



Ashwaubenon Youth Baseball (AYB)

Board of Directors Meeting Minutes

September 3, 2025, Call to Order: 6:40pm

Location: Ashwaubenon Community Center

[AYB Website](#)

Attendees (board members & guests / shaded not in attendance): Adam Lasee, Ben Perry, Brock Ploederl, David Roehrig, Donovan Miller, Heather Anderson, Jared Lemon, Jason Hill, Joe Richter, John Sperber, Kyle Casper, Kyle Ehrfurth, Tom Meersman, Sara Bieda, Wes Smith, Josh Roethle, Bobby Paul, Steve Hill, Corey Bogenschutz

Approval of April meeting minutes - Motion: Jared Lemon

Second: Wes Smith

AGENDA	NOTES / ACTION
PRESENTATION / DISCUSSION / APPROVAL OF TREASSURER'S REPORT:	
TREASURER John Sperber	Financial Update <ul style="list-style-type: none"> A Money Market account was opened with Bay Bank, offering 1% interest. The account earned approximately \$200 over the summer. Calendar Raffle <ul style="list-style-type: none"> The raffle was successful, with fewer checks needing to be issued this year, which helped streamline the process. One check was reported lost, but it was re-issued without issue. Budget Forecast <ul style="list-style-type: none"> Donnovan shared an Excel spreadsheet outlining budget forecast information. This data will support: <ul style="list-style-type: none"> Better anticipation of future expenses. Planning for larger budget items. Understanding operating budget needs at any given time to ensure coverage of expenses. Revenue & Expenses <ul style="list-style-type: none"> Revenues are down compared to last year, but expenses have also decreased, helping maintain financial stability.
OPENING ITEMS:	
NEW BOARD MEMBER VOTE AYB Board Members	Leadership Transition <ul style="list-style-type: none"> Once a replacement for the Vice President role is identified, Donovan will step aside and Jared Lemon will assume the role of President. Donnovan will transition into a vacant role where there is the greatest need.

	<p>Concession Coordinator</p> <ul style="list-style-type: none"> • Ella Senger has committed to serve as Concession Coordinator for next summer. • The Board will need to develop a succession plan for this role in case Ella steps down in the future. <p>Tournament Director</p> <ul style="list-style-type: none"> • The Tournament Director position is currently vacant. • We will look to tournament coaches to take on greater leadership responsibilities in managing their home tournaments. <p>Facilities & Equipment</p> <ul style="list-style-type: none"> • Adam Lasee is now serving as the Facilities & Equipment Coordinator, replacing Nate Jeske. <p>AYB Representation</p> <ul style="list-style-type: none"> • Ben Perry is stepping down. • Ian Maclean is the new AYB Representative. <p>Jag Backers</p> <ul style="list-style-type: none"> • Ashley Hill is now the President of the Jag Backers. • The AYB Strategic Coordinator role is currently vacant. <p>New Officer Roles</p> <ul style="list-style-type: none"> • Steve Hill: Communications Coordinator • Kyle Ehrfurth: Scheduling Coordinator <ul style="list-style-type: none"> • Motion by: Jared Lemon • Second by: Wes Smith • Vote: All in favor • Outcome: Motion passes
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**OPEN SESSION
PARAMETERS
DISCUSSION**
AYB Board Members

No discussion.

BOARD REPORTS – SEASON RECAP:

PRESIDENT
Donovan Miller

Smithco Equipment

- Another leak was reported.
- Gas was mistakenly poured into the oil tank earlier this summer.

Field Conditions

- Favorable weather contributed to generally good field conditions throughout the season.

Disciplinary Issues

- A few disciplinary incidents occurred during the summer.
 - Signage will be posted on backstops, as identified by Donovan, to reinforce expectations.
 - Emphasis was placed on:
 - Preventing umpires from leaving mid-tournament.
 - Ensuring coaches are not berated by parents.

AYB Committee Formation

- A committee was formed to review and revise the AYB Mission, Vision, Values, and Code of Conduct.
 - Members: Jared, Donovan, Joe, Wes, and Steve

	<ul style="list-style-type: none"> This group will draft language for the AYB Board to review and vote on. <p>AAA Program</p> <ul style="list-style-type: none"> The program was generally successful, with four teams participating. While this stretched competition, the model shows promise for future seasons. <p>Facilities Update</p> <ul style="list-style-type: none"> The American flag at Ashwaubomay was replaced. Thanks were extended to those involved in making this happen.
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<p>VICE PRESIDENT Jared Lemon</p>	<p>AAA Division</p> <ul style="list-style-type: none"> Will continue with the same format next year. <p>A Division</p> <ul style="list-style-type: none"> Expecting four or five teams this year. <p>Parent Issue</p> <ul style="list-style-type: none"> One major parent issue was addressed with a written warning and a conversation. The goal is to ensure parents understand that such issues are handled firmly and promptly. Donovan noted that several parents expressed appreciation for AYB's response. In future cases, Jared will follow up with individuals personally impacted by similar behavior. <p>T-Ball Program</p> <ul style="list-style-type: none"> Received positive feedback from parents. The new format was well-received and appreciated. <p>Coaches' Clinic</p> <ul style="list-style-type: none"> Began yesterday and will continue this week, next week, and the following. Focus areas include throwing, fielding, and staple drills. Received good feedback during Tuesday's session. <p>Parent Feedback</p> <ul style="list-style-type: none"> A AA parent shared great compliments about their child's positive experience in the program. <p>Jared mentioned we ought to look into pitching limit rules for tournaments. Particularly for AAA. It was not a great spot for Donovan to be in looking at the by-laws.</p>
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<p>REGISTRATION Heather Anderson</p>	<p>Fall Ball Registration</p> <ul style="list-style-type: none"> 28 registrations received as of today. <p>Tournament & League Registration</p> <ul style="list-style-type: none"> Tournament and league registration is currently open. Tournament team registration is expected to close at the end of September. <p>Tournament Registration Fees (Upcoming Year)</p> <ul style="list-style-type: none"> 7U – \$100 8U – \$150 9U–12U – \$225 13U–14U – \$250 Motion by: Kyle Casper Second by: Adal Lasee Outcome: All in favor. Motion passes. <p>League Registration</p> <ul style="list-style-type: none"> League prices will remain the same for the upcoming year. Registration opens: Tomorrow Registration closes: March 15
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	<ul style="list-style-type: none"> Late fee begins: March 1
CONCESSION COORDINATOR Vacant	Concessions Update <ul style="list-style-type: none"> A new slushie machine was received through Don at Pepsi. Concession expenses: \$47,249 Concession profit: \$94,611 Facility Planning <ul style="list-style-type: none"> Kitchen equipment will be included in the upcoming two, five, and ten year planning document.
COMMUNICATIONS Kyle Ehrfurth	No updates other than Steve and Kyle spoke yesterday about the Communications role.
UMPIRE COORDINATOR Kyle Casper	Umpires <ul style="list-style-type: none"> Overall, the umpiring went well this year. Youth umpires did a great job managing league games. A short list of backup umpires was available to fill in on short notice, which was very helpful. Tournament Umpires <ul style="list-style-type: none"> Once tournament dates are finalized, we will reach out to the umpire list. Unfortunately, a few umpires were lost due to an incident at one of our home tournaments. Umpire Pay <ul style="list-style-type: none"> Current pay rates for both league and tournament umpires will remain unchanged for the upcoming year.
TOURNAMENT DIRECTOR Vacant	Tournament Coaching Support <ul style="list-style-type: none"> James and Donovan spoke regarding the season. James expressed overall satisfaction and was thanked by Donovan for continuing in his role despite not having a child participating this year. James noted that the role requires more support, especially from tournament team head coaches, who need to ensure parent involvement is happening. Future Support <ul style="list-style-type: none"> AYB will provide increased support to league and tournament coaches moving forward. Coaches will be made aware of expectations for both themselves and their team parents. Wood Bat Tournament <ul style="list-style-type: none"> Tentative dates for next year's Wood Bat Tournament: July 31 – August 2
SPONSORSHIP Tom Meersman	Not present.
FUNDRAISING Wes Smith	Bat Raffles <ul style="list-style-type: none"> Last year featured three weekends of bat raffles, each clearing over \$1,000. Of the six bats raffled, only one did not sell out. Total profit generated: \$3,000. Suggestion: Consider adding a baseball net or a bucket of balls to future raffles, possibly during league play. Calendar Raffle

	<ul style="list-style-type: none"> • Sold approximately 85% of tickets. • AYB received positive feedback from participants. • Generated good traffic to the AYB website. <p>Fundraising Ideas</p> <ul style="list-style-type: none"> • There is room for growth in fundraising. • Interest expressed in exploring meat raffles as a new opportunity.
<p>FACILITIES AND EQUIPMENT Adam Lassee</p>	<p>Tournament Team Uniforms</p> <ul style="list-style-type: none"> • No formal updates at this time. • Interest expressed in acquiring lighter weight, less hot jerseys for tournament teams. • Jared suggested considering a consistent uniform design with an alternate option. <p>Equipment Inventory</p> <ul style="list-style-type: none"> • Once teams are formed and begin using gym space, coaches should take inventory of their equipment. • Noted that there is a significant amount of gear unaccounted for in the upstairs storage area.
<p>PARKS & RECREATION David Roehrig</p>	<p>Not present.</p>
<p>HIGH SCHOOL Jason Hill</p>	<p>Fall Cleanup</p> <ul style="list-style-type: none"> • Fall Ball ends in mid-October, with cleanup typically occurring at the end of October. • The wind screen needs to be rolled up and tied as part of the fall maintenance. <p>AED Machine</p> <ul style="list-style-type: none"> • Need to add an AED machine to Ashwaubomay facility. • Will should coordinate with the Village to make this happen. <p>Uniforms</p> <ul style="list-style-type: none"> • Approved for new varsity team jerseys in green and black. • Older uniforms will be passed down to other Ashwaubenon High School baseball teams. • All players return uniforms at the end of each season. • The hat logo ('A') will remain consistent each year, with color variations.
<p>LEGION Ian Mclean</p>	<p>Personnel Update</p> <ul style="list-style-type: none"> • Ben Perry was not present. • Ian McLean will be taking over responsibilities from Ben Perry. <p>Technology Request</p> <ul style="list-style-type: none"> • Ben requested an iPad with Wi-Fi earlier this year. • The Fall Ball program is currently using the iPad, and it will remain in use through October.
<p>STRATEGIC COORDINATOR Vacant</p>	<p>Personnel Update</p> <ul style="list-style-type: none"> • Not present. • This role might be where Donovan transitions if/when a new VP is appointed.

NEW BUSINESS:

2026 BUDGET IDEAS

AYB Board Members

Facilities & Equipment Needs

- Budget & Planning
 - See attached Excel spreadsheet shared by Donovan.
- Portable Mounds
 - Need mounds for AAA and/or AA levels.
 - Freedom had a strong setup with storage and a UTV for transport.
 - Pulaski uses a thin vertical mound with wheels.
- Field Maintenance
 - Consider tarping Fields 2 and 3.
 - Wes will begin research and contact Beacon.
 - Explore dugout storage options—Diamond 1, third base side could be converted for equipment storage.
- Batting Cages
 - Covering needed by April.
- Scoreboards
 - All are due for replacement—could fail any year.
 - Will get quotes for replacing one vs. all four.
 - May only need transponders, not full replacements.
 - Will call Nevco for pricing and options.
- Additional Equipment
 - Need to review:
 - L-Screens
 - Z-Screens
 - Pitching machines
- Batting Cage Ground Covering
 - Combined Locks has a strong setup with multiple layers of wear pads.
- Action Items
 - Anyone with larger ticket items to suggest should share with Donovan.

TOURNAMENT TEAMS

AYB Board Members

Coaching Updates

- The upcoming 7U team will need a coach.
- All tournament coaches are expected to attend the October meeting to:
 - Confirm their intent to coach next season.
 - Discuss plans and structure for next year's tournaments.

WOOD BAT TOURNAMENT RECAP

AYB Board Members

End-of-Season Tournament (August 1–3)

- Overall Feedback: Very positive vibe throughout the event.
- Skills Competition: A highlight of the weekend—well planned by Brock. Special thanks to him for his efforts.
- Weather: Excellent conditions all weekend.
- Games: Most were closely contested; the championship game ended 1–0.
- Planning: Took approximately 10 months of preparation, including meetings and emails.
- Staffing:
 - Umpires did a great job.
 - The announcer was outstanding and helped set the event apart.
- Team Interest: All six teams expressed interest in returning next year.
- Next Year's Dates: Tentatively scheduled for July 31–August 2.
 - Plan to book umpires and announcer early.
- Team Expansion: Goal to grow from six to fourteen teams.
 - Will include 14U and 12U divisions for all invited teams.

	<ul style="list-style-type: none"> Community Support: Special thanks to the Moose Lodge for their significant help.
<p>2025 YEAR END SURVEY AYB Board Members</p>	<p>General Feedback</p> <ul style="list-style-type: none"> Overall, feedback was positive, with no major surprises. A few concerns were raised, but most responses were constructive and supportive. <p>Program Structure Discussion</p> <ul style="list-style-type: none"> A proposal was discussed to consider one game per week paired with one scheduled practice, with a focus on skill development. Alternative structure ideas included: <ul style="list-style-type: none"> Starting with practices only. Transitioning to one game and one practice per week. Eventually moving to games with occasional practices, and then games only toward the end of the season. Further discussion of pros and cons is needed before making a decision.
<p>CLEANUP, INVENTORY, WELCOME PACKAGE FOR INCOMING COACHES AYB Board Members</p>	<p>Locker Cleanup & Inventory</p> <ul style="list-style-type: none"> Planning to schedule a weekend cleanup day to organize lockers and inventory items. Will include a check-in and check-out process. Last Fall Ball game: October 16 Cleanup Day: October 19, starting at 9:00 AM and continuing until finished. <p>Coach Preparation</p> <ul style="list-style-type: none"> Welcome packets will be created for incoming coaches, including: <ul style="list-style-type: none"> Program overview Coaching advice Skill-building strategies Recommended drills Game Changer will be set up for coaches to support team management. <p>Coach Resources</p> <ul style="list-style-type: none"> An easy-to-follow guide will be developed to assist coaches with onboarding and season preparation.
<p>OTHER BUSINESS AYB Board Members</p>	<p>Bay Bank / Community Impact Award</p> <ul style="list-style-type: none"> AYB received \$3,000 from a nomination from Bay Bank through the Community Impact Award. AYB was nominated by a Bay Bank representative. Funds will be earmarked for an assistance program to support families who cannot afford to participate in baseball. A form-based request process will be developed to: <ul style="list-style-type: none"> Waive registration fees Assist with equipment costs <p>Motion</p> <ul style="list-style-type: none"> Motion by: Adam Lasee Second by: Jon Sperber Outcome: All in favor. Motion passes. <p>Financial Management</p> <ul style="list-style-type: none"> Money Market interest will be tracked with restricted vs. unrestricted funds kept separate. AYB is exploring ways to recognize individuals who go above and beyond with tokens of appreciation.

Motion to Adjourn: John Sperber Second: Wes Smith
Meeting Adjourned at 9:36pm. Recorded by Joe Richter