



PRESENTED BY: **H-E-B**

FAMILY DAY BRANDING OPPORTUNITIES

Become a Family Day Sponsor and get a year of exposure to the WAYA community!

Visit WAYA.ORG/FAMILY-DAY or complete the enclosed Sponsorship Form and mail it back with a check made payable to WAYA.

ALL FAMILY DAY SPONSORS \$500 & UP

- Ability to place products, coupons or gift cards at the Family Day Swag Table at the event
- Family Day Event Passes



EVENT SWAG TABLE WITH ITEMS AVAILABLE TO 1,000+ EVENT GUESTS

ALL FAMILY DAY SPONSORS \$1,000 & UP

- Recognition in Family Day Postcard
- Company logo and web link on WAYA's homepage: www.waya.org (for one year)



Our 2023 Family Day Sponsors

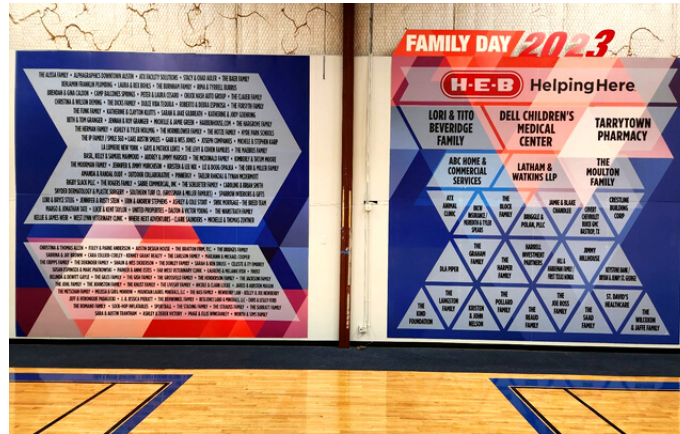


SPONSOR LOGO CAROUSEL AT BOTTOM OF WEBSITE

POSTCARD SENT TO OVER 4,700 HOMES & BUSINESSES

ALL FAMILY DAY SPONSORS \$1,500 & UP

- Name recognition in WAYA's Gym (for one year)



GYM SIGN

ALL FAMILY DAY SPONSORS \$2,500 & UP

- Company logo or family name on a sign at WAYA's field or sand volleyball court (for one year): Sponsors at \$2,500 choice of 1 sign location, Sponsors at \$5,000 & 10,000 choice of 2 sign locations, Sponsors at \$15,000 choice of 3 sign locations and Sponsors at \$20,000 or \$25,000 signs in all 4 locations.
- Listed on the back of Family Day shirts
- Free WAYA Family Membership



- 4'x8' Signage on Brumley Field (at WAYA's main campus)
- 4'x8' Signage on McEachern Field (at WAYA's Cesar Chavez fields)
- 4'x8' Signage on Chalmers Field (at WAYA's Cesar Chavez fields)
- 3'x3' Signage on WAYA Sand Volleyball Courts



FAMILY DAY SHIRTS GIVEN TO ALL SPONSORS \$500 & UP

ALL FAMILY DAY SPONSORS \$5,000 & UP

- Sponsor Spotlight in WAYA's Development Newsletter (for businesses)
- Free WAYA sports league registration (for one child / one season)

SPONSOR SPOTLIGHT



ONLY IN AUSTIN, ONLY AT DELL CHILDREN'S

Dell Children's doctors deliver some of the world's best pediatric heart care, most advanced brain and spine care, and life-changing pediatric medical breakthroughs. They are leading pediatric cancer care with clinical trials for better outcomes, and parents count on them for the most comprehensive fetal care for their new babies.

When your child needs care, you shouldn't have to travel far or wait long to visit with pediatric specialists and that's why Dell Children's at Ascension Seton is always expanding to bring more care to Central Texas.

[LEARN MORE ABOUT DELL CHILDREN'S](#)

*DEVELOPMENT NEWSLETTER SENT
TO OVER 1,200 WAYA DONORS*

ALL FAMILY DAY SPONSORS \$10,000 & UP

- Name on WAYA jerseys (for one sport / one season)
- WAYA field or gym rental for kids or adult event (for 2 hours / up to 30 people)



NAME ON JERSEYS

ALL FAMILY DAY SPONSORS \$15,000 & UP

- Signage in the WAYA Lobby (for one year)
- VIP reserved parking spot at Family Day



LOBBY SIGN

ALL FAMILY DAY SPONSORS \$20,000 & UP

- Logo or name included on WAYA's Player of the Week Signs (for one year)
- Signage at WAYA's exit (for one year)



PLAYER OF THE WEEK SIGNS
DISPLAYED IN YARDS IN OVER 60 ZIP CODES



EXIT SIGN

TITLE SPONSOR ONLY (\$25,000)

- Logo included on all Family Day marketing (print, posters, emails, etc.)



EVENT YARD SIGNS



We are excited to announce that H-E-B has returned for a FOURTH year as WAYA's 2023 Family Day Title Sponsor!

As part of H-E-B's commitment to the community, each year they donate five percent of their pre-tax annual earnings to charitable organizations, like WAYA, that focus on education, health, hunger relief, environmental sustainability and diversity initiatives.

We are extremely thankful for their generosity and continued support as they return as WAYA's 2023 Family Day Title Sponsor! Over the last four years, H-E-B has partnered with WAYA to ensure we can continue to provide a fun and safe place for children to play, learn and excel.

WAYA had one of the busiest years in our history, serving over 16,000 children! H-E-B's support allows us to continue our mission, ensuring that WAYA can continue to reach even more families in the Austin area, now and in the future.

Thank you to H-E-B for helping here at WAYA!

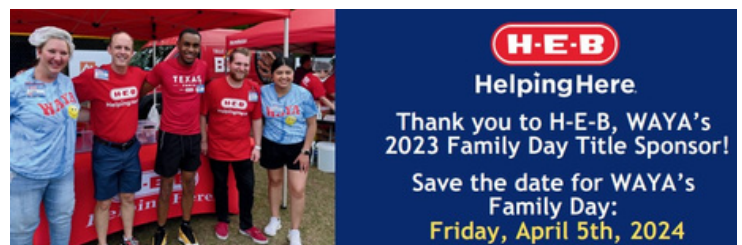
EMAIL HEADER USED IN EMAILS SENT TO A LIST OF OVER 8,000 PEOPLE



EVENT BANNERS HUNG AT WAYA, IN THE LOBBY & ON CESAR CHAVEZ



EVENT POSTERS



HIGHLIGHT IN YEARLY IMPACT REPORT MAILED TO 1,400 PEOPLE, EMAILED TO OVER 8,000 PEOPLE & DISPLAYED ON THE WAYA WEBSITE



PRESENTED BY: **MEM**

Return this form with a check made payable to WAYA or Sponsor online at WAYA.ORG/FAMILY-DAY

CONTACT INFORMATION

First & Last Name: _____

Business Name: (If applicable) _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

SPONSORSHIP INFORMATION

Support level? (Circle one)

Title	Diamond	Ruby	Sapphire	Platinum	Gold	Silver	Bronze	Patron
\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500

Would you like to be recognized as a Family Day Sponsor? Yes No

How would you like your name displayed? (Examples: First St. Bakery, The Smith Family, or Jane & John Smith)

Would you like to provide products, gift cards or coupons to give away at Family Day? Yes No

Please indicate your sign location preference: No Preference No Sign(s)

Gold / \$2,500: (Check <u>one</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Platinum / \$5,000: (Check <u>two</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Sapphire / \$10,000: (Check <u>two</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Ruby / \$15,000: (Check <u>three</u>)	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)

EVENT INFORMATION

Number of Family Day Event Passes for your Immediate Family or Business: _____

Would you like Family Day T-shirts and a WAYA Hat with your Sponsorship? Yes No

Family Day T-Shirt Sizes? (Please note that sizes are not guaranteed.)

2T: _____	3T: _____	4T: _____	YS: _____	YM: _____	YL: _____	AS: _____	AM: _____	AL: _____	AXL: _____
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WAYA is a 501(c)(3) nonprofit. All donations are tax deductible as allowed by law.

WAYA • 1314 Exposition Blvd., Austin, TX 78703 • WAYA.ORG/FAMILY-DAY