



# TCYFL Bears Franchise

Welcome to the Olympia Bears football and cheer program. We are excited to start the 2025 season and welcome you to the Bear Family!

We have an amazing group of volunteer coaches and parents to ensure this season is fun, safe, and teaches your child the skills and fundamentals to be successful. If you would like to be a volunteer, please reach out to me for more information.

I will do my best to communicate regularly throughout the season, but here are a few details to pass along for this fall:

## **FRANCHISE CONTACTS**

Franchise Head Coach: Brian Fuller [bfuller4@yahoo.com](mailto:bfuller4@yahoo.com) 360-508-8622

Franchise Cheer Coach: Natica Bacon [tcyflolympiabearscheer@gmail.com](mailto:tcyflolympiabearscheer@gmail.com) 360-790-0615

Franchise Coordinator: Kurt Helenius [olybearstcyfl@gmail.com](mailto:olybearstcyfl@gmail.com) 206-793-4424

## **FAQ's**

- The TCYFL fall season consists of one jamboree in August (Sunday), followed by eight consecutive Saturdays in September and October, beginning the Saturday after Labor Day. Championship games for each division are held on the Sunday after the last Saturday.
- Registration fees for football and cheer go directly to the league to cover operating costs for all of TCYFL. All staff are on a volunteer basis, including TCYFL board members.
- The Bears Franchise will fundraise to help cover the costs of updating and purchasing new field equipment, scholarships, team parties, etc. Your participation is expected and appreciated. More details are provided later in this letter.
- Football players will be issued the following equipment needed for tackle football: helmet, chin strap, shoulder pads, game pants, and practice pants, all of which must be returned after the season ends. Families will be responsible for purchasing cleats, socks, 7-pad girdle, practice jersey, and any additional accessories.

- Personalized tackle football game jerseys will be issued before the Jamboree and kept by the player after the season ends. Players need to get measured at a gear checkout to ensure sizing and timely delivery.
- Flag Football players will be issued jerseys and flags prior to the season beginning, both of which can be kept after the season.
- Cheerleader uniforms will be issued before the jamboree. Cheerleaders should get measured to ensure sizing. Uniform orders and payments will be collected online. Cheer uniforms can be kept after the season.

## **2025 SEASON DATES**

- Tackle Gear Checkout
  - League wide dates: June 7<sup>th</sup> & 21<sup>st</sup>, July 12<sup>th</sup> & 19<sup>th</sup> (Saturdays)
  - One Bears Franchise only gear checkout: TBD
- Preseason Conditioning
  - Month of July (Dates TBD) - for both football and cheerleading, if desired
  - This is optional, but allows time to build strength and stamina prior to practices
- Practice Begins
  - August 1<sup>st</sup> - Each team will coordinate which days, times, and locations
- Pre-season Jamboree
  - August 24<sup>th</sup> (Sunday)
- Regular Season Begins
  - September 6<sup>th</sup>, Saturday
- Regular Season Ends / Championship Weekend
  - October 25<sup>th</sup> / 26<sup>th</sup> (Saturday / Sunday)

## **FUNDRAISING**

Our franchise's efforts to fundraise ensure the stability and progress of the program. We have done this differently year to year, based on feedback from our community. We appreciate each player/family doing their part and will pass along more information once available. As mentioned above, these funds help us cover league dues for each team, equipment not provided by the league, scholarships and aid for those that need it, year-end parties, and other franchise items as needed. 100% of the proceeds go to the needs of our teams and players. The expectation is that each player will participate in these fundraising events. Prizes and awards are typically provided to players and teams that raise the most funding to help encourage participation.

## **CORPORATE SPONSORSHIPS**

Over the years, we have been fortunate to have many corporate sponsors to help support our youth. We are continually looking for new and additional sponsors. If you and/or your company would like to sponsor our franchise, please contact me right away for opportunities.

## **FANWEAR**

We will have Bear Fanwear information passed along once it is available. Please keep in mind that early orders will help ensure gear is delivered in time for the season.

## **SOCIAL MEDIA and COMMUNICATION**

Please follow us on Facebook (OlympiaBearFootball), Instagram (TCYFLBears), and X/Twitter (@TCYFLBears) for information during the season. For Cheer, you can follow on Facebook (TCYFL Olympia Bears Cheer).

Primary communication throughout the season will be via the SportsEngine app. It is used for emailing information, calendaring events, RSVP's, game times and locations, and chats. Make sure to download the app on your phone, add the team that your child participates on, and turn notifications on.

## **BEAR BUDDIES**

Bear Buddies is a tradition that involves our future Bears in TCYFL and the current Bears of Olympia High School. Each youth tackle football player is matched with a high school player or group and will meet with them on a weekly basis. The high school players provide some skill building, games, team activities, and comradery and mentorship to our players. It is highly encouraged for everyone to participate.

The cheer program is also looking at having similar interactions with the OHS cheer squad.

Thank you for participating in the TCYFL Bears program. We look forward to another successful season. If you have any questions, don't hesitate to reach out and ask.

Sincerely,

Brian Fuller

Franchise Head Coach - TCYFL Bears  
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360-508-8622