



3407 W. DR. MARTIN LUTHER KING JR. BLVD  
SUITE 100  
TAMPA, FL 33607

COME VOLUNTEER!



**TRAFFIC IMPACT**  
SEPTEMBER 17, 2023  
IRONMAN.COM/IM703-MICHIGAN



# 2023 TRAFFIC IMPACT



SEPTEMBER 17, 2023



IRONMAN 70.3 Michigan is one of the most beautiful races on the IRONMAN 70.3 circuit. The race will showcase Frankfort and Benzie County to several thousand amateur athletes. Because of the high volume of athletes that will be on the roads, delays in local travel along and near the route on race day should be expected. We recognize the potential inconvenience this may have on your travel plans. Thank you for your help and support as we showcase our area through world-class sports. IRONMAN has become a signature event for our communities, bringing positive media exposure and economic impact throughout the year. If you are interested in volunteering, please visit [IRONMAN.VOLUNTEERLOCAL.COM](http://IRONMAN.VOLUNTEERLOCAL.COM). For course information, please visit [IRONMAN.COM/IM703-MICHIGAN-COURSE](http://IRONMAN.COM/IM703-MICHIGAN-COURSE).

STREETS IMPACTED	LANES IMPACTED	IMPACTED FROM	IMPACTED TO	BEGINS	ENDS	PEAK IMPACT TIME	NOTES
Main St	All Lanes	Michigan St	3rd St	1 AM	6 PM	1 AM to 6 PM	Full Closure
Main St	All Lanes	7th St	9th St	5 AM	11:45 AM	5 AM to 11:45 AM	Full Closure
Main St	Eastbound	9th St	Lake St (M-22)	8 AM	10:45 AM	9 AM to 10 AM	These roads will be open for local traffic only; however, there will be a very high volume of athletes on the roads and extreme delays should be expected during the noted times. Please also note that roads intersecting these roads may have limited access during the noted times. All times listed are expected times, and slight variations may occur.
M-22	Southbound	Main St	River Rd	8 AM	11 AM	9 AM to 10:15 AM	
River Rd	Eastbound	M-22	Higgins Rd	8 AM	11 AM	9 AM to 10:30 AM	
River Rd	Westbound	Higgins Rd	M-22	8 AM	11 AM	9 AM to 10:45 AM	
M-22	Northbound	River Rd	Main St	8 AM	11:45 AM	9 AM to 11 AM	
Main St	Westbound	Lake St (M-22)	9th St	8 AM	11:45 AM	9 AM to 11 AM	
7th St	Northbound	Main St	James St	8:25 AM	11:45 AM	9:25 AM to 11 AM	
M-22	Northbound	James St	S Shore Dr	8:25 AM	12 PM	9:25 AM to 11:15 AM	
M-22	Northbound	S Shore Dr	Crystal Dr	8:30 AM	12:20 PM	9:30 AM to 11:35 AM	
M-22	Northbound	Crystal Dr	Platte Rd	8:40 AM	12:40 PM	9:40 AM to 11:55 AM	
M-22	Northbound	Platte Rd	Aral Rd	8:45 AM	1:10 PM	9:45 AM to 12:25 PM	
Esch Rd	Eastbound	M-22	Indian Hill Rd	9 AM	1:15 PM	10 AM to 12:30 PM	
Indian Hill Rd	Southbound	Esch Rd	Saffron Rd	9 AM	1:25 PM	10 AM to 12:40 PM	
Indian Hill Rd	Northbound	Saffron Rd	Esch Rd	9:10 AM	1:35 PM	10:10 AM to 12:50 PM	
Esch Rd	Westbound	Indian Hill Rd	M-22	9:15 AM	1:35 PM	10:15 AM to 12:50 PM	
M-22	Southbound	Aral Rd	Platte Rd	9:15 AM	2:10 PM	10:15 AM to 1:25 PM	
M-22	Southbound	Platte Rd	Crystal Dr	9:30 AM	2:30 PM	10:30 AM to 1:45 PM	
M-22	Southbound	Crystal Dr	S Shore Dr	9:40 AM	2:50 PM	10:40 AM to 2:05 PM	
M-22	Southbound	S Shore Dr	James St	9:50 AM	3 PM	10:50 AM to 2:15 PM	
7th St	Southbound	James St	Main St	9:55 AM	3 PM	10:55 AM to 2:15 PM	
Frankfort/Furnace Ave	All Lanes	M-22	Centre St	10:30 AM	5:30 PM	12 PM to 3:45 PM	Full Closure

**RACE DAY TRAFFIC ASSISTANCE:**

Download the free WAZE GPS App on an iPhone or Android for real-time fastest traffic routing on race day.

**TO VIEW COURSE MAPS & DETOUR ROUTES:**

Visit [IRONMAN.COM/IM703-MICHIGAN-SUPPORTERS](http://IRONMAN.COM/IM703-MICHIGAN-SUPPORTERS).