



**Board Meeting Notes**  
**Monday, November 17<sup>th</sup>, 2025 – 7:00-8:30 p.m.**  
**Apple Valley Community Center**

**Board Meeting Attendees:**

<b>EVAA Main Board</b>		<b>Present</b>
President	Peter Beaumont	
Vice President	<i>Open</i>	
Treasurer	Kevin Brandt	Yes
Secretary	Kevin Drometer	Yes
Operations Director	Jeff Sulzbach	Yes
Safety Director	Jason Petti	Yes
Marketing Director	Nicole Midtdahl	Yes
Fundraising Director	<i>Open</i>	
Facilities Director	<i>Open</i>	
Technical Advisor	Mark Espana	
<b>Program Directors</b>		<b>Present</b>
Soccer	Michael Johnson	Yes
Basketball	Jude Miron/ Connie Webb	Yes/ Yes
Baseball	Jeremy Frost	Yes
Softball	Mike Simonson/ Jon Guba	Yes/ Yes
Lacrosse	Jon Moynihan	Yes
Football	Doug Beddies	Yes
Volleyball	Kelli Geilow/ Lea Kanani	Yes/ Yes
CX Skiing	Dave Freed	Yes
Tennis	Bryana Klofstad	
Track & Field	Shawna Nelsen- Wills	
Wrestling	Jud Turk	
Cross Country Running	Stephanie Peterson	
<b>Additional Guests</b>		None



**AGENDA**

See Appendix 1

**1. Welcome Sign-In**

The meeting was called to order at 7:01pm, a Quorum was present.

**2. Vote to approve October Minutes**

Michael Johnson Motioned to approve, Jude Miron second, motion passed/ Minutes approved.

**3. Review Action Items from the Previous Meeting**

<u>ACTION</u>	<u>WHO</u>	<u>STATUS</u>
1. Incomplete Item from 10/20- Agenda for Annual & Strategy meeting.	Peter/ Jeff	Done
2. Incomplete Item from 10/20- Revise OP's Committee guidelines	Peter/ Jeff	?
3. OP's Committee to create a small group/ committee to discuss/ organize programs needs from Sports Engine	Jeff	?
4. Invite Sports Engine Rep to attend Dec BOD meeting to talk through SE capabilities	Peter/Jeff/Mark	?
5. Email all Programs for details regarding Community Catalog Ad	Nicole	Done



### **3.1 2026 Annual Meeting Power point deck draft**

Peter asked for ideas to “get the word out” for successful attendance.

Nicole asked about past Annual Meeting experiences, attendance, etc. By and large the comments were not entirely negative, but better community involvement is needed.

Dave suggested inviting city Council Members, Mayor, etc. which was agreed by all to be a good idea.

Nicole Suggested a potential meeting date to be the end of January 2026, normal Monday meeting rotation, maybe 1/26 or 2/12.

Multiple locations were suggested for a meeting location, Bogarts for example. We could provide appetizers and host a “meet & greet”

A suggestion was presented to Invite City of Eagan, Rosemount, Lakeville, etc. since our footprints cross over in multiple programs.

#### **\*\* Action Item-**

**-Nicole will investigate securing the location/ date, update our website, and get invites out.**



**4. Ongoing concern for adequate playing space/ gym time for Volleyball**

Kelli and Lea report multiple communication concerns with the various entities who manage & schedule gym space throughout the community.

Multiple examples were given where the PD's are experiencing obstacles as they try to secure gym space. Examples include Rec league schedulers who will not offer options, High School Coaches who have connections to secure their needs first, High school Coaches who are prioritizing their own team players above the development of other age groups.

It feels like a "every man for himself" situation instead of cooperation amongst all the various age groups and community programs. This has led to EVAA being forced to cut players and limit growth of the various programs due to lack of shared gym space.

To be clear, this concern has been raised for multiple seasons and is an ongoing issue that gets worse each season. As board members for EVAA, we are glad to be focusing energy on this growing issue and looking for a resolution.

**\*\* Potential action items (not assigned to a specific Board Member as of now)**

- **Reach out to the various organizers for a group discussion (High school Directors, Community Schedulers, High school coaches, and appropriate Program directors.**
  
- **Connect with Local churches who have gym space, understand their costs for rental (which are typically much higher than budgets can allow) Ask for "resident rates" and investigate potential "write-offs" for these costs**



**5. Discuss EVAA BOD Treasurer Role**

Kevin Brandt shared in detail the energy he has spent in the past years on maintaining EVAA finances in an organized & legal way, while providing excellent support to the various programs that operate all year long. In short, there is no off-season for this position which historically has been a “volunteer position”

It has become clear that this role needs to be locked down by somebody with financial and insurance knowledge, who can guide EVAA to manage successful budgets, and protect our interests from an Insurance and IRS standpoint.

Kevin Brandt has offered to “stay on” as treasurer in a paid role, which would be \$30,000 annual, renewable contract starting January 1<sup>st</sup>, 2026.

**The present Board Members voted on these stipulations:**

Jason Frost moved to motion for a vote, Dave Freed second.

**A unanimous decision was reached.**

**\*\* Potential action items (not assigned to a specific Board Member as of now)**

A contract needs to be drafted, presented, and signed by the appropriate parties.



**6. Storage opportunity discussion**

Jeff Sulzbach reviewed the details, notes, and comments shared during the October meeting. It was apparent from present Program Directors there is too much uncertainty to agree to a long-term commitment/ contract for the proposed storage space. There was an “unofficial show of hands” citing not in favor of approving the proposal. **No further action or vote was taken.**

**\*\* Potential action items (not assigned to a specific Board Member as of now)**

Connect with the City of Apple Valley to relay EVAA’s stance on the proposal.

**7. Marketing Update with Nicole Midtdahl**

A conversation regarding Nicole’s efforts on her proposed Community Back Page Ad for EVAA programs was discussed.

Because Nicole Submitted her drafts to the board prior to today’s meeting via group Email with plenty of time for review, engaged in feedback, and made many suggested changes, the board was very pleased with the final draft and gave the green light to submit as is. Thank you, Nicole, for your leadership and efforts on this project!



8. **New Action Items generated from Todays Meeting**

<b><u>FUTURE ACTION ITEM</u></b>	<b><u>WHO</u></b>	<b><u>STATUS</u></b>
<b>Potential action items regarding Storage proposal (not assigned to a specific Board Member as of now)</b> Connect with the City of Apple Valley to relay EVAA’s stance on the proposal.	?	
<b>Potential action items regarding new Treasurer role (not assigned to a specific Board Member as of now)</b> A contract needs to be drafted regarding the new “paid treasurer position, presented, and signed by the appropriate parties.	?	
<b>Potential action items regarding gym space concerns (not assigned to a specific Board Member as of now)</b> <ul style="list-style-type: none"> <li>- Reach out to the various organizers for a group discussion (High school Directors, Community Schedulers, High school coaches, and appropriate Program directors.</li> </ul>	?	
<b>Potential action items Regarding gym space concerns (not assigned to a specific Board Member as of now)</b> <ul style="list-style-type: none"> <li>- Connect with Local churches who have gym space, understand their costs for rental (which are typically much higher than budgets can allow) Ask for “resident rates” and investigate potential “write-offs” for these costs</li> </ul>	?	
<b>Investigate securing the location/ date, update our website, and get invites out for 2026 Annual Meeting</b>	Nicole	
Create a complete calendar of ALL programs dates for Registrations, Seasons, etc.. Create a Gantt Chart for easy use.	Peter	?

9. **Rate the Meeting**

This did not happen

10. **Meeting adjournment-**



Michael Johnson motioned to Adjourn, Jude Miron Second Meeting Adjourned at 8:25pm