

Eagan Athletic Association - Board Meeting Minutes			
Thursday, July 27, 2023 6:30 p.m.			
Eagan City Hall, Eagan Room			
President, J.J. Kirby	X	Director of Basketball, Troy Tatting	X
Vice President, OPEN		Director of Cross Country, Tina Wrucke	X
Treasurer, Megan Brewster		Director of Football, Bob Keeney Proxy: Dallas West	X
Administrative Officer, Nathan Krahn	X	Director of Lacrosse, Jason Oberhamer	X
Secretary, OPEN		Director of Soccer, Mike Langley	
Director of Sponsorship, OPEN		Director of Softball, T.J. Fletcher	X
Director of Facilities, OPEN		Director of Track, T.J. Rice	X
Director of Program Initiatives, Amanda Becker	X	Director of Rugby, Eric Curtin Proxy: Darryl Sanders	X
Director of Marketing, Elizabeth Kmety		Director of Volleyball, Annette Scribner	X
Director of Public Relations, OPEN		Director of Wrestling, Erin Day	
Director of Sport Programs, OPEN		Director of Baseball, Rob Emerson	X
Director of Coaches, OPEN		Director of Ultimate Frisbee, Alicia Carr	X
At-Large, Matt Lilleboe	X	At-Large, Dan Sagstetter	X
Director of Web Strategies and Social Media, Elizabeth Reddall			
Financial Assistant, Briana Klaus		Guests: Ben Weidenfeld, Sandy Setter	X
Business Interface Rep, Heather Lorentz	X		
Administrative Assistant, Erikka Anderson		Public Attendees: none	

Meeting Minutes – Thursday, July 27, 2023

X – indicates attendance

Meeting was called to order by J.J. Kirby at 6:33 p.m.

City of Eagan Update – No Representative (Tonya Mozingo emailed in update)

- 2024 projects:
 - Lex/Diffley – additional netting.
 - Irrigation work at a turf site yet to be named if budget is approved.
- BCBS fields are still up in the air. Will advise Andrew at the City that EAA would like to have a conversation about its interests there.
- NV shed to possibly get gutters to prevent further leaks.
- Going forward Mike Ramirez will be the contact.

Approval of Minutes

T.J. Fletcher motioned to approve the May 18 ,2023 board meeting minutes. Dan Sagstetter seconded the motion and the vote carried. The minutes will be posted on the EAA website.

Program Business

- Guest: EHS Athletic Director Sandra Setter
 - EAA and EHS each have their own programs.
 - Relationship with EAA - what it is and what would like to be.
 - The purpose of EAA is to provide community programming.
 - Connect adults with kids in a positive way, programs run to create better teammates and people.
 - For EHS – People care about high school sports but is not the most important.
 - Is EAA a feeder program?
 - EHS does not define EAA as a feeder program, but EAA players do filter into EHS.
 - Branding and Logo usage
 - Blue and green colors are not restricted. EHS pays for the license to use the K State logo.
 - EHS cannot give EAA permission to use the K State logo
 - EHS is not aware of use of the phrase Wildcats being restricted and EHS has no objections to EAA’s use of the phrase. Wildcats is currently used by one of the middle schools.
 - Fields reservations
 - Community Ed – recommendations, tips suggestions to do ease the process?
 - Turf is fairly new, trying to figure out the balance. Community Ed (CE) is the contact point for rental. CE then contacts Sandy to determine availability.
 - Gym space– really limited until 9 or 10pm each night.
 - New Building Features
 - 4 courts with track up top.
 - Design is up to individual sites and their committees. Not meeting until next summer.
 - District determines who is on committee.
 - Location Behind DHMS due to underground piping to the pond from the houses in the Monopoly streets area. Will need a walkway and access for trucks to the commons area at EHS.

- Travel Registration and IH 1-3 program now open. Numbers looking good.
- In-House 4-6th and Little Hoopsters will open September 1st.
- Participated in the Fun Fest Parade.
- Travel Tryouts date to be finalized with EHS. (2 days) and will not overlap with baseball.
- In future may move tournament registrations to Register Play.

Cross Country – Tina Wrucke

- Summer Miles just finished with practice meet in Burnsville.
- Used DSG gift cards to purchase parachutes for speed. Well received by athletes.
- Fall season starts first week in August. Numbers look good with 71 registered.
- Working with neighboring towns to set up meet schedule.
- Shirts are orders, practice plans are ready.

Football – Dallas West

- Bob Keeney resigned as program Director.
- Dallas is already involved the football program and agreed to take over as program director. He was unanimously voted in by the EAA Board.
- Program seeing highest registration numbers in six years across all programs.
- Registrations are now closed, and the season begins in August.

Lacrosse – Jason Oberhamer

- No update given.

Rugby – Darryl Sanders

- Eric Curtin resigned as program Director.
- Darryl is already involved in the Rugby program as a middle school coach and agreed to take over as program director. He was unanimously voted in by the EAA Board.
- Darryl will take over the Rugby Director email account effective immediately while working with Eric to transition the role.

Soccer – Mike Langley – ABSENT (emailed in update)

- Gearing up for fall season, starts Aug 21.
- Partner with EV for 7/8th grade levels.
- 980 athletes this season.

Softball – T.J. Fletcher

- Summer programs now wrapped up. 6-7 teams went to Nationals.
- Hosted NAFTA tournament and brought in \$4000 more than last year in concessions.
- Stars teams wrapped up in July, tryouts Aug 7th-8th will affect fall ball registration.
- 14U numbers continue to grow and may mesh with 16U to even out teams.
- Considering a switch to invoice families through SE rather than collect checks for deposit.

Track Update – T.J. Rice

- Fundraising was successful.
- Nautical Bowls gift cards were given out to all coaches.
- May have some sponsors for next year.
- Ramp up equipment purchases for resistance training.
- Looking into a Digital timer system.
- New logo for next year.
- May increase spending to run meets.

Ultimate Frisbee – Alicia Carr

- Spring season is complete.
- Fall registrations are opened – high school numbers are highest in three years with weeks left to register.
- Issues with Twins fundraising

Volleyball Update – Annette Scribner

- In-house registration is open, 71 so far. Waiting for permits to come in.
- Travel tryouts Aug 3, 108 registered and will have to make around 28 cuts.
- Struggling to find non-parent coaches. May get some high school girls to help out after their tryouts.
- Booked as much time as possible at VMCC and ECC, but pickleball is taking time now at ECC.
- J.J. reminded Annette to submit an operating manual.

Wrestling – Erin Day - ABSENT

- No update given.

Executive Committee – J.J. Kirby

- Sheds and Keys
 - Created a Google Doc List of EAA keys.
 - Proposed hiring someone to be more of a director of facilities.
 - Director would lead an effort to build a shed, keep track of keys, equipment etc.
 - Help directors hand out and collect equipment, reordering.
 - Softball and Basketball indicated they already have a designated board member for their programs and is not a need for their programs.
 - J.J. asked directors to get square footage measurement of how much shed space program uses and how much do they need. Will work with bigger programs to gauge facility needs.
 - Reminder to coordinate with EAA on sheds/facilities discussion with outside entities (EHS or City of Eagan) Directors are not permitted to have these discussions on their own.
 - Baseball will rekey their shed and let EAA know the disbursement of access/keys.

- Follow up item: What is the current charge to use sheds at Lex/Diff, NV or other City storage and is included in field rentals?
- EAA Policy and Procedures Compliance
 - EAA needs a culture of compliance on all policies and procedures.
 - There are certain things EAA must do as a non-profit or will get called out in the annual audit.
 - If policies are not working for your program, then have a discussion with the EAA Board and suggest updates, do not just disregard.
- Audit update (J.J. Kirby and Nathan Krahn)
 - JJ reached out to tax attorney – no update. No one assigned to the case yet, usually done 9-12 months after submitted.
- December Meeting Date, Venue, and Scope
 - Historically the December meeting is a holiday meeting with a light agenda and elections, held the first Thursday in December.
 - Should venue, theme, scope be updated this year?
 - Increased Scope – include sport board to increase sense of oneness and appreciation?
 - Cost considerations
 - Sport Boards typically have their own.
 - T.J. Rice and Tina Wrucke offered to help brainstorm new ideas.
- Board member nominations for 2024 at September meeting
 - If your term is up, please tell J.J. by the end of September if returning or not and who replacement will be.
 - Nathan is resigning as Administrative Officer at the end of 2023.
 - May eliminate or restructure outdated board roles.
 - Will be voting for EVEN year positions as stated in the Bylaws.
 - VP, Secretary, Public Affairs, Coach Development, Sport Programs, Web Strategy & Support, Cross Country, Basketball, Rugby, Soccer, Track, Ultimate Frisbee, At-Large.

Finance Committee – J.J. Kirby

- July 2023 Meeting Recap
 - JO Volleyball and 2023/24 Wrestling budgets were reviewed and approved.
 - Auditors' statements presented – were reviewed at the finance committee.
 - No issues reported.
 - 990 Forms completed.
 - Total 2022 UBI Tax due to IRS was \$4208. Total 2022 UBI Tax due to State of MN was \$1720.
- 2022 Financials, Form 990 and Form 990T completed by MMKR (action item)
 - Motion to approve 2022 Financial Statements, Form 990, and Form 990T as presented was made by TJ Fletcher, Nathan Krahn seconded. Motion carried.

Marketing and Technology Committee – Elizabeth Kmety – ABSENT, update given by Dan Sagstetter

- July 2023 Meeting Recap
 - Branding

- Came up with a few examples and sent out for feedback.
 - Powered by EAA was most popular.
 - Will work to create a few options of final design to put on each website.
 - Put a link on each website to get back to EAA main page.
- Volunteer Update for Marketfest/Adopt A Street
 - Not enough volunteers for July not available for August.
 - Hire an event/volunteer coordinator.
 - Consistent lack of volunteers and organizers for community events.
 - Should EAA consider a paying a small stipend to someone to coordinate and run events.
- Kaitlyn's Closet – Carnival & Back to School Bash Invitation
 - Local non-profit that reached out to EAA to see if wanted to host a booth.
 - August 12th 10am-1pm at Mary & Martha Episcopal church.
 - Need 1-2 more volunteers.
 - Need to give out a freebie, suggested to give away a tablet or computer. Talk to Trudy to see what freebies she may have.
 - Dan will send a follow-up note to recruit a few more volunteers.
- Board member recruiting
 - Considering adding a check box on all registrations.
 - Incentive to serving on EAA board
 - Directors pointed out would rather give out DIBS hours to people on their own sport boards.
 - Discounted fees do not coincide with 501c3.
 - J.J. suggested to flush out more within registrations.
 - T.J. Rice suggested EAA give a statement at coach meetings.
 - Dan volunteered to speak when he is available.
- Fall Back to School Days? Should EAA reinstate that this fall?
 - When are they and how to get in. More research is needed.
- Next round of apparel to include board member stated on the back.

Open-Air (all)

- Twins Fundraising Issues
 - Rob stated very little understanding of expectations. How to put more structure around using it. Point of contact?
 - Track dealt with unprofessionalism, worked on \$1 hot dog day so didn't make much money.
 - Volunteer requirements are high, and sports cannot always get enough people.
 - In general, not smooth, or easy, the training was hours long and different dependent on age. Contact is difficult to work with.
 - Would like to debrief the Twins contact at end of year.
 - Some parents would rather pay extra rather than volunteer.

Meeting was adjourned by J.J. Kirby at 8:40 pm.

Reminders:

Marketing Committee 7:00 p.m. Zoom (3rd Monday, Odd Months)	Finance Committee 7:00p.m. Zoom (2 nd Monday, Odd Months)	EAA Board 6:30 p.m. City Hall (last Thursday, Odd Months)
September 25 November 20	September 11 November 13	Sept 28 November/December TBD

Committee Assignments:

	Finance	Marketing
Chair	J.J. Kirby (President)	Elizabeth Kmety (Director of Marketing)
Vice Chair	Megan Brewster (Treasurer)	Elizabeth Reddall (Director of Web Strategy)
	Rob Emerson (Director of Baseball)	T.J. Fletcher (Director of Softball)
	Dallas West (Director of Football)	Annette Scribner (Director of Volleyball)
	Nathan Krahn (Admin Officer)	Darryl Sanders (Director of Rugby)
	Troy Tatting (Director of Basketball)	T.J. Rice (Director of Track & Field)
	Alicia Carr (Director of Ultimate Frisbee)	Mike Langley (Director of Soccer)
	Erin Day (Director of Wrestling)	Tina Wrucke (Director of Cross Country)
	Matt Lilliboe (At Large)	Jason Oberhammer (Director of LaCrosse)
		Amanda Becker (Director of Program Initiatives)
		Dan Sagstetter (At Large) *pending board election*