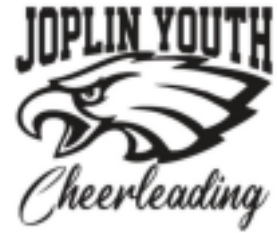


**Joplin Youth Cheerleading Association, Inc**  
**PO Box 3414**  
**Joplin, MO 64803 [www.joplinyouthcheerleading.org](http://www.joplinyouthcheerleading.org)**  
**Tax ID 80-0226661**



Dear Potential Sponsor:

Thank you for your interest in Joplin Youth Cheerleading. The mission of JYCA is to promote school spirit, teamwork and sportsmanship. We provide a safe and respectful environment of which children can learn, grow, and have fun. It is the intention of this organization to allow any child who wants to cheer, the opportunity to participate. We support the Joplin Youth Football Association by cheering at all their home and away games.

This organization would not be possible without your support. Annual sponsor fees help to cover the operational costs of our season including scholarships for deserving cheerleaders and contributing towards costs to reduce expenses on cheerleaders and their families. With your help, we are able to keep the cheerleader registration fees very reasonable and the uniform costs as low as possible in an effort to allow all cheerleaders who wish to participate the opportunity to do so. While fundraising opportunities are available to cheerleaders, they don't always cover the full cost of registration and equipment. We do accept applications for scholarship assistance however the number of cheerleaders we can help is limited by the sponsorships we receive. Your gracious support goes a long way and touches the lives of many families.

It is with the help of generous sponsors that we are able to continue to provide great opportunities to youth athletes in our area. On behalf of the entire Joplin Youth Cheerleading organization, we thank you for your continued support and for your valued time.

Enclosed you will find a sponsorship agreement outlining the available packages for the 2024 season. If interested in supporting JYCA, please return your completed form to the address above.

Best Regards,

Lisa Blobaum  
President, Joplin Youth Cheerleading  
[jycaeagles@gmail.com](mailto:jycaeagles@gmail.com)  
417-629-2163

# JOPLIN YOUTH CHEERLEADING ASSOCIATION

## Sponsorship Agreement

This sponsorship agreement between the Joplin Youth Cheerleading Association (hereinafter, "JCYA") and hereinafter, "Sponsor") is for the 2024 season.

Sponsorship of JYCA must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the mission of JYCA is to promote school spirit, teamwork and sportsmanship.

Sponsorship of JYCA does not permit the Sponsor to have any rights or responsibilities in the operation of JYCA or any squad in JYCA, nor does the Sponsor have any rights or responsibilities in the selection of coaches or cheerleaders for any squad in JYCA.

Nothing herein shall make us partners or joint ventures. The Sponsor and JYCA are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with JYCA only.

**JYCA agrees to provide the following benefits in exchange for the sponsorship commitment (all sponsor levels include your logo on <https://www.joplinyouthcheerleading.org/>):**

### ☐ **GAME DAY SPONSOR - \$1000 (# of teams to sponsor: \_\_\_\_\_ )**

**Benefit:** Sponsor's logo appears on the sponsor section of the website. Sponsor receives shout-out on social posts, photo assets for own social use, logo and inclusion on blog post on <https://www.joplinyouthcheerleading.org/>  
Sponsors will receive a logo on banner to be used at events and during parades and a special game day post.

*If possible, please align this sponsorship with the following player or coach:*

Name: \_\_\_\_\_ Player \_\_\_\_\_ Coach (please check one)

We do our best to accommodate requests, but reserve the right to use sponsors for any squad.

### ☐ **TEAM SPONSOR - \$500 (# of teams to sponsor: \_\_\_\_\_ )**

**Benefit:** Sponsor's logo appears on the sponsor section of the website. Sponsor receives shout-out on social posts, photo assets for own social use, logo and inclusion on blog post on <https://www.joplinyouthcheerleading.org/> .  
Sponsors will receive logo on banner to be used at events and during parades.

*If possible, please align this sponsorship with the following player or coach:*

Name: \_\_\_\_\_ Player \_\_\_\_\_ Coach (please check one)

We do our best to accommodate requests, but reserve the right to use sponsors for any squad.

## ☐ **\$PONSOR - \$250**

**Benefit:** Sponsor's logo appears on camp t-shirt (if donation received prior to July 1st) and sponsor section of website. Sponsor receives shout-out on social posts, photo assets for own social use, logo and inclusion on blog post on <https://www.joplinyouthcheerleading.org/>

## ☐ **\$PONSOR - \$100**

**Benefit:** Sponsor's logo appears on the sponsor section of the website and receives shout-out on social media posts.

### ***SPONSOR INFORMATION***

Name of Business/Organization:

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Billing Address, City, Zip Code:

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Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

***\*Please email digital logo to [jycaeagles@gmail.com](mailto:jycaeagles@gmail.com)***

Accepted and agreed to:

By:

\_\_\_\_\_  
Representative Signature Date

Sponsor

\_\_\_\_\_  
Typed Name Title

Printed or

By:

\_\_\_\_\_  
Cheerleading Association President's Signature Date

Joplin Youth

