

Edmond Soccer Club

Board Meeting Minutes

June 18, 2019 @ 7pm

Attendees: Paul Prater, Eric Cotton, Tony Martin, Sean Featherstone, Jeanna Townsend, Greg Hunt, Shayne Vigil, Chris McMurtrey

Guests: N/A

President: Eric Cotton

- City of Edmond swap of land at front of complex adjacent to Danforth Rd. Swap would ultimately give ESC more field foot print than the club currently has now.
- ESC sponsored 3v3 event this Summer. James to provide more information as event timing approaches
- Finalizing the App which should be ready for the Fall season.
 - Greg suggested the board test the App before going live

1st VP: Jeanna Townsend

- ESC hosted Beat the Heat tournament
 - Medals are ordered
 - Coaches will receive a cup for a trophy
 - Banners are made and stored in the tin shed by the main concession

2nd VP: Shayne Vigil

- No updates

Treasurer: Sean Featherstone

- \$53K in income is the June estimate, which doesn't include the \$20k OEFC and \$13k ref fees. Current total income estimate is \$86k.
- Money market is sitting at around \$393k

Complex Coordinator: Tony Martin

- Has a field improvement plan ready to implement but waiting on fields to dry out more.
- Planning to replace goalie boxes with tiff grass (tiff is a hearty turf Bermuda grass and is good weed and disease resistance)
- Currently working with Jesus to find a used reel mower (\$8k to \$12k)
 - Goal is to eventually buy a new reel mower which would cost close to \$35k

Secretary: Paul Prater

- Survey Update
 - Club received around 240 responses which was roughly 17% of the Spring registrations
 - Highlights of survey
 - 95% had a positive experience with the registration process
 - Over 80% plan to return in the Fall
 - Over 80% had a positive coaching experience
 - Room to improve
 - Academy: player development, coach to player ratio/coaches spread thin, no curriculum, facilities and fields

- Recreational: Unfairly matched teams, reschedules/cancellations, facilities and fields
- Ideas discussed to improve:
 - Communicate the City of Edmond's plans for the complex with final renderings.
 - Keep score of games to better match teams. Scores would be internal to club, but how to implement and share need further discussion.
 - Support Academy player development by practicing on fields kids play their weekly games. There were equal voices on both sides of this topic.
 - Reschedules – ran short on time so didn't cover.
- I would like to put the survey results on the ESC website with a letter from the board thanking the participants and a plan or set of goals to continue improvement.

Registrar: Keri Shipley

GM: James Soesbee

Recreational Chair: Donny Noble

Competitive Chair: Shawn Wiley

TOPSoccer: Anne Wood

EASL Admin: Raymond Daniel

New Business: Sean presented a partnership opportunity with the OKC Dodger sports field management company. They would essentially manage all turf management needs and maintenance of the fields from daily mowing, weed control, monthly aeration, field painting, etc. They would provide and use their own equipment. They would also provide an opportunity for fundraising in the form of discounted tickets sales for OKC Dodger baseball games, like what they do for EASI and Moore baseball clubs. Typical sales for EASI and Moore are 1,400 and 2,000, respectively. The kick back to ESC would be close to \$7 for each ticket sold. The cost quoted for their maintenance program is about \$250k/year. They will be sending an information packet to Sean who will distribute to the board to review.

Action/Outstanding Items:

- Finalize details of land swap with the City of Edmond
- Timing and details of Summer 3v3 games
- Timing of when App will be ready for board testing
- Continue discussions and vote on paying Jesus (Grounds keeper) an additional \$800/month which would be mostly for material
- Tony and Jesus looking for used mowing equipment and a quick approval turnaround is usually needed as some equipment goes fast. Is asking for approval on GroupMe an option?
- Share Spring survey results along with a letter from the board on the ESC website

Adjournment @ 8:45pm