



Flagstaff Youth Hockey Association



# SUPPORT

# FLAGSTAFF NORTHSTARS

Building champions on and off the ice

2025-2026 Season

Sponsorship Opportunities



# MISSION STATEMENT

Flagstaff Youth Hockey Association (FYHA) is a volunteer-driven, nonprofit organization dedicated to the development, advancement, and enjoyment of youth hockey in the Flagstaff, Arizona area.

FYHA provides ice hockey opportunities for youth aged 4-16.





# ABOUT FYHA

Flagstaff Youth Hockey Association (FYHA) is an organization dedicated to providing every interested Flagstaff youth with affordable, quality instructional athletic programs. FYHA works to promote teamwork, build self-confidence, develop and encourage sportsmanship, teach fundamental skill, and improve the standard of youth sports in a safe, non-threatening environment.

FYHA is a non-profit organization as defined in Section 501(c)(3) of the Internal Revenue Code and every sponsorship donation is tax deductible.

## Why Hockey?

Hockey has been proven to benefit children in a myriad of ways, including physically, emotionally and mentally. Research has shown that kids who play hockey at a young age are more likely to continue to play that sport throughout their lives. In fact, youth hockey players are three times more likely than basketball players and nearly two times more likely than baseball, soccer or football players to go on to play the sport in college.

*Cheryl Bradley, MileHighHockey.com*





# TEAMS OVERVIEW

FYHA is an affiliate of USA Hockey



01

## Travel Hockey

- 8U Navy (birth years 2017/2018)
- 10U Navy (birth years 2015/2016)
- 12U Navy (birth years 2013/2014)
- 14U Navy (birth years 2011/2012)

02

## Club Hockey

- 6U Mini Mites (birth years 2019/2020)
- 8U Mites (birth years 2017/2018)
- 10U Squirts (birth years 2015/2016)
- 12U Peewee (birth years 2013/2014)
- 14U Bantam (birth years 2011/2012)



# WHY SUPPORT YOUTH HOCKEY?

Partnering with FYHA means investing directly in the success and growth of young athletes in Flagstaff, Arizona.



## Positive Impact

Hockey teaches dedication, resilience, and leadership.

## Community Reach

Our players and families are active, engaged, and loyal to those who support them.

## Financial Reality

Your support helps keep hockey accessible to all kids, regardless of financial background.



# OUR REACH & AUDIENCE

- **Players/Families:** 110+ players across five age divisions
- **Social Media:** 1,400 followers across Facebook and Instagram
- **Newsletter:** 2,300+ subscribers
- **Events:** Home games, tournaments, and fundraisers attended by hundreds
- **Regional Presence:** Competing in AZ, CA, UT, NV, CO tournaments, expanding your brand exposure



# BECOME A CORPORATE SPONSOR

Becoming a corporate sponsor for FYHA is a great way to support local athletes while gaining valuable community exposure for your business. Your sponsorship helps keep hockey accessible to families by offsetting costs for ice time, equipment, and development programs.

In return, FYHA proudly promotes our sponsors through event signage, team communications, and social media, connecting your brand with a dedicated and engaged audience. Together, we can grow the game and inspire the next generation of players.

- Logo on practice jerseys
- Logo on team waterbottles
- Logo on dryland shirt and shorts
- Logo/ad on website
- Mentions in newsletters and social media posts

We're open to customizing a package to suit your needs! Please inquire for pricing.

Note: sponsors must sign agreement by June 1 in order to ensure equipment and jerseys are ordered on time.





# SPONSORSHIP TIERS

## \$3,000

### NAVY Sponsor

- Two dasher board ads
- One fixed homepage ad with logo and link to your website
- Four Facebook/IG posts
- Five newsletter mentions
- Personalized team photo

## \$1,500

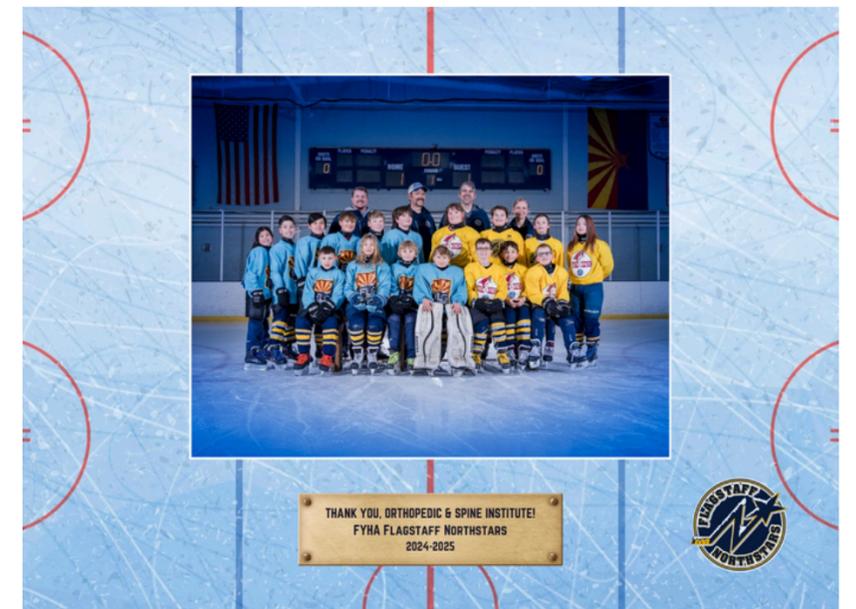
### WHITE Sponsor

- Two dasher board ads
- Two random rotating webpage ads with logo and link to your website
- Two Facebook/IG posts
- Three newsletter mentions
- Personalized team photo

## \$750

### GREY Sponsor

- One dasher board ad
- One random rotating webpage ad with logo and link to your website
- One Facebook/IG post
- One newsletter mention
- Personalized team photo



## DASHER BOARDS A LA CARTE

\$500/1 YR

\$800/2 YRS

*All sponsorships are annual, determined by the start date of the individual sponsor agreement. Two-year options on dasher boards are available at discounted rates.*



# ADDITIONAL WAYS TO SUPPORT

## Sponsor-a-Team Program

Pledge per goal or assist a team earns this season.

## In-Kind Donations

Contribute goods, services, or gift cards for raffles, auctions, or travel needs.

## Event Sponsorship

Support tournaments, banquets, or special events and receive on-site signage and social mentions.

## Social Media Sponsorship

Collaborate with FYHA on content that can be shared across both parties' platforms.



Flagstaff Youth Hockey Association

EIN: 86-0455927



# JOIN OUR FAMILY THANK YOU FOR YOUR CONSIDERATION

Be part of something great this season and help us create opportunities for young athletes to grow and succeed.



@flagstaffnorthstars



FYHA.org



Mike Darby  
fundraising@fyha.org



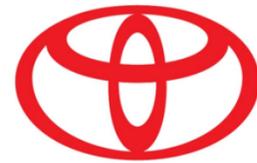
214 E. Birch Ave, Flagstaff AZ 86001

Flagstaff Youth Hockey Association



Orthopedic &  
Spine Institute

Findlay  
TOYOTA FLAGSTAFF



Chocolita  
Botanical, Plant-Based, Organic Chocolate

SKI | HAUS  
FLAGSTAFF, AZ

Pioneer  
Title  
Agency

neat.



Robin Cadigan  
Ceramics



PURE HOCKEY



WARNER'S  
NURSERY  
EST 1970



# THANK YOU TO OUR CURRENT & PAST SPONSORS

We would love to have you join the family.

Please reach out to Mike Darby at [fundraising@fyha.org](mailto:fundraising@fyha.org) to begin our partnership!

