

FLAGSTAFF YOUTH HOCKEY ASSOCIATION

BOARD OF DIRECTORS MEETING MINUTES

July 1, 2015 @ 5:30pm

Call to Order: Dave Bereson at 5:30pm

Board Members Present: Dave Bereson, Ken Brendel, Jennie Palmer, Billy Brenden, Joth Jacobson

APPROVAL OF MINUTES: Board approved prior minutes from 4/21/15 and 6/17/15

REPORTS:

1) Equipment Manager (Board)

Lindsey and Board members held a training room / cage clean out event on 6/30/15. Much of the old gear was tossed or taken to second-hand store. Lindsey to work with Board to identify an additional date to complete the gear clean-out process. And Lindsey will work with Board to identify gear needs for 2015/16 season.

2) Fundraising Coordinator (Kristi)

Not able to attend

3) Treasurer (Ken)

Dave to ask Tony to send first pass at budget for 2015/16. Board will identify Treasurer for coming year by next meeting.

4) Registrar (Jennie)

No active registrations at this time.

5) Ice Scheduler (Dave)

Board approved schedule for Winter 2015 session. Decision made to keep Friday morning ice slot for stick time.

6) Webmaster (Garrick)

- See below

7) AZYHL Representative/AAHA Representative (Bill by phone)

- Bill forwarded Proposed 2015-2016 AZYHL schedule for Board review and input
- Teams interested in playing in the AZYHL Non-Tier State Championship tournaments must submit a \$500 deposit by January 15th of each season to be eligible to participate.

8) Coaching Coordinator (Billy)

No updates

OLD BUSINESS:

1) Fall Schedule

Board approved Winter 2015 ice schedule.

2) Little Howlers

Little Howlers sessions will be August 29, Sept 12, and Sept 19

NEW BUSINESS:

1) FYHA a 14U association for the 2015-16 season

With addition of JV team for the Flagstaff Avalanche high school teams, not enough kids to support a 16U house team this season. Board voted to approve elimination of 16U house team. Motion by Ken Brendel, second by Joth Jacobson, and approved on 3-1 vote (one abstain)

2) AZYHL Upfront Tournament Cost

Board approved upfront league tournament costs for end of season tournaments.

3) Rubber Magazine

a. Article Content – interviews

Dave Bereson will run point for interviews

b. Renewal

Board approved renewing subscription

c. Schedule

4) Mission Statement

Board approved proposed Mission Statement by unanimous vote. New Mission Statement will be added to the website. Ken Brendel will draft Code of Conduct for Board review and approval.

5) Tournament Coordination

Bill Kuche and Joth Jacobson will partner to coordinate tournaments for the 2015/16 season.

SCHEDULE NEXT MEETING: Monday, August 3rd

ADJOURNMENT: 7:30pm



FYHA Webmaster Report
07/01/2015 Board Meeting
By Garrick Brooks, FYHA Webmaster
Website Changes:

- Updated 3v3 days (Bantams/Peewees combined on Monday's).
- Removed Rocky Mountain Hockey camp information & links.
- Updated the Bantam's Fall Face Off Tournament page per Bill's instructions.
- Added May 2015 Board minutes.
- Added July 1st 2015 Board agenda.

Other Items to Report:

- Fixed bod@fyha.org address (also added 'boardofdirector' alias to bod@fyha.org address).
- Researched SportNgin's registration system. Decided to wait until their new "Invoicing" features have been created (will allow refunds via credit cards), then will re-evaluate.
- Added emails for each travel team and one for club (sent to Billy for distribution to teams) .
- Changed forward of equipmentmanager@fyha.org email address to lgm1229@yahoo.com.

Website Changes Todo:.

- Create a site map of all pages & content for list of content to update/change. (OLD)
- Confirm/update sponsor list on sponsor page (*waiting on update from Kristi*). (OLD)
- Add Apr 2015 minutes once approved (*waiting on board approval*). (OLD)
- Continue to research online store (*waiting on feedback from Kristi & Ken*). (OLD)
- Add sponsors to left sidebar (*waiting on update from Kristi*). (OLD)
- Update other tournament pages (*waiting on directions from Bill & Board*). (NEW)
- Add Coaches sign up form to website. (NEW)

Other Items to Todo:

- Get access to FYHA's Facebook account (*need to request access*). (NEW)
- Create sponsorship Facebook plan/calendar (*waiting on sponsor update from Kristi*). (NEW)
- Follow up on AAHA Social Media plan (*waiting on response/policy from Dave*). (NEW)
- Upload tryout photos to FB (*waiting on copy of AAHA SM policy & BOD approval/plan*). (NEW)
- Plan on how to use Thriva for equipment rental (*waiting on acct from Jennie*). (NEW)

Webmaster Items to Discuss with Board:

- New Email System - Few people have logged in. Any questions? Training needed?
- Team pages - How much are team pages built out? What features do we want to use: Roster, Game Schedule, Player Stats, Team Stats, Photos, Videos, and/or News? Different level of

content for Travel vs. Club? Who is responsible for creating/gathering the content?

Website Stats:

June 4th - June 30th

- 1,559 visitors
- 3,421 pages viewed
- 1:14 minutes average time on site

Most Popular Pages

- Home page - 1,602 page views (49%)
- Power Skating - 330 page views (10%)
- Calendar - 148 page views (4.33%)
- Travel Teams - 118 page views (3.45%)
- Summer Cross Ice - 79 page views (2.31%)

New Email Addresses Added

bantamtravel@fyha.org

ALIAS: travelbantam@fyha.org

peeweetravel@fyha.org

ALIAS: travelpeewee@fyha.org

squirttravel@fyha.org

ALIAS: travelsquirt@fyha.org

8uselect@fyha.org

ALIAS: 8Utravel@fyha.org

ALIAS: select8U@fyha.org

club@fyha.org

ALIAS: house@fyha.org

Forwarded to: gtb@naz360.com & billy.brenden@itwgtr.com

Email account passwords sent to Coaching
Coordinator for distribution