



SAGINAW BAY ICE ARENA

Home of the Greater Saginaw Amateur Hockey Association

6129 Bay Rd Saginaw, MI 48604 (989) 799-8950 www.saginawbayicearena.com

GSAHA Board of Directors Monthly Meeting Minutes

Date: October 14, 2024

Time: 7:36 p.m.

Location: Saginaw Bay Ice Arena

Members Present: Kenny Benson, Elizabeth LaPoutre, Kyle Smith, Matt Lockwood, Dana Causley, Jim Bailey, Layne Neuwirth, Megan Kuhn

Members Absent: Jamie Furbush, Kim Richter

Others Present: Erica Jacobson, Josh Vaeza

Call to Order:

The meeting was called to order by **Jim Bailey** at 7:36 p.m., as **Jamie Furbush**, the Board President, was unable to attend. Jim facilitated the meeting and welcomed **Layne Neuwirth**, the newest Board member, along with GSAHA members **Erica Jacobson** and **Josh Vaeza**, who were attending the meeting.

Secretary's Report (Bailey):

- **Minutes Review:**

Jim shared the Minutes from the September 2024 meeting.

Motion to approve: Elizabeth LaPoutre. **Seconded by:** Layne Neuwirth. **Approved unanimously.**

Treasurer's Report (Smith):

- **Financial Report:**

No financial report was provided this month.

Arena Manager/Program Report (Benson):

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Referee Report (Smith):

- **“Try Refereeing for Free” Event:**

Hosted by Kyle Smith and Jason Ruple, the event had seven attendees, with three signing up to become referees.

- **Recruitment:**

The referee shortage persists; more referees are needed.

House Liaison (Bailey):

- **Video Room Update:**
Jim shared the positive feedback on the new video room upstairs and encouraged coaches to utilize it. The post on social media received significant interaction.

Travel Liaison (Bamberger):

- **Update:**
No update provided.

Coaching Director (Furbush):

- **Report:**
No report provided.

Marketing Director (LaPouttre):

- **Event Successes:**
The Open House, Orientation, and St. John Lutheran events were highly successful.
- **80s Night:**
The event was well attended, and feedback from families was overwhelmingly positive.
- **Upcoming Events:**
 - **Halloween Skate:** October 26
 - **Veterans Skate:** November 9
- **Social Media Update:**
 - **Reach:** 20.5k (up 29.1%)
 - **Interactions:** 770 (up 29.4%)
 - **New Followers:** 95 (up 313%)

Safe Sport Director (Causley):

- **Update:**
No update provided.

Fundraising Report (Kuhn):

- **Recognition:**
Elizabeth LaPouttre commended Megan Kuhn on her excellent fundraising efforts.
- **Upcoming Fundraising Events:**
 - **October 24:** Famous Dave's
 - **November 11:** Buffalo Wild Wings
 - **December 9:** Harvey's Bar and Grill

Discipline Report (Lockwood):

- **Report:**
No report provided.

Old Business:

- **None**

New Business for Next Meeting:

- None

Adjournment:

The meeting was adjourned at 8:16 p.m.

Next Meeting:

Monday, November 11, 2024, at 7:30 p.m. at Saginaw Bay Ice Arena.