



2025 – 2026

PLHS National Championship Cheer Team Sponsorship

Thank you for your interest in sponsoring our cheerleading program at Prior Lake High School. We have two cheer teams of 41 athletes in 7th-12th grades. Our Varsity Traditional and Game Day teams are the 2023-2024 National Champions! Our Junior Varsity is the reigning Game Day National Champions!

Your sponsorship will increase awareness of your business while also building goodwill within our Prior Lake and Savage communities, all while supporting our amazing athletes. As a three season sport (April-February), our extended season means sponsoring the Prior Lake High School Cheer Team is an outstanding value, **and as a 501c3 non-profit, your donation is also tax deductible!**

Please consider the following sponsorship opportunities:

| Your investment includes: | Title Sponsorship \$5000 | Platinum Sponsorship \$1000-\$4999 | Gold Sponsorship \$500-\$999 | Blue Sponsorship \$250-\$499 |
|---|-----------------------------|---------------------------------------|---------------------------------|---------------------------------|
| Naming rights for our home competition which draws over 2000 community members (e.g. "___'s Santa's Cheer Shop at PLHS") | 👉 | | | |
| Exclusive sponsorship signage at our home competition | 👉 | | | |
| Large/headliner company name/logo on t-shirts worn by PL Cheer athletes at our home competition | 👉 | | | |
| Pre- and Post-event advertising exposure and DJ shout outs during the competition. | 👉 | 👉 | | |
| Free prominently located 8-foot table at our home competition vendor fair | 👉 | 👉 | | |
| Company names on cheer team t-shirts worn at our Home Competition. | 👉 | 👉 | 👉 | |
| Large company logo* displayed at PLHS Varsity Home Football Games our home cheer competition and various events throughout our season (Banners and Programs) | 👉 | 👉 | 👉 | |
| Small company logo* displayed at PLHS Home Varsity Football Games, our home cheer competition and various events throughout our season (Banners and Programs) | 👉 | 👉 | 👉 | 👉 |
| Your company logo* placed on the PLHS Cheer Team poster with a complimentary copy for you to display. | 👉 | 👉 | 👉 | 👉 |
| Sponsorship Thank You posted on PLHS Cheer's public FB and Instagram pages. | 👉 | 👉 | 👉 | 👉 |

*Logos must be received by Friday 8/8/25 for inclusion on the PLHS Cheer Poster and Banner and our Home Competition Program.
Email logo to plcheersponsorshipcommittee@gmail.com

NEW FOR OUR 2025/2026 SEASON! We are offering an exciting additional sponsorship opportunity this season - your business can be the **EXCLUSIVE sponsor** on the back of our athletes' jerseys that they will wear to PLHS Varsity football games (home and away) and ALL cheer competitions throughout the season. **This opportunity is available to ONE sponsor for a \$3000 investment!**



Prior Lake Cheerleading



Varsity Traditional Comp:

- 2024 National Champs
- 2024 State Champs
- 2023 National Champs
- 2023 State Champs
- 2022 National Runner-Up
- 2022 State Champs
- 2021 National Champs
- 2021 State Champs
- 2019 State Champs

Varsity Game Day:

- 2025 National Runner-Up
- 2024 National Champs
- 2024 State Champs
- 2023 National Runner-Up
- 2023 State Champs
- 2022 National Champs
- 2022 State Champs
- 2021 National Champs
- 2021 State Champs
- 2019 State Champs



JV Traditional Comp:

- 2025 State Champ
- 2023 National Runner-Up
- 2023 State Champ
- 2022 National Runner-Up
- 2022 State Champs
- 2021 State Champs
- 2017 State Champs

JV Game Day:

- 2025 National Champs



2025-2026 PLHS Cheer Team Sponsorship

Date:

Contact Name:

Phone:

Email:

Address:

Blue Level \$250-\$499



Amount Contributed \$

Gold Level \$500-\$999



Amount Contributed \$

Platinum Level \$1000+



Amount Contributed \$

Title Sponsorship \$5000



Jersey Sponsorship \$3000



Payment Options:

Pay with Check:

PLHS Cheer
% Shen Young
15196 Edgewater Circle
Prior Lake, MN 55372

Pay with Zeffy:



Pay with Venmo:

@PL-CheerBoosters

Please note in the memo:
Cheer Sponsorship /
Company Name

Email plcheersponsorshipcommittee@gmail.com with any questions.

Thank you for your generous donation and thank you for sponsoring our State and National Champions!