

Lightning Football Fundraiser Policies and Procedures

Our goal is to have the players take responsibility to earn this money back for each family, thus making the out-of-pocket cost effectively \$0 per family.

The purpose of doing these fundraisers in the ways described below is to make it equitable throughout the program. By following this model every player is making an equal contribution to the program. We remind all families that the Eastview Lightning Touchdown Club is the sole provider of equipment, supplies, and the like for the program. The ELTC has purchased all game jerseys, shoulder pads, helmets, practice pants, practice gear, highlight DVDs, end of season parties, special events such as parent night and homecoming activities, as well as provide several coaching stipends on a yearly basis. **We ask that all families participate** so that Lightning Football can continue to operate with all of these value added items.

Lightning Football Equipment Contribution: (\$100 for all players) EARN BACK OPTION (April-May 2021)

This did not happen due to the Covid 19 Pandemic

SPRING FLOWER SALE

- This is an optional fundraiser. Families that do not participate will be asked to contribute \$100 out of pocket.
- Flower Sale Packets will be available beginning April 5. Packets will be distributed at the player/parent meeting at 7:00 pm in the Performing Arts Center at EVHS on April 5.
- Players sell flowers (provided by Eisele Greenhouse) to friends, families, neighbors.
- All sales and money is due by April 21 to Coach Sherwin in B123 at EVHS.
- A player must sell a minimum of \$200 to earn back their \$100 contribution. (\$100 to Eisele Greenhouse and \$100 to the football program).
- Flowers are very high quality – on par with Bachmans, etc...
- Geraniums, hanging baskets, petunias, etc... are available for purchase.
- Flowers are available for pick-up and delivery on the afternoon of May 17 at the Rauch House.
- Every player that has decided to participate has successfully earned their money back.

Lightning Card Fundraiser and Blitz Night: (\$200 for all players) EARN BACK OPTION (August 2021)

- Players report to EVHS Gym between 5:00 and 5:30 on Wednesday, August 26
- Players turn in check (made out to ELTC) for \$200 and pick up packet of 10 Lightning Cards
- Players verify the contents of packet and sign sheet signifying they indeed received 10 cards
- Players listen to brief sales presentation at 5:30 pm
- Players are sent to EVHS neighborhoods under the supervision of a parent driver to sell their Lightning Cards
- Players will go in groups of 4. These groups will be pre-arranged by the players and coaches prior to August 26
- All card sales checks should be made out to Lightning Coupon Cards
- Groups return to the commons and turn in all money earned – an electronic accounting is made of all sales
- Players are reimbursed for cards sold. For example, if a player sells 8 cards they will be given \$160 to take home to the original check writer
- Boosters will keep a record of all sales and can notify families of amount returned to the players.
- If a player has unsold cards after August 26 they may still sell these on their own.
- If any checks are collected after August 26 they may be turned in for reimbursement
- Families with 2 players in the program will be asked to purchase 15 cards rather than the 20 cards if they were treated as individuals.
- Players are strongly encouraged to “pre-sell” cards in their neighborhoods and to family friends and relatives prior to the August 26 blitz night.
- **Cards will first be available on Wednesday, August 25 – this is the first day we will have the opportunity to distribute**

SNAP Email Fundraiser: No Cost for any player: August 2021

- All players contribute 20 legitimate emails of friends, families, neighbors.
- We suggest targeting people not involved in purchasing flowers or Lightning Cards
- My kids pick cousins, aunts and uncles, and other relatives in Montana.
- Recipients then get an email and have the option to contribute or to not contribute.
- Players are awarded prizes for reaching certain benchmarks of contributions.
- This fundraiser usually nets the program between \$15000 and \$20000.

If a family has multiple players in the program we lower the expectation for contribution.

For example, a 2 player family would be asked to contribute \$150 for equipment rather than \$200 – this would equate to \$300 in flower sales total for the 2 players.

For example, a 2 player family would be asked to contribute \$300 for Lightning Cards rather than \$400 – this would equate to selling a total of 15 Lightning Cards for the 2 players (Not 20).

All questions should be directed to Kelly Sherwin @ Kelly.sherwin@district196.org or 952.303.9042