minneapolis, MN
- Roger Dean Chevrolet Stadium - Jupiter, FL
- Al Lang Stadium - St. Petersburg, FL
- Hammond Stadium - Fort Myers, FL
- Lynn Family Stadium - Louisville, KY
- U.S. Bank Stadium - Minneapolis, MN
- CHS Field - Saint Paul, MN

Website: <https://brandt.co/usl>



Official Wireless Solutions Provider

Connectivity Wireless delivers next-generation wireless infrastructure and smart system analytics to enable world-class connected guest experiences and network monetization for sporting venues. We deliver turnkey solutions, including consultation, design, installation, monitoring, maintenance, and ongoing management.

In addition, every venue is assigned a dedicated project manager, deployment manager, and, if needed, a construction manager. A team of RF experts and network engineers will be allocated to your project from the moment we engage with you. We handle it all so you can focus on your next big game, event, or concert.

Connectivity Wireless is a leading wireless solution provider delivering purpose-built, world-class Wi-Fi, cellular, and private LTE/CBRS networks. We offer an extensive array of support and financing options along with our industry-leading network analytics platform, ConnectLytix, to ensure the best possible fan experience, optimal network performance, and network monetization.

Connectivity draws on lifetimes of experience and the lessons learned in the deployment and management of 2700+ wireless networks in every vertical market, including MLB, NFL, NHL, and a wide variety of other sporting venues, to build customized plans to help our customers solve problems. We believe in spending where it counts and delivering high-quality, high-performing networks in the most efficient way possible to ensure the vision of connectivity is delivered with maximum economic value.



Clients/Experience

Connectivity Wireless provides technology solutions across every vertical market and industry, and has a long legacy of providing cutting-edge infrastructure for sporting venues throughout the US.

- | | |
|--|--|
| Amalie Arena, FL | Nationwide Arena, OH |
| Angel Stadium, CA | NRG Stadium, TX |
| Bank of America Stadium, NC | Philips Arena, GA |
| Beaver Stadium, Penn State University | Raymond James Stadium, FL |
| Ben Hill Griffin Stadium, University of Florida | Sanford Stadium, University of Georgia |
| BOK Arena, OK | Sears Center Arena, IL |
| Churchill Downs, KY | Texas Motor Speedway, TX |
| Canvas Stadium, Colorado State University | The Dome at America's Center, MO |
| Daytona International Speedway, FL | The United Center, IL |
| Dr. Pepper Arena, TX | Time Warner Cable Arena, NC |
| CU Events Center and Folsom Field, University of Colorado | Turner Field, GA |
| Gwinnett Arena, GA | Verizon Center, D.C. |
| Hawkeye-Carver Arena and Kinnick Stadium, University of Iowa | War Memorial Stadium and Arena Auditorium, University of Wyoming |

Website: www.connectivitywireless.com

 [/ConnectivityWireless](https://www.facebook.com/ConnectivityWireless)

 [@connectivityws](https://twitter.com/connectivityws)

 [/c/ConnectivityWireless](https://www.youtube.com/c/ConnectivityWireless)

 [linkedin.com/company/ 305699](https://www.linkedin.com/company/305699)



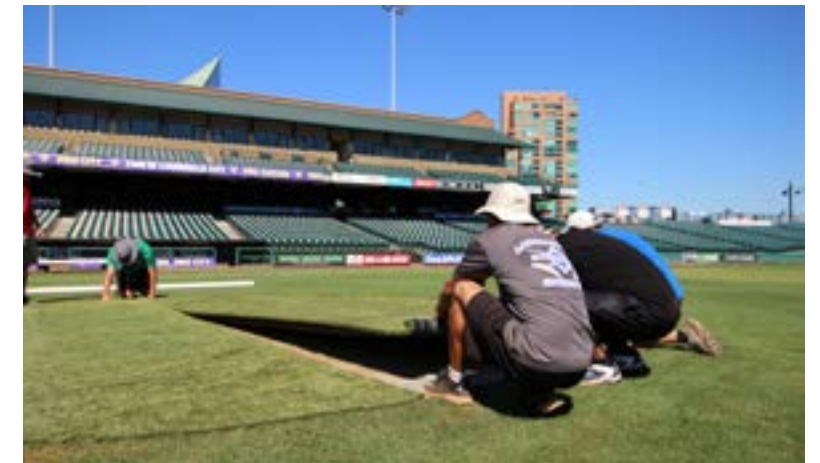
Official Retractable Mound Supplier

As venues and stadium management look to expand their stadium utilization – without building new stadiums – creating a multi-purpose venue is critical to scheduling soccer, concerts, lacrosse, rugby, and other activities. Field conversion is a scheduling challenge when a pitcher's mound is involved. To manually remove a pitching mound and rebuild it after a non-baseball event takes expensive materials and labor. Esto Retractable offers a patented design for a Retractable Pitching Mound to allow field conversion in two hours – allowing you to play baseball in the morning and play soccer that same evening. Transforming stadiums in hours – not days – is the key.

Esto Retractable offers licensing agreements for each installation, providing design documents, outline specifications, and consultation to expedite the engineering of your retractable mound.

Clients/Experience

The prototype retractable mound was installed at Louisville Slugger Field in 2015 and has provided 100% reliability, ease of operations and low maintenance performance.



The 3D illustration below shows the components of the retractable mound. A video of the components as well as the conversion can be viewed at www.estoretractable.com

Website: www.estoretractable.com

Brandi Jones | info@estoretractable.com | 812.282.3700



Official Shipping Container-Based Structure Supplier

Falcon Structures modifies shipping containers into spaces for work, storage, restrooms, locker rooms, and more. Containers are ideal for outdoor spaces such as stadiums and sports fields. They can even function as building block-like elements for construction projects.

With customers across many industries—from aerospace to agriculture, real estate companies, local communities, and beyond—Falcon transforms containers into structures that support organizations, their people, and the work they care about.

Many elements factor into the creation or renovation of soccer stadiums, and teams can use modified shipping containers in nearly every area to create functional yet eye-catching elements. Teams can choose to create stadiums entirely from containers or simply use them as portable storage units for extra equipment—but the applications are endless. Opting to use containers as standalone units such as locker rooms, concession stands, press boxes, restrooms, and offices helps to bring personality to the stadium interior.

Building with modified shipping containers while using modular construction methods allows teams to quickly develop stadiums or field complexes while minimizing site disruption, especially compared to traditional construction.

The use of containers is both practical as a trusted form of modular construction and aesthetically attractive, exciting spectators as a unique design choice. Placing containers is simple and quick, making them a great addition to any stadium project.

Website: <https://www.falconstructures.com/united-soccer-league>

Clients/Experience

- Fortress Obetz Stadium (largest container-based structure in the US to date)
- The Pitch food and beverage venue in Austin, Texas
- YMCA
- Square Roots
- Lyft
- US Air Force / US Army / US Navy
- US Department of Homeland Security
- Dell
- NASA
- SpaceX
- Boeing
- Simon Malls
- Shell
- Chevron
- General Electric
- Hy-Vee
- The University of Texas
- The University of Arkansas
- Lockheed Martin
- Kinder Morgan
- Energy Transfer
- Multiquip
- Kiewit
- Williams
- Black Swan Racing





Official Modular Stadium And Seating Supplier

InProduction is a leading national provider of high-quality temporary audience risers, stadium seating, staging, flooring, and scenery for sporting, corporate, and entertainment events. The company, which began as SGA Production Services and T&B Equipment, has more than 80 years of combined experience as a provider of specialized venue-transformation services. InProduction also specializes in the custom design of hospitality suites and skyboxes that can be adapted to fit any venue. Headquartered in Chicago, IL, InProduction can service clients across the country from additional facilities in Ashland, VA, Atlanta, GA, Dallas, TX, Lansing, MI, Las Vegas, NV, Orlando, FL, and Phoenix, AZ.

Clients/Experience

Soccer: Phoenix Rising FC, Boston Breakers, Florida Cup Soccer, Richmond Kickers

Stadiums & Collegiate Sports: Soldier Field, AT&T Stadium, EverBank Stadium, University of Phoenix Stadium, Clemson University, University of Virginia, University of Oregon, University of Georgia, North Carolina State University, Wake Forest University

Golf: United States Golf Association/United States Open, Waste Management Open, AT&T Pebble Beach Pro-Am, AT&T Byron Nelson, Tiger Woods Foundation

Broadcast & Entertainment: Fox Sports, NBC Sports/Golf Channel, Turner Sports, LiveNation

Website: www.inproduction.net

Cameron Pulliam | cpulliam@inproduction.net | 864-420-0715



Preferred Pop Up Tent Supplier

Kittrich Canopy & Branded Products offers the highest quality products in the industry. Their priority is to make your brand come to life so you can stand out from your competition. They offer a wide selection of top-quality tents, custom flags, banners, table covers, field signs and much more! Kittrich believes in elevating your brand to the next level, so expect, prompt and friendly service, fast turn-around times, free design, and fantastic pricing. Call them today for your very own, personalized mock-up. See you on the field!

Clients/Experience

ULAFC- MLS Soccer Club
Banc of California Stadium
NETFLIX
CW network
Comedian George Lopez's 5150 Brand
Warner Brothers
Radio: NPR- KPCC radio Los Angeles, Ca. - JACK
FM 93.1, Azteca Television
Herbalife
Enterprise Car Rental
Smart & Final
Circle K
LYFT- rideshare corp.
Meijer
Metro PCS
USC Athletics,
Pepperdine Univ.,

ASU (Birdgang booster club)
UCLA athletic stadium
SCMAF - Southern Ca. Municipal Athletic
Federation- Preferred vendor
CPRS - Ca. Parks & Rec Society
CCBA - Ca. Craft Brewers Association- Preferred
vendor
CBC - Member National Brewers Association -
Preferred vendor
(PPAI) Promotional Products Association
SAGE- Promotional products
AYSO - CA. Preferred Vendor
NISA: Vendor
WPSL: Vendor
LA County Parks & Rec: Preferred registered
vendor



Website: www.KittrichCanopy.com



Official Goal, Shelter, and Training Equipment Supplier

Kwik Goal was founded on the revolutionary concept of providing transportable goals for coaches at all levels. As the largest, dedicated soccer goal and field equipment manufacturer in the Western hemisphere, Kwik Goal has been supplying high-quality soccer goals, field equipment, training equipment, and fully customizable seating for over forty years to the domestic and international market.

With a reputation for providing safe, durable, and consistently high-quality products, coaches of all levels trust the Kwik Goal brand with all their soccer-related needs. As a soccer-specific company, we are able to offer the widest range of soccer equipment and continually look for ways to improve our products by performing ongoing testing and soliciting honest feedback from coaches.

We take the growth and improvement of soccer across the United States very seriously and believe that the game is improved when coaches have access to proper education and training. We are partnered with U.S. Soccer to ensure that all is being done to improve access to education and to adapt our products as needed to help continue future development.



Clients/Experience

International Federations

United States Soccer Federation
Mexican FA
Canadian Soccer Association

FIFA World Cup®

1999 Women's World Cup (every venue)
2003 Women's World Cup (every venue)
2015 Women's World Cup (every venue and training site)

Professional Clubs

Manchester United F.C. Carrington Training Facility
A.S. Roma
Hamburg S.V.
AFC Ajax
Chivas Guadalajara FC
Santos Laguna FC
CF Pachuca
All Major League Soccer Clubs

USL Clubs

Indy 11
Hartford Athletic
Louisville City FC
Memphis 901
Phoenix Rising
Sacramento Republic
Tampa Bay Rowdies

Notable Facilities

National Training Center, Carson, CA
National Development Center, Kansas City, KS
IMG Academy, Bradenton, FL

Universities

Penn State University
Florida State University
UCLA
University of North Carolina
Stanford University
University of Virginia
University of Akron
Ohio State University
Texas A & M University
University of Maryland
Wake Forest

Website: <https://kwikgoal.com/usl-psp>



Official In-Stadium Signage Supplier

Marka Sports USA is subsidiary of Marka Sports and Entertainment Group, a Mexican-based company.

We specialize in sports branding such as field board production, installation, stadium dressing, and other exposure elements.

Our services include operation, management of branding elements, team presentation, press conferences, brand activations, trophy presentation protocols, and event management.

We have expanded our capabilities to offer services in experiential and digital marketing including virtual and augmented reality activations.

Our goal is to provide you with the best and most affordable branding solution.

Marka Sports, Business at Field Level!



Clients/Experience

Marka Sports is the supplier of clients such as CONCACAF, the Mexican Football Federation, UNCAF, CFU, professional soccer teams, global and regional brands, and sports promoters in the region.

With 25 years of experience and more than 4,000 professional matches in over 50 countries and three continents.

Marka Sports and Entertainment Group has played a key role in the success of world class events broadcasted around the world.

Website: www.markasports.com





Official Stadium, Complex, And Field Lighting Supplier

Musco has shaped the history of sports lighting since 1976, designing systems for everything from neighborhood fields, to collegiate and professional stadiums, to the Olympic Games. Musco’s TLC for LED™ technology delivers a level of light control and glare reduction that can’t be matched, backed by a 25-year parts and labor warranty.

Clients/Experience

North America

- | | |
|------------------------|------------------|
| Historic Crew Stadium | Nissan Stadium |
| Audi Field | Gillette Stadium |
| TQL Stadium | Exploria Stadium |
| Inter Miami CF Stadium | Providence Park |
| Banc of California | BC Place |
| Lynn Family Stadium | Allianz Field |

International

- | | |
|------------------------------------|---------------------------|
| Wembley Stadium | Etihad Stadium |
| Emirates Stadium | Old Trafford Stadium |
| Griffin Park | St. Mary’s Stadium |
| American Express Community Stadium | Tottenham Hotspur Stadium |
| Turf Moor Stadium | London Stadium |
| Selhurst Park Stadium | Molineaux Stadium |
| Elland Road Stadium | Aviva Stadium |
| King Power Stadium | San Siro Stadium |



Website: www.musco.com

Mike Shindler | Mike.Shindler@musco.com | 641.295.5130



Preferred Stadium Design Provider

ODELL, A LaBella Company, has been designing sports venues for most of the last 60 years. Our portfolio includes dozens of completed sports arenas, stadiums, and multi-sport complexes. As the Preferred Stadium Designer for the United Soccer League (USL), ODELL has specialized expertise designing soccer stadiums and training facilities, with many of these venues serving as the anchor for larger sports, entertainment and mixed use developments.



Clients/Experience

Anaheim USL Stadium & Mixed Use
Asheville USL Stadium
Athens USL Stadium & Mixed Use
CHAMPS United Soccer Training
Academy Charlotte Independence
Stadium Cleveland USL Stadium & Mixed
Use Dillon Stadium & Mixed Use
Ft. Lauderdale USL Stadium & Mixed Use
Ft. Wayne USL Stadium & Mixed Use
Hampton USL Stadium & Mixed Use
Houston USL Stadium & Mixed Use
Huntsville USL Stadium & Mixed Use
Jacksonville USL Stadium & Mixed Use
Long Beach USL Stadium & Mixed Use
New Orleans USL Stadium & Mixed Use
Oklahoma City USL Stadium & Mixed Use

Palm Beach County USL Stadium & Mixed Use
Portland, Maine USL Stadium
San Diego USL Stadium & Mixed Use
Spokane USL Stadium & Mixed Use
Springfield MO USL Stadium & Mixed Use
Tampa USL Stadium & Mixed Use
Tidewater Landing USL Stadium & Mixed Use
Tucson USL Stadium & Mixed Use
Truist Point Ballpark - High Point, NC
Truist Field - Charlotte, NC
SRP Ballpark - North Augusta, SC
Francis Marion University Athletic Complex
Liberty University Williams Stadium Renovation & Expansion
Davidson College Football Stadium & Athletic Center
UNC Charlotte Student Activity Center

Website: www.odell.com



Official Video Scoreboard and Custom Digital Display Supplier

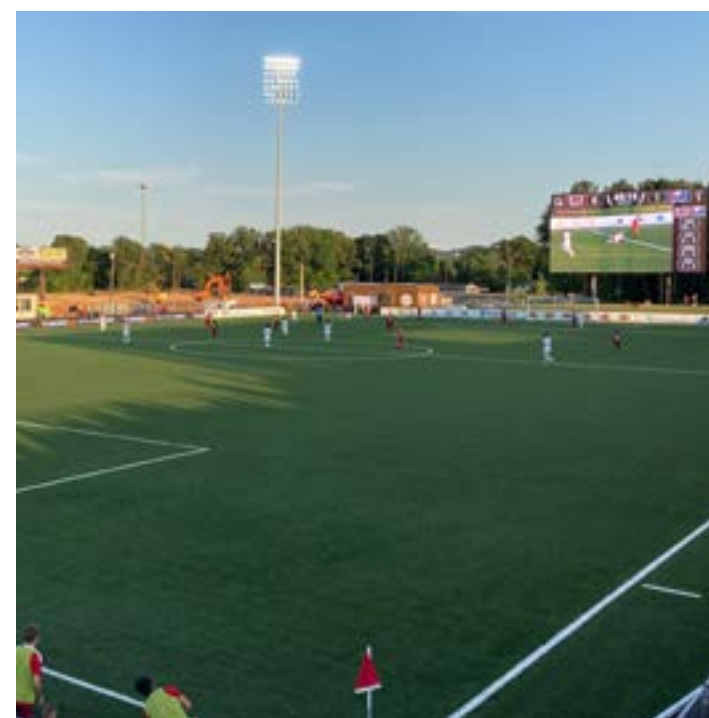
PlainView LED is the Preferred Official Video Scoreboards and Custom Digital Display Supplier for the USL and its respective leagues.

PlainView LED specializes in custom digital solutions for scoring, advertising, and informational/wayfinding while providing our clients with a turnkey experience. From planning, to installation, to game day excellence we're with you every step of the way with out-of-the box thinking and legendary service.

By fusing our expert experience in digital out-of-home signage into the engineering of our stadium products – we create a powerhouse you can count on to run longer and brighter than standard LED signs no matter what mother nature delivers.

With professional software packages that operate with the touch of a button, we ensure our clients are able create awe-inspiring moments that are larger than life for fans to enjoy, while delivering sponsor ad placements that maximize your ROI with captivating hi-def, dynamic content.

Together We Inspire Awe.



Clients/Experience

Chattanooga Red Wolves, USL 1 - Jumbotron Scoreboard, Sideline Runners
High School Sports - Outdoor, Indoor/Center Hung, Custom A/V Scoring Packages TVA
Nuclear Plant - Entry and Protected Area Digital Signage
Chattanooga Convention Center - Indoor Digital Signage
Food/Beverage Clients - Outdoor Digital Signage
Medical/Professional Clients - Outdoor Digital Signage
Banking/Financial - 100+ Synergized Teller Lane Displays
Retail/Direct to Consumer Clients - Outdoor Digital Signage + Custom Indoor Solutions
Outdoor Billboard Companies - 55+ Digital Billboards
Digital Bus Shelter Advertising Network - 31+ Units

Website: www.PlainViewLED.com

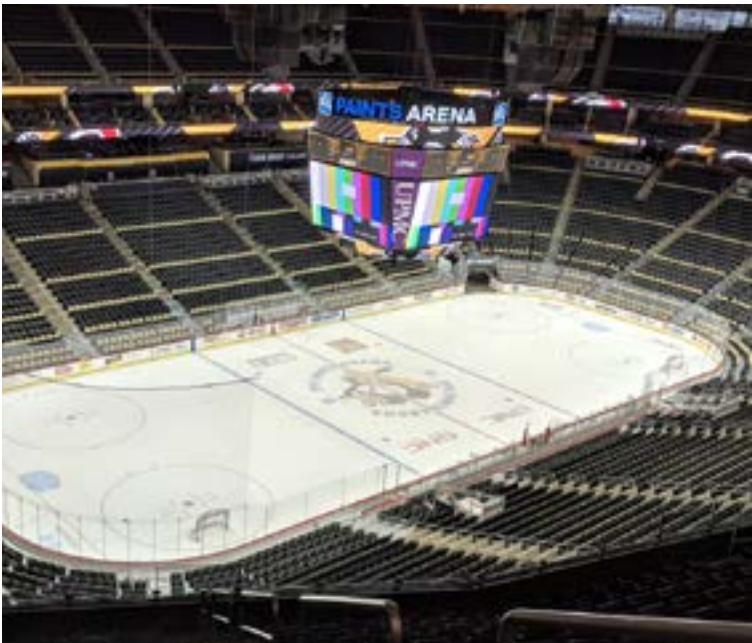
Chris White | chris@PlainViewLED.com | 423.602.1257



Official Paints and Coatings Supplier

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for nearly 140 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 75 countries and reported net sales of \$16.8 billion in 2021. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit www.ppg.com.



Clients/Experience

- Nashville Yards
- Allegiant Stadium
- UBS Arena
- Coachella Valley Arena
- Climate Pledge Arena
- St. Louis City Soccer Club
- Six Flags

Contacts

- Sheldon Roth**
National Corporate Account Sales Manager
at Sheldon.roth@ppg.com
- Herman Rodriguez**
Director of Engineering –
USCA at HermanRodriguez@ppg.com
- Daniel Corum**
Director of Specifications –
USCA at dgcorum@ppg.com

Website: www.ppg.com



Official Provider of Video Recording and Analysis System

Spiideo delivers astonishingly simple, powerful, and innovative solutions to the global sports community that shape the future of sports video production, analysis, and consumption.

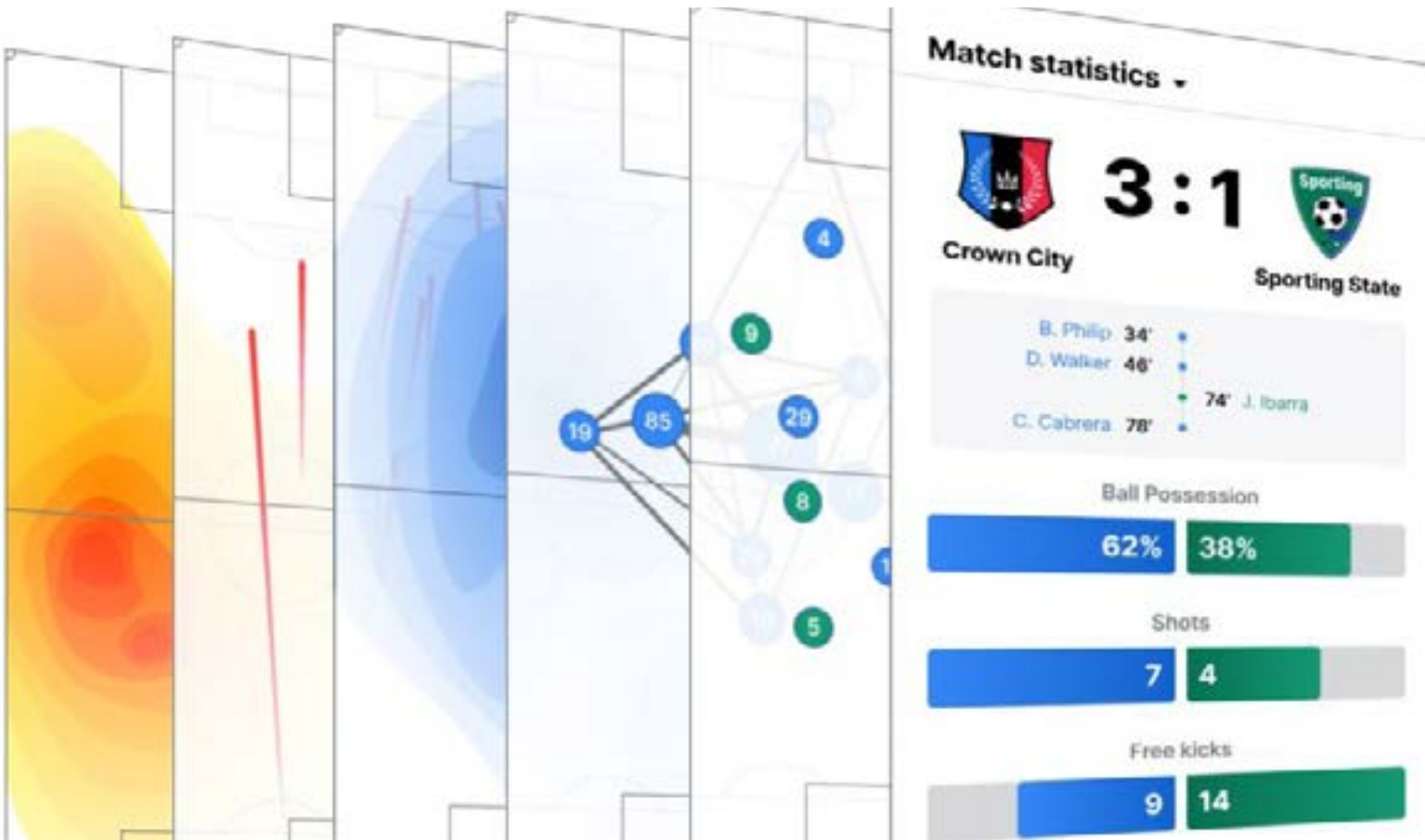
Spiideo’s fixed and mobile camera systems for both indoor and outdoor sports, feature automatic recording, AutoFollow, and virtual panorama technology that integrates directly with both Spiideo Perform and Spiideo Play.

By living in Spiideo, sports organizations and media-rights holders are able to eliminate manual filming processes, analyze the performance in a single platform, share footage from the cloud, and automate streaming.

Clients/Experience

More than 2,000 organizations are currently using Spiideo, including teams in the Premier League, NHL, Serie A, MLS, NBA, Ligue 1, NCAA, and Bundesliga.

Spiideo’s solution is also used by customers such as the USL, NWSL, SEC, Sweden’s Allsvenskan, Iceland’s Pepsi Max League, Denmark’s Metal Ligaen, and various media-rights holders throughout both Europe and North America.



Website:



info@spiideo.com



Official Lightning Prediction and Warning System Supplier

Thor Guard is the world's only true lightning prediction system. In business since 1973, no company in this space has existed this long. With thousands of customers worldwide, Thor Guard's data-driven solution to various dangerous weather conditions takes safety to the limit of technology. While lightning prediction is the centerpiece of all Thor Guard systems, the new 360 adds Thor Guard data-driven lightning detection, site-specific severe weather and tornado prediction, two levels of heat index warnings, valuable local weather data and complete access to all data on phones and computers. Where required, automated horn and strobe warnings are available.



Clients/Experience

Meteorological Services at all USGA Golf Events
Tampa Bay Rowdies Stadium
Nine NFL Teams
American Junior Golf Association
Florida Power and Light
Chicago Bridge and Iron
100 + Colleges and Universities
Albuquerque Balloon Festival
Marriott Corporation
PGA Tour TPC Golf Facilities
United States Tennis Association Training Center
Jet Blue, American, Continental, Delta Airlines
Google
Shell Oil - Motiva Distribution Centers
Valero and Hunt Refineries

Website: www.thorguard.com



Bob Dugan | bdugan@reagan.com | 239.285.4379



Official Turf Supplier

Turf of America is a Design Build company from the Ground up Our in-house turf field team is fully staffed with 35 years of turf field installations. In 35 years, we have built over 1000 fields from Little League baseball fields to FIFA Approved Soccer stadium fields. Most importantly, we do not employ subcontractors.

Our certified turf field builders begin with an on-site visit for evaluation regardless of where the job is the World. After we fully evaluate the field analyzing the Geotek land samples & engineered drawings, we use our expertise to generate a quote for what is needed. Since we don't employ contractors, our process is smooth from start to finish.

Our process covers the groundwork from the excavating to installing a drainage system, constructing a base with a world class turf. We also add curves & a sprinkler system if needed.

Turf of America is one of the rare turf companies that self performs & designs their own work within house field installers. We provide a full FIFA approved soccer field, MLB baseball fields, MLL Lacrosse fields & NFL football fields

Contact us for storm drainage, irrigation, utilities, site and base work, and installation of athletic fields.

Why Choose Turf of America

- Our turf field installation procedure is designed for high-performance
- We provide even field with minimum to no undulations
- We facilitate robust and easy maintenance sports field turf
- We assure minimal injury risk

Clients/Experience

- TREVECCA MULTIPURPOSE SPORTS FIELD
- FRANKLIN SPORTS HALL
- TAMPA BAY ROWDIES SOCCER
- UNIVERSITY OF TAMPA
- CHATTANOOGA RED WOLVES

Contact

- Founded in 2004 with 100% USA ownership, operations and manufacturing for 15 years
- FIFA Licensee with experience as a FIFA Preferred Producer with over 280 FIFA certified fields worldwide
- Over 1,200 fields over 50,000 sqft of fields since 2004
- In good standing with the top agencies including STC and ASBA
- ISO 9001 Certification
- 12 NFL teams currently play and/or practice on a Turf of America field

Management & Design

- Relationships with industry leading architects & engineers for design/build projects
- Certified Field Builder on staff
- Affiliations with management groups & governing agencies to assist the city generate revenue and manage facilities.

Website: <http://www.TurfofAmerica.com>
<http://www.TOASports.com>



ALLEN KOZIC | ALLEN@TURFOFAMERICA.COM | 813-449-0572
BRANDON WHITSETT | 727-687-4288 | BRANDON@TURFOFAMERICA.COM



Official GPS Paint Robot and Field Marking Service Supplier

Turf Tank revolutionizes the line-marking industry with the invention of the world's first autonomous line-marking robot for sports fields, the Turf Tank One. The Robot helps sports facilities all over the world create impeccable fields, while optimizing labor and paint consumption.

ACCURACY.

The Turf Tank One uses GPS technology, eliminating the need for manual measurements and ensuring reliable positioning for maximum precision with every marking. It memorizes all of the locations and route plans from the initial marking, making overmarking 100% accurate. The Turf Tank App includes standard soccer layouts following the rules and regulations of multiple governing bodies and offers the flexibility to build custom layouts, unique to each organization's needs. Make the lines you want, without limitations.

CONSISTENCY.

Turf Tank promises crisp, bright lines and consistent results for the entire field every time you prepare your fields--on both natural grass and synthetic turf. The consistent speed and sprayer pressure eliminate the unevenness of a walk-behind line marker. Create world-class fields with no stress, use less paint, and free up your time to handle other tasks while the Turf Tank Robot is painting.

EFFICIENCY.

The Turf Tank One is the efficient soccer field-marking solution, without manual labor. The Robot's autonomous design means it can paint an 11v11 soccer field in just 25 minutes, all by itself, freeing the turf manager to focus on other tasks around the site. The Robot's consistency reduces paint consumption on average by 50%. We focus on line marking, so you can focus on the game!

Website: www.turftank.com

Clients/Experience

1,000 + Customers Globally

- Indiana Elite FC
- Northern Virginia Soccer Club
- Oklahoma City Energy FC
- Southern Soccer Academy
- San Antonio FC
- Tampa Bay United
- Duke University
- Oklahoma State University
- University of Alabama
- University of Alabama at Birmingham
- University of Florida
- Mississippi State University
- University of Tennessee
- University of Virginia
- Baton Rouge Parks and Recreation
- Bozeman Parks and Recreation
- Detroit Parks and Recreation
- Nashville Parks and Recreation
- New York City Parks and Recreation
- Provo Parks and Recreation
- Salt Lake City Parks and Recreation
- Mudsock Youth Soccer Club
- Kingston Youth Sports Organization
- James Island Youth Soccer
- Elberta Youth Sports Park
- Fremont Youth Soccer Club



veo



Official Video Provider

Veo and Super-Y League are teaming up again to provide all teams with the ultimate video experience.

Veo never misses a moment, filming automatically with 4K lenses at 180 degrees. We now give Super-Y League teams the opportunity to empower coaches, players, and parents with high-quality video using technology that is simple to use, upload, and share. Veo will help you capture unforgettable moments. Teams and clubs participating in Super-Y League can receive a \$200 discount on their Veo Cam. This offer is eligible with the purchase of any annual subscription and by using the following discount code: USL200

Partners



Website: shop.veo.co

Chris Waugh - Atlantic - chris@veo.co
Jared Pelt - Southwest - jared@veo.co
Lee Hudson - Midwest and New England - lee@veo.co
Kris Lyons - Great Lakes - lyons@veo.co
Simon Boehme - West - simon@veo.co





BUSINESS OPERATIONS





Official Ticketing Solutions Provider of the USL

The Aspire Group is a sports and entertainment marketing firm globally recognized for innovative consulting, ticket sales and partnership services. Aspire created the Ticket Marketing, Sales & Service niche, revolutionizing with its first Fan Relationship Management Center at Georgia Tech in 2009. In the past decade over 280 collegiate and professional sports properties have trusted Aspire to drive revenue, attendance and enterprise value through the combination of strategic consulting and research services, data insights and best-in-industry fan relationship management. Within the USL, Aspire has already partnered with Monterey Bay FC, San Diego Loyal SC, Tormenta FC, and the Pittsburgh Riverhounds SC, to provide ticket sales, pricing optimization, and service and retention training.



Scope of Work



THE ASPIRE GROUP DIFFERENCE

GLOBAL LEADER IN OUTSOURCED REVENUE ENHANCEMENT

280+ PARTNERS

10 COUNTRIES

\$1B+ REVENUE GENERATED

FOR PROJECT AND PARTNERSHIP INQUIRIES, CONTACT
AJ.SMITH@THEASPIREGROUPINC.COM



THE ASPIRE GROUP
404.389.9100

A.J. Smith | O: 404-389-9100 | M: 813-760-5421

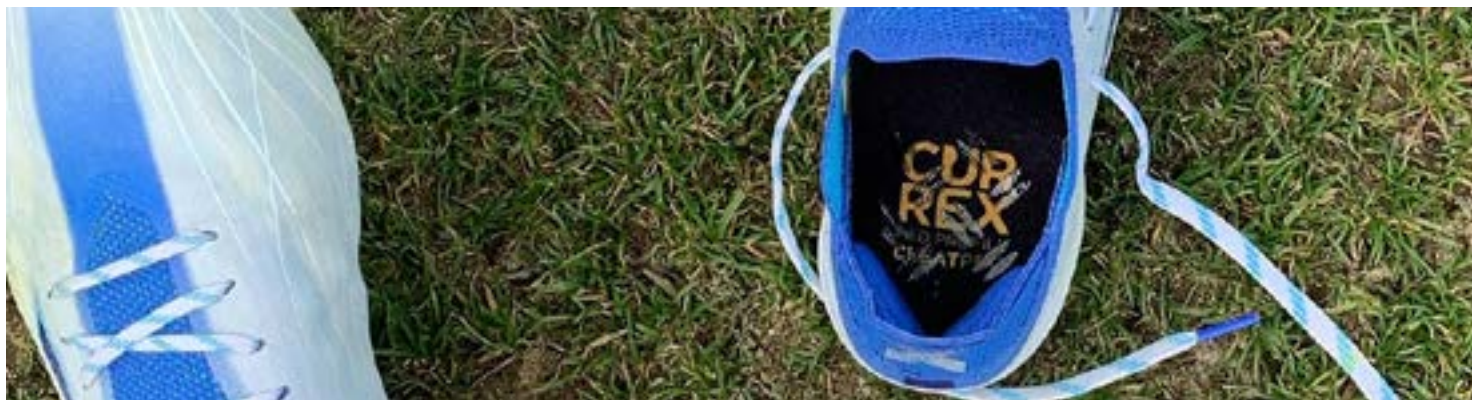


Official Shoe Insole

CURREX is the leading vendor of sport-specific insoles, including the best selling running insoles in America. CURREX CleatPro is the world's leading replacement insole to improve the fit and feel of any cleat brand and model. Designed by German sports scientists, they deliver more comfort and support, increase performance and reduce pressure; which leads to less body fatigue and can help users avoid many common injuries. Thanks to their Super-Grip technology, players will be able to perform at their best every time they take the field regardless of age-group or skill level. They are the only cleat specific over-the-counter insoles on the market featuring three dynamic arch profiles for a highly customized experience.

Clients/Experience

- El Salvador national futbol team
- Georgetown University
- National Futbol Federation of Guatemala
- University of Maryland
- Jayde Riviere, Brandt Bronico, Chase Vosvick, Cyprian Hedrick, Drew Beckie, Ifeoma Onumonu, Joe Brito, Jonas Häkkinen, Kelly Fitzgerald, Pierre Reedy, Ryan Coulter, Rachel Bloznalis, Taylor Aylmer, Yosuke Hanya, Ayo Flanagan, Chris Goslin, Frank Dulysse, Georges Mukumbilwa, Jacob Montes, Mike Deshields, Sean O'Hearn, Tara McKeown, Michele Vasconcelos, Jake Areman, Giannis Nikopolidis, Rodrigo Freitas, John McCarthy



Website: <https://currex.us/products/cleatpro>



Preferred Marketing Automation

Factoreal is an all-in-one marketing automation and fan engagement platform designed specifically for sports teams and leagues to drive revenue across ticket sales, merchandise, and F&B.

Factoreal empowers teams to do this through their supercharged engagement model using fan behavior, AI insights, and machine learning to help you make data-driven, revenue-generating decisions.

Factoreal's capabilities include cross-channel orchestration, pre-built fan journey templates, complete fan segmentation management, and data-focused insights that are visualized on straightforward dashboards.

Factoreal lets you gain key insights into your team's fans' interests, behaviors, and how to best communicate with them, all packaged in one intuitive platform.

Factoreal has the complete functionality to help consolidate their technology stack and eliminate expensive single-point solutions, reduce time and effort of "switching between tools" during the day, and using costly connectors to pull siloed data from where it sits...to where it's needed.

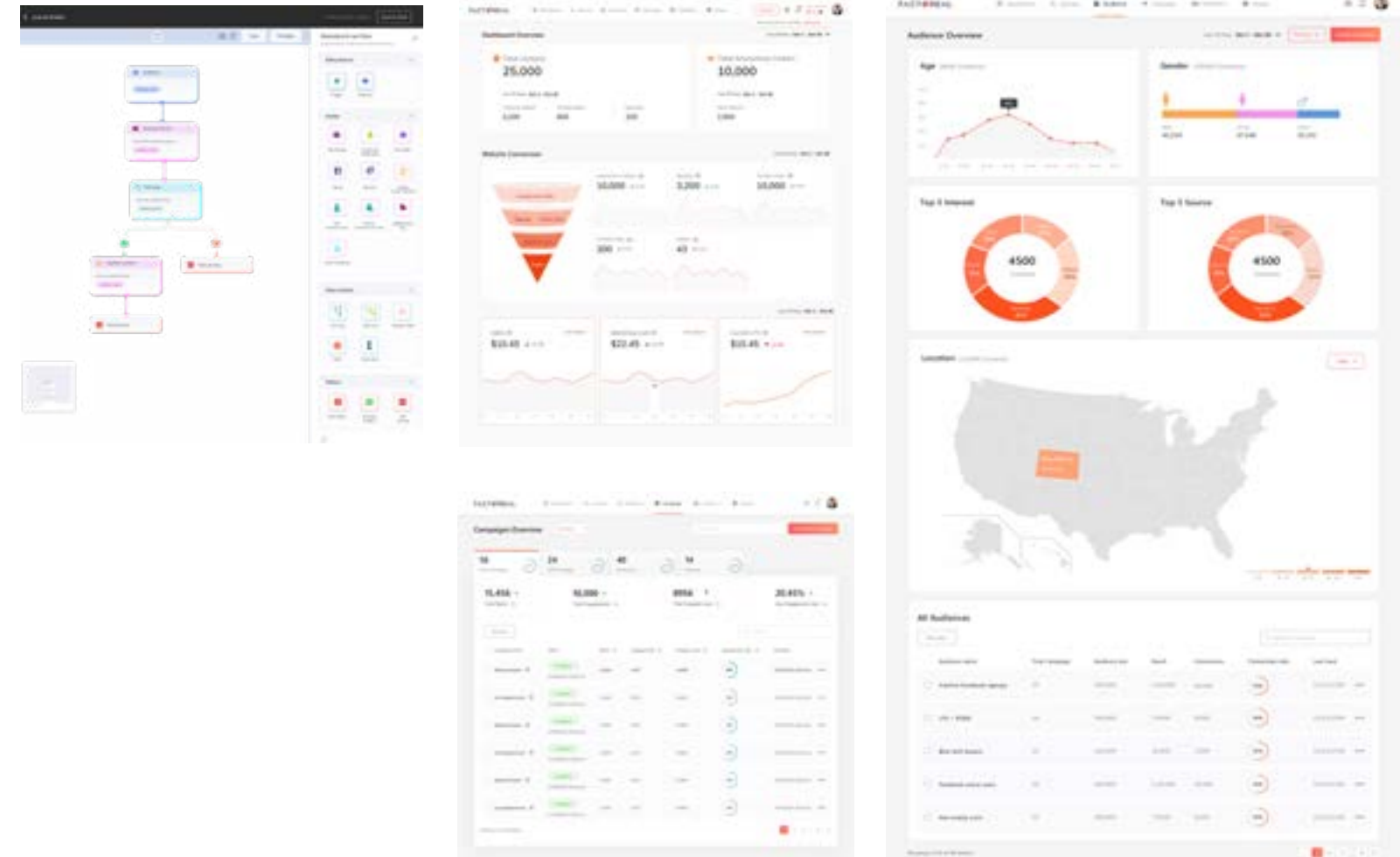
Factoreal helps sports teams automate fan engagement, reduce operational costs, and drive multiple revenue streams.

Clients/Experience

Factoreal is the Digital Marketing Technology Platform of the Jacksonville Jaguars (NFL), Rajasthan Royals (Indian Premier League), Las Vegas Aviators (MiLB), Gwinnett Stripers (MiLB), Rio Grande Valley Toros (USL), Louisville City FC (USL), Indy Eleven (USL), Bay Area Panthers (IFL), Racing Louisville FC (NWSL).

Website: <https://www.factoréal.com/solutions/sports/>

Demo Page: <https://www.factoréal.com/fan-engagement.html>



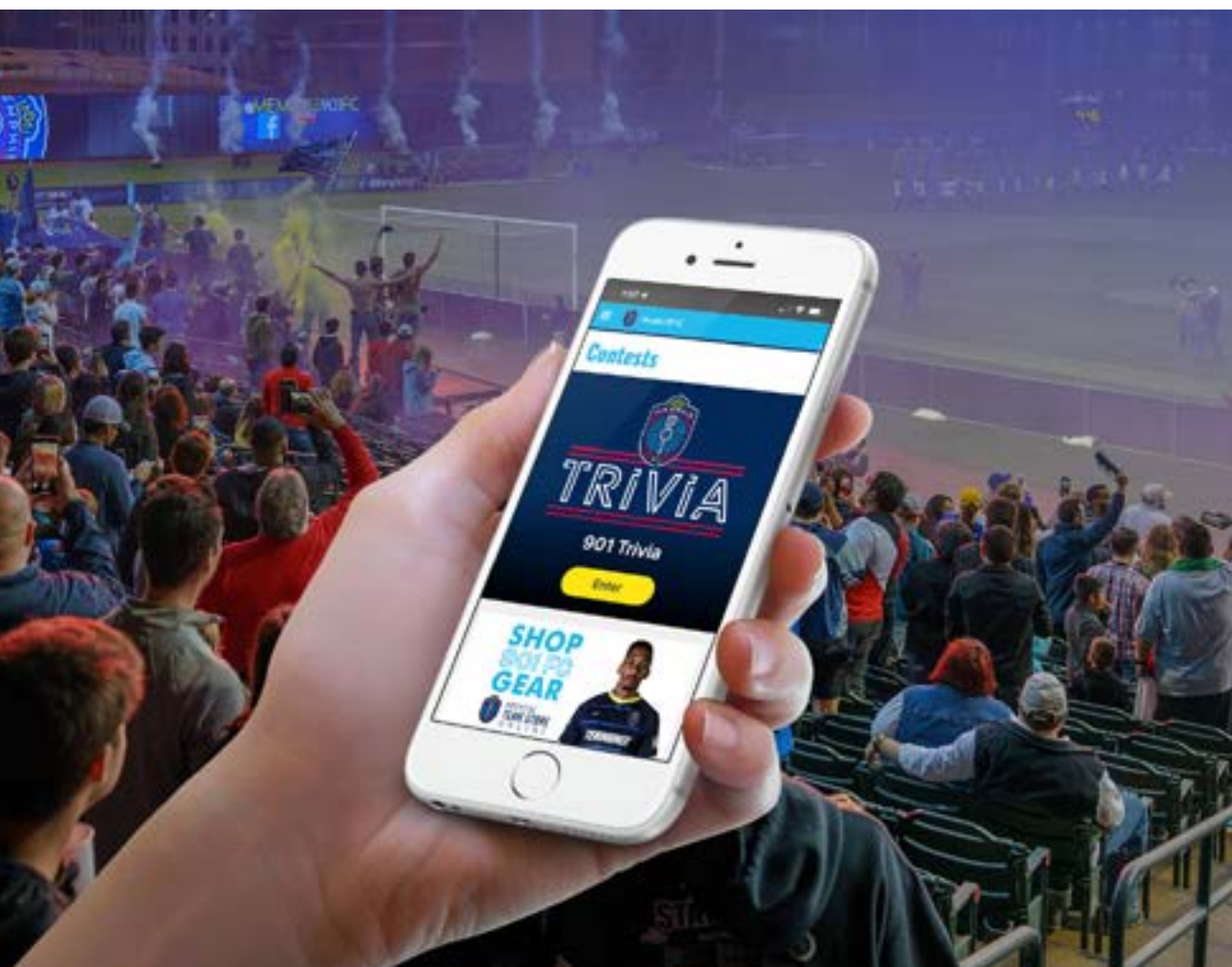
 [/Factoreal.mktg](https://www.facebook.com/Factoreal.mktg)

 [@factoreal_ofc](https://twitter.com/factoreal_ofc)

 [@factoreal.mktg](https://www.instagram.com/factoreal.mktg)

 [/channel/UCNpE53iGELh4A3lHS8GwIPA](https://www.youtube.com/channel/UCNpE53iGELh4A3lHS8GwIPA)

 [linkedin.com/company/factoreal/](https://www.linkedin.com/company/factoreal/)



Official Digital Fan Engagement Platform

FanCompass has provided digital fan engagement products and services to the sports industry for over a decade. The foundation of that successful legacy is the flagship digital fan engagement platform, FC CORE.

FC CORE is a mobile-web, cloud-based technology that quickly and seamlessly embeds into your website, allowing you to create endless types of digital fan activations. Unlike data forms, FC CORE provides a unique, white-labeled destination that encourages fans to keep returning for more. The continuous engagement means fans build out their data profile with each interaction providing an evergreen supply of zero party progressive data.

Designed with sponsors in mind, the FC CORE activation suite creates an infinite supply of measurable, digital sponsorship inventory that also delivers the lead gen brands demand. While we already have several custom integrations in place with technologies such as SCORE CRM and Fan360, our versatile API allows data to integrate effortlessly into any CRM or database system. That means qualified sales leads can be instantly delivered to your ticketing, merch, and sponsorship teams, ultimately driving new digital revenue, one fan at a time.

We also offer advanced services that cover everything from platform strategy and management, to customized sponsorship programs with our partner brands. Please reach out to our sales team for more details.

CLIENTS/EXPERIENCE

Trusted by clubs and leagues throughout the industry, FanCompass drives digital revenue for sports properties of any size, in any league, and from anywhere around the globe.

LEAGUES

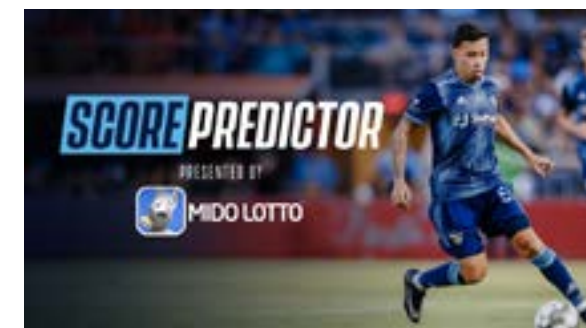
- USL
- NBA
- NFL
- MLB
- MiLB
- NCAA
- WNBA
- NLL
- AAPB
- AHL
- Atlantic League
- LIV Golf
- ECHL
- SPHL
- USHL
- EPL
- Liga MX
- Liga de Expansión MX
- MLS NEXT Pro
- Motorsports
- NWSL

USL CLUBS

- San Diego Loyal SC
- Memphis 901 FC
- Birmingham Legion FC
- El Paso Locomotive FC
- USL New Orleans

OTHER RIGHTS HOLDERS

- Chelsea F.C.
- Philadelphia 76ers
- Kansas City Royals
- 2022 LIV Golf Invitational Series
- San Diego Padres
- Reno Aces
- Chicago Sky
- Kane County Cougars
- Georgia Swarm
- Rochester Knighthawks
- Syracuse Crunch
- University of Cincinnati
- Cal State University, Sacramento
- Syracuse University and many more...



Website: fancompass.com

26 | PREFERRED SUPPLIER PROGRAM

For more information contact: sales@fancompass.com



Preferred Player Development Management Software

FootballISM is an integrated software management tool for soccer clubs. The project was launched in 2011 in partnership with one of the best youth academies in the world, Sporting Clube de Portugal, known for releasing players such as Cristiano Ronaldo and Nani. The objective of the system is to help soccer clubs professionalize their processes, centralizing their information in one single platform, while becoming fully digital.

Technical area, scouting, medical, nutrition, performance, legal, facilities management, stock management, and logistics are some of the departments that would see their work facilitated by working in a single environment, always respecting user permissions and software security.

FootballISM has been working with Sporting CP since 2011, and had its first growth spurt in 2018-2019 reaching 10 clients. From professional clubs in Portugal, to academies in Brazil, they are now working with one of the best clubs in the world: Sevilla FC, winner of 5 Europa Leagues in the 21st Century.

Their system has proven its success, and the U.S. market is their next step.

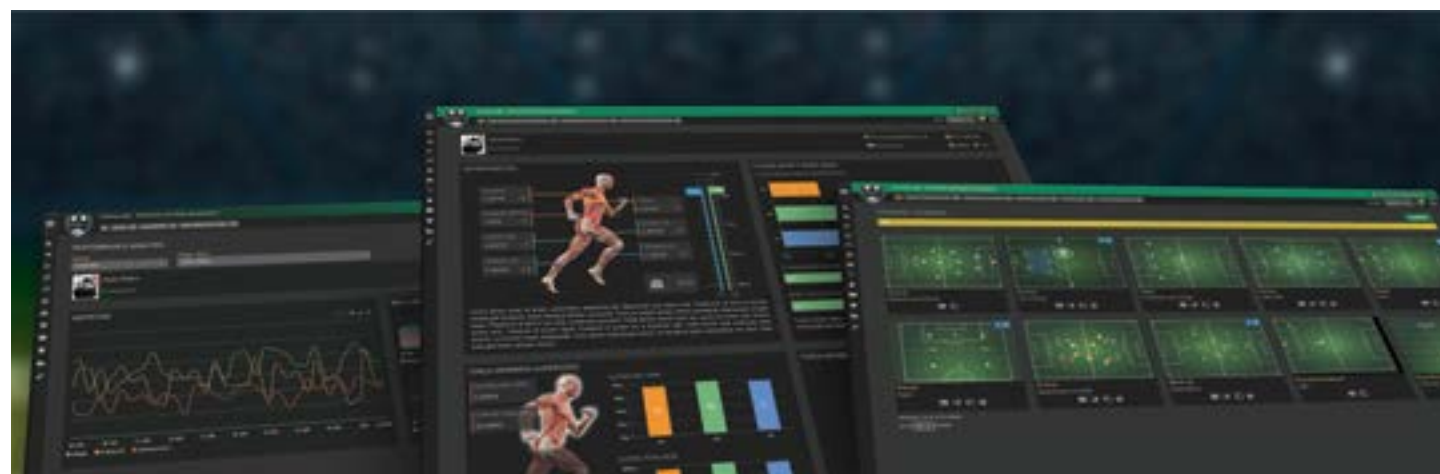


Clients/Experience

Sporting CP (Portugal)
Lagos Barça Academy (Nigeria)
Club Atletico Mineiro (Brazil)
El Gouna FC (Egypt)
Sevilla FC (Spain)

Vitória Sport Clube (Portugal)
MBP, FC Sky Brazil Academy (Brazil)
GD Estoril Praia (Portugal)

Website: www.football-ism.com





Preferred Scarf Supplier

Founded in 2012, Global Scarves LLC is a leading provider of scarves and knitted goods across North America and worldwide. As an Official Supplier of USL we make knitted, woven and printed scarves, together with socks, beanie hats and towels. Headquartered in Tacoma, WA, we have sales reps across the country, a design team and a UK sales and production office.

Clients/Experience

Global Scarves works with a wide range of clients - from major sports teams like those within the USL Leagues to grassroots teams at community level. We work with fundraisers at high schools, colleges and non-profits and also have clients within the entertainment industry. We're Official Suppliers of NPSL, WPSL, AHL and ECHL.

We're passionate about scarves and pride ourselves on individually tailored customer service.

Website: <http://www.globalscarves.com>



Bill Kristian | bill@globalscarves.com | 425-623-4972



Official Fireworks Display

J&M Displays provides turn key Fireworks Displays as well as Close Proximity Fireworks and Special effects. We handle everything from working with your marketing people to design a custom display that works with team colors. We also provide flame, cryo and proximity fireworks for team entrance, scores and wins! All this including an industry leading ten million dollars in insurance to ensure everyone is covered. All our employees go through intensive training by the APA (American Pyrotechnics Association) and are licensed and covered by workmen's Comp. We are pleased to announce that starting in spring of 2022 we have teamed up with Fantasy Drone Shows to provide drone shows for those teams who find it hard to do fireworks in their local jurisdictions. Just think of having your team's name and logo floating over your field or even a major sponsors logo allowing you to sell more advertising.

Clients/Experience

Union Omaha
Las Vegas Lights
San Antonio
FC Des Moines Menace
Greenville FC USL Championship Games
As well as many MLB, NFL, NCAA and University teams.

Website: <https://www.jandmdisplays.com/>



Ted Kallhoff | Ted@jandmdisplays.com | 402-639-6065



Official Commercial Washroom Products

LIXIL, a building products company is made up of many individual brands, each in a different way, but all with the same purpose to make a better home a reality for everyone, everywhere. Our LIXIL brand portfolio includes Global Product brands such as American Standard & GROHE (Plumbing Products) & Inax (Tile). We are proud that our brands touch the lives of more than a billion people every day.

Clients/Experience

Audi Field
Portland Japanese Garden
Orlando City Soccer Club
Golden Nugget Waterfront Casino

Loews Cabana Bay
SunTrust Park
Marriott Marquis Washington, DC
Bell Labs



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and Commercial Lixil Americas
Mobile: 865-382-4713
Email: Ricky.Gregg@lixil.com

Website:

www.americanstandard.com
www.dxv.com
www.grohe.com/us



www.monumentsports.com • (866) 674-1234 • msg@monumentsports.com



Monument

SPORTS GROUP

sports insurance specialists

Exclusive Insurance Partner of the
United Soccer Leagues



Official Sports Insurance Agency Provider

The Monument Sports Group is the exclusive insurance provider for the USL's Master Insurance Program. Monument Sports is 100% dedicated to professional and amateur sports insurance coverage and risk mitigation. MSG has been a proud partner of the USL for more than 20 years and continues to assist the league office and each member team on a daily basis.

In addition to providing the Master Policy for the League, Monument also assists nearly half of the league's teams on their Pro Sport Workers Compensation coverage, Stadium Insurance, Directors and Officers Liability and many of the other important coverages that are needed to run a professional sport organization. Monument also provides free consultation to each member Club, so don't hesitate to reach out for insurance and risk management related questions or services!

Clients/Experience

Please visit our website, www.monumentsports.com, to see our capabilities in a number of professional sports, privately owned indoor and outdoor sport facilities, and especially in helping us navigate and manage workers compensation.

Website: www.monumentsports.com



Mark Grossman: mark@monumentsports.com | Jacob Franks: jacob@monumentsports.com



Official Ticketing Partner of USL League Two

Passage powers ticketing and payments, both online and at-the-door, for thousands of events around the world. Our simple, all-in-one mobile box office allows you to take control of all your ticket, merchandise, and concession sales, all at ZERO cost to your team.

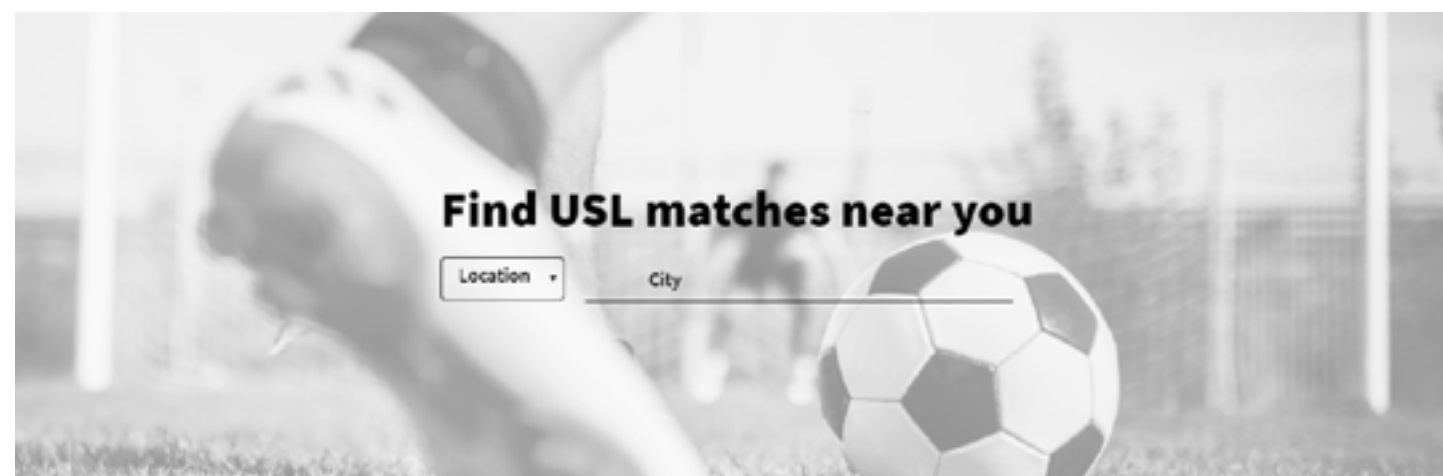
Reach more fans and sell more tickets with professional features made for soccer:

- Season Passes
- Flex Passes and Ticket Bundles
- Assigned Seating
- VIP Upgrades
- Merchandise Sales
- Promotion to Local Soccer Fans
- And MORE

We are pleased to offer USL League Two teams concierge setup and support.

Send us your team's details and game dates, we'll take care of the rest!

Sign up for FREE in 60 seconds at: <https://GoPassage.com/USL2>



Clients/Experience

Passage is the Official Ticketing Partner of:
NPSL
UWS
UPSL

The ONLY ticketing partner of SportsEngine, part of the NBC Sports Group family.

The partner and provider of over 200 semi-pro and professional soccer teams.

NISA teams including Detroit City FC, LA Force, 1904 FC

Current USL2 clients include Grand Rapids FC, Oakland County FC, AFC Ann Arbor, Cincinnati Dutch Lions, Lionsbridge FC, Kaw Valley FC, FC Golden State Force, San Francisco Glens SC, and more.

Website: gopassage.com/USL2/

Shane Smith | shane@gopassage.com | +1.313.444.4619



Preferred Technical Team Performance Monitoring Partner

PlayerMaker is a sports technology company revolutionizing the way football teams use data. Utilizing cutting-edge motion sensors and advanced machine learning algorithms, the device tracks all technical, tactical, biomechanical and physical movement on and off the ball, giving managers and coaches a granular understanding of their players' and team's performance. Used by elite level clubs worldwide, the PlayerMaker device delivers a competitive advantage to some of the most forward-thinking coaches.

PlayerMaker is the most holistic player performance approach, providing solutions for every team's department. It fast tracks player development and acts as a coaching enhancement tool. It also provides automated video tagging of every individual player's ball possession within five minutes. Furthermore, it tackles the future of injury prevention and gait analysis.

Already in use internationally, PlayerMaker tracks and analyzes tactical, technical, and physical player performance on and off the pitch. The breadth of data generated can inform coaches' decision-making processes, particularly in relation to player performance optimization, talent identification, and injury prevention.



Clients/Experience

Atlanta United
IMG Academy
San Jose Earthquakes
University of North Carolina
Rise Academy
Hull City
Norwich
Fulham Academy

Phoenix Rising
Millwall FC
Pittsburgh
Oklahoma University
Pittsburgh University
Charlotte Academy
Many more

Website: www.playermaker.com

Cesar Lopez | cesar.lopez@playermaker.com | 786.523.3348



Official Scarf Supplier

Ruffneck Scarves is the official scarf supplier to USL and its member clubs. Ruffneck specializes in high quality soccer scarves for team merchandise, supporter groups, and promotional needs.

Clients/Experience



Website: www.ruffneckscarves.com



Jim Massoni | jim@ruffneckwear.com | 360.320.7374



OFFICIAL TICKETING PARTNER

ABOUT

SeatGeek is on a mission to transform the live event experience for fans, teams and venues. By combining a consumer marketplace with innovative primary ticketing box office technology, SeatGeek has become a high-growth global ticketing leader. SeatGeek delights fans through industry-first features including: Deal Score, its proprietary ticket rating technology; Rally, its event-day operating system; and SeatGeek Swaps, the first return policy offered by a major ticketer. In parallel, the platform's open-ecosystem enterprise ticketing software empowers teams, venues and promoters to efficiently grow their businesses while delivering the superior experience that all fans deserve.

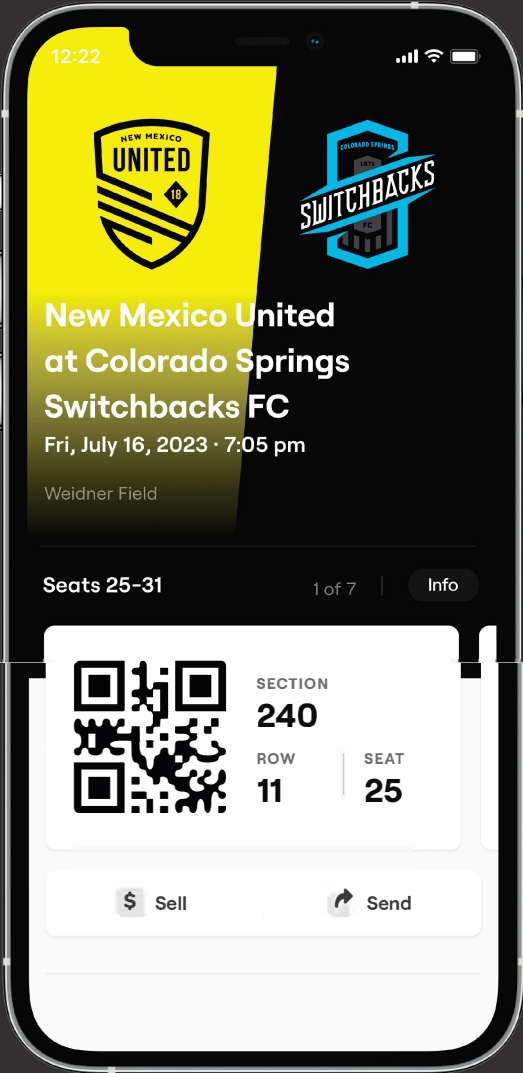
SeatGeek is proud to partner with some of the most recognized names in sports and live entertainment across the globe, including the Dallas Cowboys, Cleveland Cavaliers, Florida Panthers, and Liverpool F.C., as well as the National Football League (NFL), Major League Baseball (MLB), NASCAR, half of the English Premier League (EPL) and multiple theaters across NYC's Broadway.

SOCCER CLIENTS

United Soccer League	Portland Timbers
Charleston Battery	Houston Dynamo
Colorado Springs Switchbacks FC	Minnesota United FC
Detroit City FC	Sporting Kansas City
FC Tulsa	Kansas City Current
Hartford Athletic	Portland Thorns FC
Lexington SC	Houston Dash
Louisville City FC	Racing Louisville FC
Monterey Bay F.C.	Manchester City F.C.
New Mexico United	Liverpool F.C.
Richmond Kickers	Aston Villa F.C.
Austin FC	

OTHER CLIENTS/PARTNERS

Baltimore Ravens. (NFL)
Cleveland Cavaliers (NBA)
Dallas Cowboys (NFL)
Florida Panthers (NHL)
Juamcyn Theaters (Broadway)
Ladies Professional Golf Association
Major League Baseball
National Football League
Paciolan (College Sports)
NASCAR
Tennessee Titans (NFL)
Utah Jazz (NBA)



WEBSITE

www.seatgeek.com

35 | PREFERRED SUPPLIER PROGRAM

CONTACTS

Lisa Johnson ljohnson@seatgeek.com

Justin DuBois jdubois@seatgeek.com



Official Ball Supplier

Founded in 1947 by Danish national team player Eigin Nielsen, SELECT has been an innovator on the pitch since its early days. SELECT match balls were the first to be produced with no outside cord, which allowed the ball to better retain its shape, and later was the first manufacturer to introduce the 32-panel design, which is now the standard for soccer balls around the world. SELECT’s hand-stitched footballs and handballs retain their perfect balance, touch, bounce and flight for thousands of hours, even with severe pitch and weather conditions.

For about 70 years, SELECT has only used the best leather and (later on) the best synthetic materials for their hand-stitched balls. They also offer the most comprehensive quality warranties in the industry. To ensure that all SELECT balls live up to their quality requirements, they are thoroughly inspected at their production site in Pakistan, followed by another inspection in Denmark on their top balls. They inspect the stitching, surface, sphericity, circumference, weight, airtightness, and printing inks before they deliver their products. They even pump up the bladders they produce to ensure the perfect balance. SELECT’s quality standards are the highest in the industry, even higher than those of FIFA when it comes to the best match balls. They guarantee the quality of their balls and offer the best warranties in the industry: a three year warranty for stitching and shape for their Pro Series balls and a two year warranty for their Club Series balls.



Clients/Experience

Pro: The USL Championship, USL League One, USL League Two, National Premier Soccer League, United Women’s Soccer League, U.S. Futsal, Bundesliga (Derbystar), Danish National Soccer Team, Alka Superligaen, Jupiler Pro League, Serie A Women, Veikkausliiga, Allsvenskan, Eliteserien, Urvalsdeild, Eredivisie

Collegiate: National Association of Intercollegiate Athletics, National Junior College Athletic Association, Northeast-10 Conference, Peach Belt Conference, Great Lakes Valley Conference, Central Atlantic Collegiate Conference

Youth: Super-Y League, Coast Soccer League, Georgia High School Association, Kentucky High School Athletic Association, Wisconsin Interscholastic Athletic Association, Vermont Principals’ Association, Maine Principals’ Association

Website: www.select-sport.com/us/

Charley Dumphy | cdu@selectsportamerica.com | 770. 888.3210 ext. 300



Official Payment Solutions Partner

Shift4 is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry.

Shift4’s comprehensive end-to-end solution for stadiums and arenas – which includes VenueNext’s next-generation point-of-sale technologies – is used by every major professional sports league, colleges, and many other business verticals – transforming the way guests shop, order, and pay.

Shift4’s unified sports & entertainment payment ecosystem includes:

E-Commerce: Shift4 has direct integrations with some of the best e-commerce solutions in sports and entertainment. This includes ticketing, retail and parking.

Point of Sale: Accept mobile and contactless payments with VenueNext’s quick-service and full-service point-of-sale solutions.

Mobile Ordering: Minimize wait times with mobile ordering and designated pickup areas.

Mobile Wallet: Integrate our wallet into a team-branded mobile experience that allow fans to redeem rewards, and incentivize mobile adoption with discounts and cashback offerings.

The multi-faceted partnership will deliver a streamlined omnichannel payment experience for fans. Shift4 will provide an end-to-end commerce solution for the league, including mobile ordering, stadium point-of-sale, payment processing, and eCommerce through its Shift4Shop platform. Additionally, Shift4 will seamlessly integrate their payment ecosystem with USL third-party vendors.



+100 MORE

Nick Myers | Nickm@shift4.com | 773-459-1232

Shift4 Website | Click Here to Learn More about Shift4’s Technology Solutions



Self-Serve Kiosks

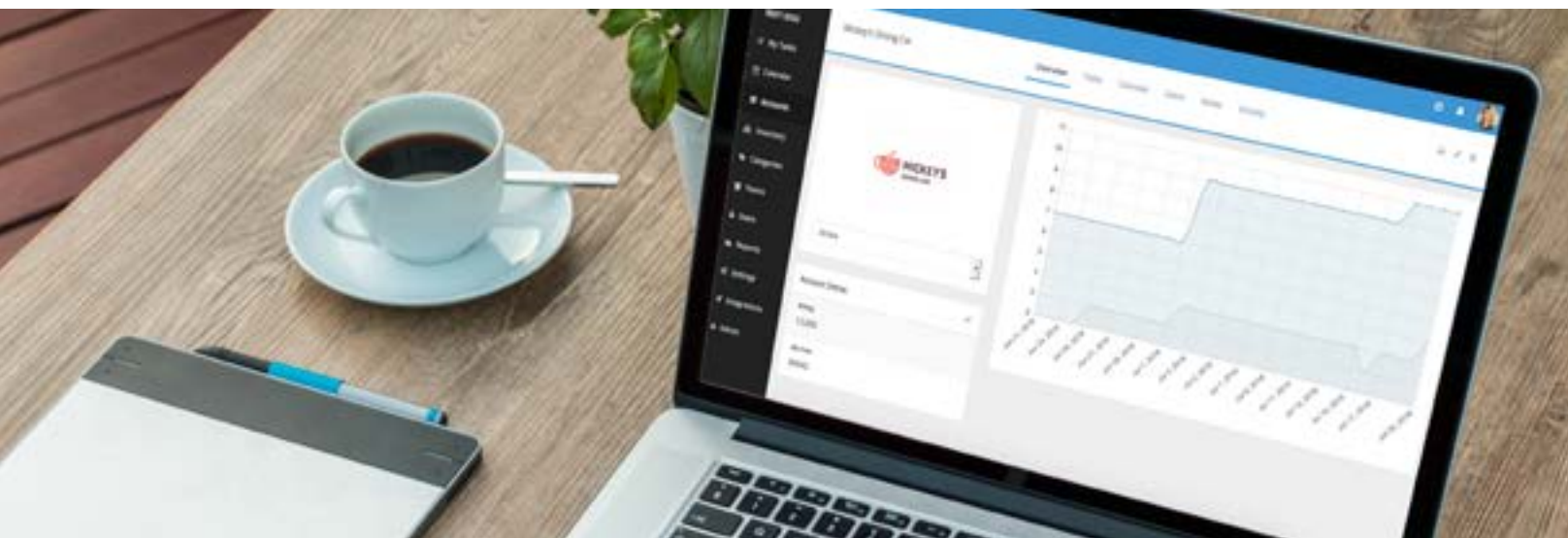


Point of Sale



Mobile Ordering





Official Sponsorship Management Platform

Trak provides collaboration and visibility throughout the life of your corporate partnerships, so you always have access to the information you need, exactly when you need it.

It helps accelerate and simplify sponsorship management; so sponsorships are pitched with the correct inventory, executed with the correct artwork, involve the correct people, and every inventory item is maximized to grow partnership revenue.

By having one central location, we give everyone time back to strategically build, plan and THEN activate their partnerships instead of getting bogged down with complex partnerships (which is what all sponsors want) because their disjointed rows and columns (excel anyone?) and inefficient processes (more meetings phone calls and emails) can't handle the volume of exchanges required to pull them off. Trak is part CRM, project management, and digital presentations.

Clients/Experience

14 USL Clients (& counting)
Monumental Sports
Kraft Sports & Entertainment
Columbus Crew

Detroit Tigers & Red Wings
Kansas City Chiefs
Sporting KC
Baltimore Ravens

"Having that one centralized location, I feel like Trak is the Slack of corporate partnerships," said Chris Baretta, Greenville Triumph's CRO. "It intertwines all departments: partnership fulfillment, partnership sales, ticket sales, marketing. It's also been amazing to see that we have received buy-in from the large Fortune 500 companies who see how professional and seamless the onboarding process is."

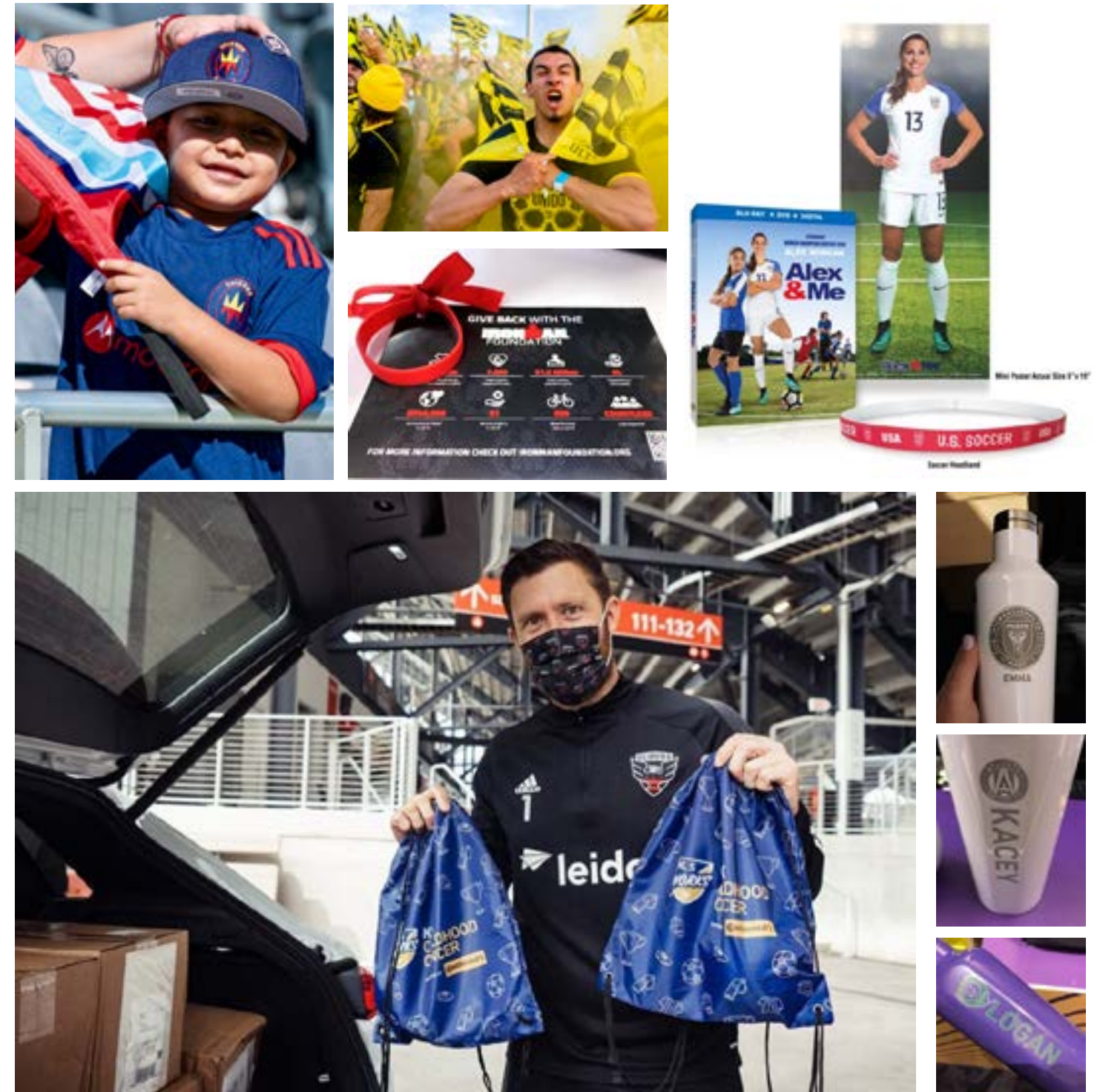
Website: www.track.io

Cameron Oliver | cameron@track.io | 435.650.0838

Our merchandise philosophy is grounded in our core beliefs; we strive to provide solutions that support sustainability, equality, community, and loyalty.

- Branded Merchandise
- Apparel and Headwear
- Theme nights
- Season Ticket Membership gifts
- Pub Partner programs
- Youth Clinic merchandise
- Corporate partner gifting
- Street team programs
- Direct Mail
- Webstore creation and fulfillment

Website: www.thepromotionsdept.com



Richard Hill | rhill@thepromotionsdept.com | 804.718.0965



Official Supplier of Uniform Decorations

Established in 2005, Uni-Sport has been driven by a mission to deliver the highest quality, custom athletic heat transfers and embellishments in the sports landscape. Our love for design, attention to detail, and emphasis on customer service has always been centered on providing the most value for our customers and helping people look their best in what drives us all – passion for sport.

Our products can be found on the finest sports clubs and professional leagues worldwide as well as elite collegiate and youth team sports. We also distribute officially licensed product at retail for the Premier League, La Liga, Serie A, Bundesliga, and both on-field and retail product for the United Soccer League (USL) and Major League Soccer (MLS).

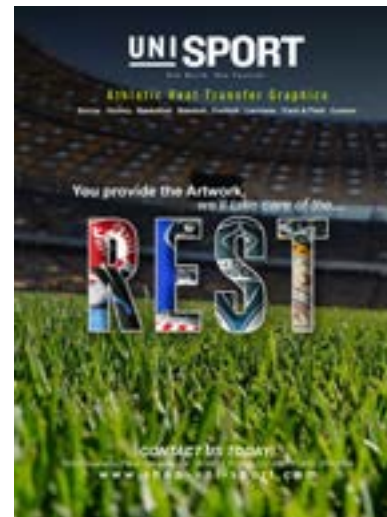
Clients/Experience

Uni-Sport is the official licensed supplier of uniform decorations for the USL. Our official USL licensed products include:

- Nameplates
- Numbers
- Chest sponsor text/logos
- Sleeve Sponsors
- Sleeve Badges
- Team Badges/Crests
- League Patches
- Any other customized heat transfer and garment embellishment needs

Other clients include:

- MLS
- USL
- NWSL
- Nike
- Adidas
- Puma
- MLB
- NBA
- NFL
- NCAA



Website: uni-sport.com

Twitter: https://twitter.com/UniSport_LA

Instagram: https://www.instagram.com/uni_sport/?hl=en

Riley Schoneman | riley@uni-sport.com | 310-217-4587
Tom Hebert | tom@uni-sport.com | 310-217-4587



Official Awards And Trophies Supplier

One of the nation’s leaders in awards and recognition, Wilson Trophy has everything needed to help your team/organization from the Super Y League to the USL Championship. Tournament Awards – no problem, we have access to our own manufacturers which will help us produce that medal, coin, pin, patch, cup, or custom award you would like. Of the Year Awards – no problem, we have a variety of stock options from glass to crystals, acrylics, and plaques that we can help you out with.

Let us show you the Wilson Way. Quality products, better pricing, and unbeatable customer service.

Clients/Experience

Alaska Soccer
Arkansas Soccer
AYS
US Youth Soccer
NorCal Premier
Arizona Youth Soccer
Cal North
Eastern PA Youth Soccer
Elite Tournaments
Iowa Soccer
Michigan Youth Soccer
Mississippi Soccer

Missouri State Soccer
Montana Soccer
Nebraska State Soccer
New Jersey Youth Soccer
Nevada Youth Soccer
NISA
North Carolina Youth Soccer
Ohio North Youth Soccer
Rush Soccer
South Dakota State Soccer
Tennessee Soccer
Utah Youth Soccer



Website: <https://www.wilsontrophy.com/>

Zack Moro | zmoro@wilsontrophy.com | 916.927.9733 x115



For questions regarding the USL Preferred Supplier Program, please contact your representatives at the Business Development Team.

Josh Keller

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Josh Monte

Partnership Marketing Manager 813.804.3268
josh.monte@uslsoccer.com