



NORTHVILLE FOOTBALL PROGRAM

SPONSORSHIP OPPORTUNITIES & PACKAGES

SPONSOR ADVERTISEMENTS EXPLAINED

Football Field Banner

- 3' x 8' sign displayed at home game stadium for all games at all levels (youth, middle school, and high school) viewed by thousands of fans from Wayne, Oakland, and Livingston counties

Donate a team dinner to purchase a banner for \$200

- Team dinner feeds 75 players and coaches

Story of Season (SOS) - 1/4, Half, Full, and 2-Page Color Ads

Interactive digital recap covering the entire Northville High School football season for families, fans, alumni, and subscribers.

- Weekly digital magazine with video highlights, articles, photos, interviews, behind the scenes content and more will be published, recapping the game week
- End-of-season digital yearbook with weekly chapters
- You may use a personally-designed ad or SOS will design an ad for your business at no additional cost

ADDITIONAL INCENTIVES (INCLUDED IN SOME PACKAGES)

Northville Athletics Pass

Admits 2 persons to all home NHS athletic events - NO playoff games

Tickets to Northville vs Clarkston at Michigan Stadium

2 tickets to Game 1 on Friday, August 25, 2023 at 7pm

Please Make Checks Payable to:
Northville High School

**All information and payment
due by July 15, 2023**

Mail to: Northville High School
Attn: Rosina Lamerson
45700 Six Mile Road
Northville, MI 48168

NORTHVILLE FOOTBALL PROGRAM SPONSOR PACKAGES

Football
Field Banner
\$400

1/4 page Color
Ad in SOS
\$400

Half-page Color
Ad in SOS
\$600

Full-page Color
Ad in SOS
\$800

2-page spread
Color Ad in SOS
\$1200

MUSTANG PACKAGE

- Football Field Banner
- 1/4 page Color Ad in SOS
- PA Announcement at 2 home games
- Social media shoutout
- Business logo & link on football program website

\$750

ORANGE PACKAGE

- Football Field Banner
- Half-page Color Ad in SOS
- PA announcement at 2 home games
- Social media shoutout
- Business logo & link on football program website

\$950

HOME GAME PACKAGE

- Football Field Banner
- Full-page Ad in SOS
- PA announcement at all home games
- Social media shoutout
- Business logo & link on football program website
- Northville Athletics Pass

\$1,100

THE TOUCHDOWN PACKAGE

- Football Field Banner
- 2-page spread Color Ad in SOS
- PA announcement at all home games
- Social media shoutout
- Business logo & link on football program website
- Northville Athletics Pass

\$1,500

SUPER SPONSOR VIP PACKAGE

- Banner at 50 yd line
- Exclusive "Play of the Week" Full Page Color Ad in SOS
- Video ad option available
- PA announcement at all home games
- Social media shoutout
- Business logo & link on football program website
- Northville Athletics Pass
- 2 tickets to Northville vs Clarkston at Michigan Stadium
- 4 Northville Football T-Shirts

\$2,000

*Super Sponsor VIP Package is available to the first 3 businesses that submit payment



NORTHVILLE FOOTBALL PROGRAM

SPONSORSHIP FORM

BUSINESS NAME

BUSINESS ADDRESS

BUSINESS BIO (1 SENTENCE)

BUSINESS WEBSITE LINK

**PREFERRED SOCIAL MEDIA
PLATFORM & USERNAME**

CONTACT NAME

EMAIL

PHONE NUMBER

SPONSORSHIP SELECTION

- Banner \$400
- Donate Team Dinner + Banner \$200
- 1/4 page Color Ad in Story of Season
- Half-page Color Ad in SOS
- Full-page Color Ad in SOS
- 2-page spread Color Ad in SOS
- Mustang Package \$750
- Orange Package \$950
- Home Game Package \$1100
- The Touchdown Package \$1500
- Super Sponsor VIP Package \$2000

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