



MINUTES

Buffalo Lacrosse Club Minutes

Date | time 9/17/2023 7:03pm | Meeting called to order by Mark

In Attendance

Mark Lemen, President and interim Scheduler | Jerrod Krueger, VP and Boys Director | Erica Wurm, Secretary and interim Registration Coordinator | Kurt Timm, Treasurer | Jerrod Krueger, Boys Director | Adrianna Strobe, Girls Director | Brian Anderson, Field and Equipment Coordinator | Amy Anderson, Fundraising Coordinator | Tiffany Dixon, Marketing | Mark Lemen, Scheduler | Jenna Eng, Volunteer Coordinator | Ted Wurm, Player and Coach Development Coordinator

Approval of Minutes

The minutes were shared from August and approved (Mark, 1st motion; Jenna, 2nd motion; none opposed).

President's Report

Will send welcome email to association in January/February as prep for year ahead, minus those members who have aged out.

Need to push board/volunteer positions and general increased participation by members

Vice President's Report

Reviewed info from Hanover's meeting – focus of donations will be requests that are for equipment, lowering fees of members, (tangibles) rather than for coach payments.

Secretary's Report

AED update: CP is ready to have us move forward with recognition package, incl website, social media, and press release/ad with local paper.

Taxes – Tax990 could be an option, depending on how easily I can pull the info the form needs. The site goes step by step in interview style. Currently need more details about last fall's golf tournament before I can get further.

Follow up on 'd/b/a' – The Assumed Name was filed with the State of MN last fall, but I missed that it needed to run as a legal notice in the paper x 2 weeks. Payment was made to request copy of original certification from State, and to The Drummer for the notice. They will then send an Affidavit of Publication and the d/b/a will be finalized.

Registration Coordinator's Report

Refunds: (4) 14 or 18U girls d/t scheduling conflict

New registration for 18U Girls' Tournament only team

Have been in discussions with Sports Ngin about the updated platform and the consensus is that no one likes it. Will discuss with Tiffany, but we will need to call and talk to someone to find out more about updating the website theme/look. Prefer to do that this winter, when we have time to fix whatever bugs come up when we do that.

Treasurer's Report

- P&L (August)
 - a) Total income 17,539.66 (incl \$10,780 fall registrations, CP donation, Culvers donation, and concessions as biggest contributors)
 - b) Total expenses \$19,785.06 (incl non-parent coaches from summer, league fees for fall, SE renewal as major expenses)
 - c) Net operating income \$-2,245.40
- Total assets \$52,591.68

Need to change name (President) on account at the bank.

Discussed submitting invoice with payment to BHM per season (spring, summer, fall) in order to have in the correct fiscal year.

Boys' Director Report

Fall season (14U) is going well. Registered with Great Pumpkin Shootout.

Girls' Director Report

Fall Ball well underway (net +5 players above budget); registration for Great Pumpkin Shoot Out has been requested, need to send a request for Lori to send check (I'll work with Adrianna on this to show her what to do)

HS team looking to partner with us for indoor space/events this winter. Can help facilitate partnership this winter for any clinics/play for free days we'd like to host

U18:

We'll have 3 teams in the GPSO tournament in October (2 fall ball teams + a tournament only team)

Pricing STMA dome for winter clinics, through co-host agreement with STMA. STMA would rent and we would reimburse 50% to them. Also, consider looking in to pricing options for Orono, STMA, E.River, Monticello locations?

Player and Coach Development Coordinator's Report

Scheduler's Report

Planning to make transition for girls' schedule to transfer from Girls Coordinator to Scheduler this coming year

Field and Equipment Report

Maintaining Northwinds practice field is going well.

Would like to include (3) draw sticks and (1-2) face off sticks for next years budget.

Marketing Report

Working on Sponsor recognition for social media pages

Will make a few more posts re: upcoming golf tournament.

Store: looking at opening mid-October and closing in time to have in-hand the first week of December.

For next year, looking at ways to have open contributions to social media/marketing, such as "where's Buffalo" posts for kids in club, great plays/games, activities etc. for all teams.

Fundraising Report

Golf Tournament 9/30/23:

Volunteers for golf tournament are Mark, Jenna, Brian, Tiffany, and Amy as of now. SignUpGenius has been made and will be sent out to members. We particularly need help with set-up, check-in, and tear-down.

We have all the supplies we need, other than 2 decks of cards. Signs and banners were ordered – four are reusable and one was donated by vendor.

Will plan to email document with rules and details to all registrants a few days before the tourney.

We have 9 sponsors for the tournament so far, ranging from \$100-300.

Will need \$300 petty cash and debit card to pay the restaurant day-of.

As of today, we have six teams registered. Last year we had 7 and our highest year we had 11.

Presented to Ladies Night and it was well received.

Culver's update – we can choose one night per quarter. Discussed choosing a night in early May (spring season) and mid-July (summer season).

Volunteer Report

SignUpGenius link will be emailed out to members for the golf tournament.

The next few months, will work on developing the Dibs/Volunteer policy and getting familiar with Dibs site. Erica sent the spreadsheet for uploading multiple Dibs.

Started a draft of DIBS events, proposing we have DIBS be based on calendar year (versus fiscal year)

Player and Coach Development Report

New email: BYLCdevelopment@gmail.com

Request Swax balls for 8-10U practices next year

Would like to compile resources online, such as 30 second How To videos, and drills for at-home practice.

This winter, look at developing a wall ball/at-home skills program or contest to increase engagement and repetition outside of practice.

Plan to maintain/update the Camps/Clinics page of website as indicated.

Plan to develop more formal Coaching policy, incl reviewing payment structure for non-parent coaches, parameters for number of coaches, when parent coach is required etc.

Committee Reports

N/A.

Old/Pending Business

Committees – deferred

New Business

Scheduling the Budget meeting – 10/05 or 10/12 work best for Lori (accountant), though she is willing to be flexible. Motion was made to hold meeting on 10/12 at 6:30pm, OutDo Work (Mark, 1st motion; Erica, 2nd motion; none present opposed)

Brian has sent out a spreadsheet that includes the information required and each role should come prepared with their anticipated expenses for this fiscal year, requests, and/or changes from last years budget.

Announcements

Next Meeting

10/15/2023 | 7pm, OutDo Work

Motion to adjourn was made at 08:39 pm (Tiffany, 1st; Erica, 2nd)