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2024 SHAKOPEE SOCCER ASSOCIATION  
SUMMER COMPETITIVE TEAM MEETINGS



# AGENDA

- Welcome and Introductions
- Competitive Program
- Tryouts
- Player Programs and Camps
- Code of Conduct
- Volunteer Hours
- Communications and Announcements
- Questions and Answers



# 2023-2024 Board of Directors

Carl Hensley	President
Wade Andrews	Vice President and Marketing/Sponsorship Director
John Nichols	Secretary and Field Director
Patrick Morgan	Treasurer
Mike Shadduck	Girls Competitive Director
Bobby Davies	Boys Competitive Director
Daryn Kral	Rec Director
Becca Lewis	Concessions Director
Rachel Scott	Event Director
Ray Anderson	Equipment Director
Kelly Thorson	Tournament Director
Miguel Mendez	Outreach
Kevin Breuer	Social Media and Web Design



# 2023-2024 SSA Staff

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Amy Black	Administrative Director
Greg Wheaton	Director of Coaching
Jon Poppen	Assistant Director of Coaching
Sam Mann	Youth Director
Doyle Voss	Rec Director of Coaching
Kristen Larson	Assistant Rec Director of Coaching
Southside Referees	Referee Assignor



# Mission and Key Goals

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## The Mission of Shakopee Soccer Association

- Promote the playing of competitive soccer in Shakopee and its surrounding communities for young athletes age 2 through 19.

## Key Goals of Shakopee Soccer Association

- Provide a competitive soccer program for the youth of our community
- Provide education for coaches, referees, and players
- Represent the community in local and statewide soccer associations
- Promote sportsmanship, teamwork, and respect towards EVERYONE



# Goals and Expectations

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## Goals

- Develop players in all phases of the game
- Provide a positive playing environment for players to grow
- Foster an enjoyment and passion for the “beautiful game”

## Expectations

- Soccer is your primary sporting activity from April to July
- Player attendance is expected at all practices and games
- Communicate to coaches and managers
- Be on time to scheduled events
- More team specific information on the [Competitive Page – Expectations](#)

## Desired Outcomes

- Retain players
- Continued player development
- Attract new players
- A higher level of shared commitment and interest across families within a team or age group
- Instill a sense of teamwork and commitment in all our players



# SSA Competitive Seasons

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## Winter Competitive Season

- **SSA Winter Training (1 day per week)**
  - November – December for 9U-10U and 11U+ A Teams
  - January – April for all teams
- **SSA Futsal (1 day per week)**
  - November – April
- **Team Indoor Leagues**



# SSA Competitive Seasons

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## Summer Competitive Season

- April – July: 3 to 5 nights per week
- TCSL Regular Season starts April 29<sup>th</sup> and ends July 7<sup>th</sup>
  - Team Play Nights
- **2-4 Tournaments**
  - Scheels Shakopee Cup – May 17-19<sup>th</sup>
- **Attend summer camps offered and sponsored by SSA**
  - Registration Open
- **Participate in League Tournament if team qualifies**





# SSA 2024 Competitive Tryouts

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## Tryouts for 2025 Summer Season

- **9U-11U Tryout Dates**
  - July 16<sup>th</sup> (Tuesday) – 9U & 10U
  - July 17<sup>th</sup> (Wednesday) – 11U
- **12U-19U Tryout Dates**
  - July 27<sup>th</sup> (Saturday)
- **Teams will be posted 3-5 days after tryouts**
- **Dates are subject to change due to weather conditions**



# SSA Camps and Activities

## SSA Summer Camps

11U – 18U La Escuela Residential Camp	June 16 – 21
8U – 14U Attacking & Defending Camp	June 10, 12, 24 & 26
Rec Soccer Kicks Camp	July 22 - 25
8U-14U Saber Skills Camp	July 22 - 25
8 <sup>th</sup> – 12 <sup>th</sup> Grade High School Prep Camp	Aug 5 - 8

More info on the Training tab on the SSA website

## Summer Street Soccer

- 4v4 pick up soccer games
- 2<sup>nd</sup>-12<sup>th</sup> grade Boys and Girls
- If numbers allow, genders separated
- Open to ALL players
- No cost, just show up and play
- Fridays in June and July
  - 9:00 – 11:00 am





# SSA Programming

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## SSA Juggling Club

- Award Program for Milestones in Ball Control
  - Benefits of juggling
    - Develop a relationship with the ball
    - Develop important mental skills such as focus, concentration, patience and self-control
    - Develops foot and eye coordination
    - Works on first touch
- Multiple Badge Levels



# Player and Parent Code of Conduct

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## SSA Partnership with TCSL – Respect the Ref

- SSA is taking a stance of zero tolerance for disrespect to refs, players and parents on the sidelines.
- Each player and every parent must read and sign a Player/Parent Code of Conduct.
- This document MUST BE signed and turned into your Manager BEFORE the player can play in games.



# Player and Parent Code of Conduct, cont.

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## Progressive Disciplinary Action Plan

- For Individual parents, a team's sideline or for players.
  - 1 – Verbal warning and requirement to watch videos on Soccer Parenting website.
  - 2 – One or two game suspension.
    - If there is a team-wide issue, implementation of a sideline manager will occur.
  - 3 – Full season suspension or dismissal from the Club.



# SSA Referee Initiative

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## Become a Soccer Referee

- Consider being a Referee for SSA
  - Must be at least 13 years old
  - Great way to give back to the game
  - Make money in the process
- Referee Information Meeting
- Upcoming Referee Certification Classes
  - 3/9 & 3/16– 8:00 am – 1:00pm Jackson Elementary
  - On-the-field training for 1<sup>st</sup> and 2<sup>nd</sup> year Referees-more information coming

For more information, visit the Referees Page on the SSA Website



# Team Service Projects

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- SSA is encouraging teams to do a service project
- Promotes:
  - Giving back
  - Team bonding
- Examples:
  - Mulch Day at the 17<sup>th</sup> Avenue Sports Complex
  - Adopt A Park-17<sup>th</sup> Ave. Clean Up Days
  - Cards/Letters to Seniors

This does not count toward Volunteer Hours



# Volunteer Hours

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- **Volunteering for SSA**
  - **12 volunteer hours per family**
    - **\$350/check per family**
  - **We need volunteers to help SSA run**
  - **PLEASE login to Dibs to sign-up for volunteer hours**
  - **Emails are sent out when opportunities are available**
  - **Communicate with us if you have any questions or issues**





# SCHEELS Shakopee Cup

- **Best three days of Spring**
  - **May 17-19<sup>th</sup>**
  - **2023 tournament had 346 teams and 555 games**
  - **Biggest “fundraiser for our organization”**

*“Everyone was friendly! Good Work!”*

*“This was the best year yet for Shakopee Cup, congrats and thank you to everyone who put it on! Parking at the main complex, despite record attendance was actually easier than years past!”*

*“I thought this was well organized, lots of great volunteers”*





# Team Communication

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- **Team Manager**
  - Communicates with the team, so Coach can coach
  - Main source of Team Information
  - First point of contact
    - SSA Policy – 24-Hour Rule
  - Provides Team updates on a regular basis
  - SportsEngine App management for team communications
  - Works with Coach on team schedule
  - Registers the team for tournaments



# SSA Communication

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- **How SSA Communicates**
  - Through your Team Manager
  - SSA Email
  - SSA Website
  - Social Media
    - Twitter - @ShakopeeSoccer
    - Facebook - ShakopeeSoccer
    - Instagram - ShakopeeSoccerAssociation



# SSA Apparel

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- **Three SSA Apparel Stores**

- Online Uniform Store (extra jerseys, socks, etc...)
  - Stimulus Team Wear (warm ups, long sleeves, sweatshirts)
  - Squad Locker SSA Apparel (larger variety of apparel including back packs)
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- All three stores can be found on the SSA Website



# Marketing and Sponsorship



- Marketing and Sponsorship dollars go directly to Financial Aid program
  - In 2023, we awarded over \$40,000 to over 200 players
- Shakopee Cup Title Sponsor Scheels, Jersey supply partner Stimulus
  - Competitive Jersey Sponsors;
    - Training Haus/TCO (Front)
    - Culvers & Monkey Wrench Plumbing (Sleeve)
  - Recreational jersey Sponsors
    - Bravi's Mexican Kitchen (Front)
    - Nick Atkinson AmFam & Toro (Sleeve)





# SSA Key Dates

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## March

- 9<sup>th</sup> & 16<sup>th</sup> Referee Certification Class

## April

- 9<sup>th</sup> & 12<sup>th</sup>: Competitive Team Picture Day
- 24<sup>th</sup>: Ref Info Session 1<sup>st</sup> & 2<sup>nd</sup> year refs  
6:30-8:00

## May

- 17<sup>th</sup> – 19<sup>th</sup>: Shakopee Cup

## June

- 10, 12, 24, 26<sup>th</sup>: 8U-14U Attacking & Defending Camp

## July

- 16 & 17<sup>th</sup>: Tryouts for 9U-11U
- 22-25<sup>th</sup>: 8U-14U Sabers Skills Camp
- 27<sup>th</sup>: Tryouts for 12U-19U

## August

- 5-8<sup>th</sup>: High School Prep Camp
- 18<sup>th</sup>: 2<sup>nd</sup> Annual Golf Classic
- 24<sup>th</sup>: SSA Day at MN United



# What's Next?

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- Breakout Sessions with your team
- Meet Coach, Manager, each other
- Volunteer Check to Manager
- Team Discussion
  - Playing Days
  - Additional Practice Days
  - Tournaments
  - Required Paperwork



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Questions?