



**Board Meeting Notes**  
**Monday, February 17, 2024 – 7:00-8:30 p.m.**  
**Apple Valley Community Center**

**Board Member Attendees:**

Jason Petti (President), Peter Beaumont (Vice-President), Kevin Brandt (Treasurer),  
 Jeff Sulzbach (Program Liaison)

**Program Attendees with Voting Rights:**

Michael Johnson (Soccer), Kelli Geilow (Volleyball), Jude Miron (Basketball), Jeril Metzger  
 (Softball)

**Program Attendees without Voting Rights:**

Dave Freed (Cross Country Skiing), Paul Zackery (Lacrosse)

**AGENDA**

**See Appendix 1**

**1. Welcome Sign-In**

The meeting was called to order at 7:00 p.m. Quorum was present.

**Action Outstanding Status – January 2025**

<b>ACTION ITEMS</b>	<b>WHO</b>	<b>STATUS</b>
1. Jeff to work with Peter on a template for the programs to work with the high school on developing coach skills. Brad to spearhead this and send baseball's example to Jeff.	Jeff / Peter	<b>Still to be done</b>
2. Mike to send Brad their marketing info by EOD Tuesday (1/21) to include in the next Friday folder	Mike / Brad	<b>DONE</b>
3. Jason to set up a meeting about using Avario with Mark to include baseball and softball. Brad to forward to others that may need to be included.	Jason / Mark / Brad / Mike / others?	<b>Still to be done</b>
4. Jason to check with the Arch Diocese for volleyball space. Possibly DCTC Jason	Jason	<b>Waiting for response</b>
5. Peter to email the programs to see if they would be ok with marketing the main board positions on their registrations.	Peter	<b>DONE</b>
6. Jason and Peter to work together on the treasurer/accounting firm positions to move them forward.	Jason / Peter	<b>In Progress</b>



## 2. Approval of Minutes

**MOTION: To approve the minutes from the January 2025 EVAA Board meeting.**

The motion was seconded and unanimously approved.

## 3. Program Highlights

### Baseball

- Baseball travel and in-house wrapping up the winter clinics, the budget was in good shape, however, they may have a 10K shortfall related to facility costs and tournament teams.
- They are good with board positions.

### Softball

- Softball winter clinics had no concerns, tryouts are set for March 9, they have 120 athletes at 6U and there are 2 weeks left for registration.
- Steve Randal needs to provide access to Avario so they can see how the automation works. They are not getting a response from Avario.
- Should e-mail them with copies to Mark E, Jason and Peter.
- There is concern about the integration of Sports Engine with Avario.
- Need a separate meeting on this.

### Volleyball

- Volleyball held their first tournament and concessions were very successful.
- 1<sup>st</sup> tournament there was a snowstorm.
- They had 32 teams as one dropped out, looking into youth development with six teams at the Northern Lights warehouse, and the HS Coach is helping to do more with in-house.
- Their financial plan needs to be provided to Kevin.

### Cross Country Skiing

- Cross country skiing had an 8-week session, of which they have completed 7 weeks.
- Low registrations.
- They are partnering with 196 at Apple Valley for a winter fest and summer training programs – but alas, no snow.

### Soccer

- Soccer has 464 registrations and is at a 77% pace.
- They are posting on social media groups through March 15 for registrations, especially for PreK and K.
- Older groups are better, but VAA and Eagan parents usually register at the last minute.
- 3-5 girls coaches are OK.
- Futsal had two programs (Grade 3-5 and 6-9) that were filled up; court space is an issue and they are looking to expand the program next Fall and partner with EVAA for space.
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## Lacrosse

- Lacrosse has 70+ kids now, unsure what VAA numbers are.
- Tryouts will be held March 15 and 16 for A and B teams and the HS coaches will be doing the evaluations.
- Doing a 6U this year and registrations close on March 3rd.
- Pre-tryout clinics are open to registered players only.

## 4. Main Board Updates

### Scholarships

- Scholarship funds have been sent and evaluations in place.
- Are these only open to those on meal programs?
- Jason to follow up with Matt Percival.

### Volleyball court space

Jason is waiting for response from Life Time fitness (Rosemount / Lakeville) regarding potential indoor space.

## 5. Accounting Board Position

- Kevin provided a fee for staying on for 2 years.
- Kevin made the point that this role is different from many standard accounting roles, as there are things like have to write checks.
- We should start looking for those with experience in 513C, 5-7 years.
- What are the requirements for a 501C3?
- And if we require an audit, it could cost \$30-40k.
- RFP final draft sent out; letter to be drafted and RFP to be sent to potential bidders.
- Cover letter to drafted – see Action.

## 6. Operations Committee Update

- Update provided by Jeff on first Ops Committee meeting under his leadership.
- Agreed that the Program Liaison and Ops Committee role be combined...replace Program Liaison with Operations Director role.
- We will need a revised JD and By Laws to reflect this. See Action.
- New project could be looking at a replacement for Sports Engine for the Association.
- Ops Committee Guidelines need revision. See Action.

## 7. Community Engagement Night

Not discussed.



**8. Annual Meeting**

- Discussed dates for March strategic meeting; we will defer meeting in March and hold the Strategic meeting in April and combine with annual meeting.
- First 30 minutes dedicated to annual meeting and update, remaining 1.5 hours dedicated to strategic planning.
- Jeff will be working through the 4 priorities and include what had previously been developed.
- To schedule April 21 from 6 to 8pm; all PDs and Assistant PDs are mandatory attendance.

**9. Any Other Business**

- Discussed registrations having interested in program and main Board positions i.e. on all sports registrations, it is asked whether they are interested.
- It was agreed that ALL programs should include this on registrations and was voted on by the board:

**MOTION: To approve having all sports registrations include the option to show interested in joining Program board or Main Board: Initiated by Jude, seconded by Jeff.**

The motion was seconded and unanimously approved.

**NEW ACTION ITEMS**

<b>ACTION</b>	<b>WHO</b>	<b>STATUS</b>
Cover letter for RFP to be drafted	Peter	
Follow up with Faithful Shepard and St. Joes re: use of gyms.	Jason	
Ballpark estimate regarding contributions vs 990 in EVAA Tax return.	Kevin	
Storage workup tool from Eric and Nick to be sent to Peter and Mike from Fusion.	Jason	
Storage needs spreadsheet to be sent .	Peter	
Revise By Laws and Program Liaison JD to reflect this role become Operations Director.	Peter	
Follow up with Matt Percival on Scholarships and are they only open to those on meal programs	Jason	
What are the requirements for a 501C3?	Kevin/Michael	
Draft agenda for the Annual & Strategy meeting	Jason/Peter/Jeff	
Revise Ops Committee Guidelines	Jeff	

Motion to adjourn the meeting was unanimously approved at 8:34 p.m.



## Appendix 1

### Board Meeting Agenda Monday, February 17, 2025 | 7:00-8:30 pm Location: Apple Valley Community Center

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<u>AGENDA ITEM</u>	<u>LEAD</u>	<u>(MINS)</u>
<b>1. Welcome / Sign-in</b>	Jason	2
<b>2. Review and Approve January Minutes</b>	Mary	2
<b>3. Program Highlights</b>	PD's	10
<b>4. Main Board Updates</b>	BOD	5
<b>5. Accounting Board Position</b>	Jason	5
<b>6. Operations Committee Update</b>	Jeff	5
<b>7. Community Engagement Night</b>	Jason	10
<b>8. Annual Meeting</b>	Jason	10
<b>9. Any Other Business</b>	Jason	5
<b>10. Adjourn</b>		