

JVABC Booster Club

Minutes - 9/9/2024

Sofia Ortiz - Secretary

Call to Order - President - at 6:02

Roll Call and Introductions - Sofia Ortiz

Welcoming of Members and Guests - President Kristine Gill , introductions

Review and approval of May Minutes - Sofia Minutes - Approval of minutes - Megan Ultis and Vanessa Ramirez

Athletic Director's Report - Coach Norris

- **Get to know Coach Norris - Coach Norris shares his personal life, (married with 3 kids, youngest son graduated in 2019 from JV) testimony of how he got to Jersey Village and the plans and goals he has for his season as Athletic Director. In my 26th year of teaching, 2nd generation coaching, I worked with Snokhous for years. My dream came true here at Jersey Village. . Coach Snokhous was a coach that excelled and I would also like to excel. I have some things that I would like to do here at JV such as a * Hall of Honor - recognizing alumni**
- **ALL teams, we want them to excel and be the best they can be. Coach Rascas - baseball, Coach Jackson - track girls, Coach Malone- boys track**
- **Inseason Report - football (started district), tennis, water polo, volleyball started. Volleyball starts district with North Brook**
- **Offseason Report - boys and girls fall basketball league started, softball is getting a new coach Division 1 softball player Coach.**
- **Grades- 6 weeks grades coming up we will be checking and allowing tutorials. Excelling in school, grades are expected, it is not a goal just to pass.**
- **UIL - when UIL pushes coaches, students and parents behavior, we will as well. Referees can eject coaches, players and parents, guest**
- **Fundraiser - athletes will share and we will take note on how many shares - team funded.**
- **Homecoming Parade: Coaches can help supervise each sport: what is the plan for the float etc.**

President's Report - Kristine Gill

- **Open Village Monday, September 16th - 5:30 need help for Merchandise sales**
- **Team Funded Fundraiser will begin Tuesday, September 17th - 20% fee with team funded**
- **Homecoming Parade Wednesday, October 23rd - Lots of work to be done. Clint has already made contacts with some people for trailers. Booster club is not paying for trailers so please get with parents to figure out trailers for each sport.**

Last year Clint and Raymond drove out to Eagle Lake at the last minute. We need two gooseneck trailers, do we know anyone let Brice or Clint know

- Parade Route - we will get with Ms. Wiley to confirm the route due to all of the construction, but we are supposed to end up at the football field.

Financial Report - Kim Gonzalez, Treasurer (See detailed treasurer's report for more information)

- Opening Balance as of August 1st, 2024 - \$64,473.27
- Closing Balance as of August 31st, 2024 - \$59,935,48
- \$1000 Dollar Community Impact donation

Communications - Michael Gonzalez

- Instagram is here @jvhsabc - going well with students
- Updating Facebook
- 2024 / 2025 Membership Renewal
 - Existing Members can use Square link
 - New Members will use SportsEngine
 - Looking for new system to make process easier next year (someone will need to take over for next year square)
 - Payment plan for Lifetime (managed by SportsEngine)
- Push new web address jvabc.sportngin.com - we lost the old one jvabc.com
- Looking for online store options (Amazon)
- I will continue to post things on Sports You as soon as I receive notices.

Membership Updates – Brice Espinoza Sponsorship Updates - Clint Bargainer (update via Brice)

- Currently 2 new Lifetime Members (Jason and Delia Love, Mandy Halbert), 1 Gold, 8 Purple, 10 Family
- Continued active recruitment of new members from fall sports
- Prepare for recruitment of winter sports
- Sponsorship Levels
 - Gold - \$1,000 (volleyball & basketball)
 - Silver- \$800 (volleyball OR basketball)
 - Broze - \$500
- NEW Sponsors
 - GOLD
 - Community Impact - \$1000 check
 - Backyard Grill -\$1000
 - Rudy's BBQ - product voucher that we can give out.
 - SILVER
 -
 - BRONZE
 - Senate - Speaking with them
 - Avenue Brewing - speaking with them

- Working on City of JV, Jersey Meadows, Little Kitchen
- If you know of someone or a business, please let us know.

Concession Updates – Elissa Thigpen

- Rolling out hot dogs this week - attempt to make this permanent
- Trying nachos inside - we will make a mess
- Added Core Power & Fair life for protein options
- Working on menu , text me for improvements

Merchandise Updates - Vanessa Ramirez

Set up at several events prior to school year

- Meet the Falcon -orientation
- Faculty Luncheon
- Setup at Freshman & JV Games - we have home games
- Set up at Varsity
- Spoke to several people to assist merchandise sales
- Next events
 - Falcon Open House - set up at Open house
 - Volleyball

We have had a good start to the season and continued to move lots of merchandise. We have sold many shirts, t-shirts , sweatshirts and hats. Sold out umbrellas , several orders for stadium chairs. Currently researching polo's and new t-shirt designs to refresh merchandise, maybe new sweatshirt design (possible "vintage" JV Design)

Special Events - Megan Ultis - nothing at this time

Open the floor for questions, comments, or announcements:

- Brice asked if there will be a separate Homecoming meeting, Brice volunteered He and Clint to organize it.
- Is the ticket booth by baseball laying down? Coach Norris will check

Adjourn - Motion to adjourn at 7:11 Coach Norris, Vanessa Ramirez and Leslie Oehlers.

Next Meeting (Board) - October 7th @ 6:00 pm in the LGI Building.