



New Berlin Eisenhower Lions Football Booster Club

2024 Eisenhower Lions Football Sponsorship Opportunities

The New Berlin Eisenhower Football Booster Club provides financial and volunteer support to the Eisenhower Lions football program, helping build champions on and off the field. We invite you to help us in our mission by donating cash, prizes or in-kind donations for the 2024 season!

Ike Football & Jeff Setz Legacy Golf Outing

- WHEN: **Sunday July 14th, 2024** at Western Lakes Golf Club, Pewaukee (Register to golf here! <http://ike.golfgenius.com>)
- Proceeds benefit the Eisenhower Football Program
- This is our biggest fundraiser, drawing up to 144 golfers, plus families and volunteers
- Your name or company name can be prominently featured in materials leading up to and during this great event!

In-Season Sponsorship Options

- WHEN: From August through November playoffs, our Lions home stadium Frank Granger Field is buzzing with thousands of athletes, fans and visitors!
- Promote your brand to fans attending Varsity, JV and youth events by sponsoring a varsity game or in-stadium banner
- Spotlight your company in our full color fall program, distributed to hundreds of families and fans of football, band, cheer and dance teams!

Sponsorship Benefits At-a-Glance

Sponsorship Level	Pricing	Golf Outing Recognition	Golf Foursome Included	Golf Scorecard	Golf Cart Signs	Golf Treats/Hole-in-One Sponsor	Golf Drink Ticket Recognition	Golf Beverage Cart Sign	Golf Hole Sign	Home Game Recognition	Name/logo on 2024 Schedule	Stadium Banner	Social Media Recognition	Full page program ad	Half page program ad	Quarter page program ad	Eighth page program ad	Framed Sponsor Thank You
Golf Outing Title Sponsor	\$2,500	Y	Y	Y						Y		Y	Y	Y				Y
Golf Corporate Sponsor	\$1,500	Y	Y		Y				Y	Y			Y		Y			Y
Golf Halfway Harry Sponsor	\$750	Y				Y							Y			Y		Y
Golf Drink Ticket Sponsor	\$400	Y					Y						Y				Y	
Golf Beer Cart Sponsor	\$300	Y						Y					Y					
Golf Hole Sponsor	\$150	Y							Y				Y					
Varsity Game Sponsor	\$1,000									Y	Y	Y	Y			Y		Y
Stadium Banner Only	\$250-350											Y						Y
Program Ad Only	\$40-400													Y	Y	Y	Y	
Website Ad	\$150												Y					
Non-cash Prize Donations	Set by Donor	Y																

All proceeds from the Golf Outing are invested in the New Berlin Eisenhower Lions football program. Contact: IkeFootballSponsorships@gmail.com
New Berlin Eisenhower Football Booster Club, Inc. is a 501(c)(3) nonprofit organization EIN 45-5226509.

Thank you for your support!

Sponsorship Level (# available)	Benefits	Cost
Golf Outing Title Sponsor (1)	<ul style="list-style-type: none"> - Title recognition at the <i>Ike Football & Jeff Setz Legacy Golf Outing</i> - Brand promotion in all printed materials and announcements - Your name/logo on all scorecards - One golf foursome plus reserved seats for dinner - Verbal recognition at 2024 Lions home football games - Full color 4 x 8' weather-resistant banner on display for hundreds of fans attending fall events at Frank Granger field - Prominent full color, full page ad in the <i>2024 Eisenhower Football-Cheer-Band Program</i> - Recognition on Eisenhower Lions Football Booster Club social media sites - Framed sponsorship recognition to display 	\$2,500
Golf Outing Corporate Sponsor (1)	<ul style="list-style-type: none"> - Recognition at <i>Eisenhower Football & Jeff Setz Legacy Golf Outing</i> - Brand promotion in all printed materials and announcements - One golf foursome - Your name on all golf cart signs - Premium hole sign - Verbal recognition at 2024 Lions Football home games - Half page, full color ad in the <i>2024 Football-Cheer-Band Football Program</i> - Recognition on Eisenhower Lions Football Booster Club social media sites - Framed sponsorship recognition to display 	\$1,500
Golf Outing Halfway Harry's (2)	<ul style="list-style-type: none"> - Recognition at <i>Eisenhower Football & Jeff Setz Legacy Golf Outing</i> - Name and logo prominently displayed at Halfway House for buying treats and recognition for sponsoring hole-in-one prize holes - Brand promotion in outing materials - Quarter page, full color ad in the <i>2024 Football-Cheer-Band Football Program</i> - Recognition on Eisenhower Lions Football Booster Club social media sites - Framed sponsorship recognition to display 	\$750
Golf Outing Drink Ticket Sponsor (3)	<ul style="list-style-type: none"> - Recognition at <i>Eisenhower Football & Jeff Setz Legacy Golf Outing</i> - Recognition for buying a round of drinks for every golfer - Eighth page, full color ad in the <i>2024 Football-Cheer-Band Football Program</i> - Recognition on Eisenhower Lions Football Booster Club social media sites 	\$400
Golf Outing Beverage Cart Sponsor (4)	<ul style="list-style-type: none"> - Recognition at <i>Eisenhower Football & Jeff Setz Legacy Golf Outing</i> - Your name on large beverage cart sign that travels the course - Recognition on Eisenhower Lions Football Booster Club social media sites 	\$300
Golf Outing Hole Sponsor	<ul style="list-style-type: none"> - Your Name on 18 x 24" Hole sign at tee box for the July 14th golf outing - Recognition on Eisenhower Lions Football Booster Club social media sites 	\$150
Cash and In-Kind donations	<ul style="list-style-type: none"> - Donate cash or prizes to support the golf outing and fundraising raffles 	Value set by donor
Varsity Game Sponsor (4)	<ul style="list-style-type: none"> - Highlighted sponsor for a varsity home football game - Your name/logo on <i>2024 Schedule Poster</i> - Full color, 4' x 8' weather-resistant banner on display for hundreds of fans attending fall events at Frank Granger field - Quarter page, full color ad in the <i>2024 Football-Cheer-Band Program</i> - Recognition on Eisenhower Lions Football Booster Club social media sites - Framed sponsorship recognition to display 	\$1,000
Stadium Banner	<ul style="list-style-type: none"> - Full color, 4' x 8' weather-resistant banner on display at Frank Granger field - Framed sponsorship recognition to display - Existing Banner (\$250) or New Banner (\$350) 	\$250 (Existing) \$350 (New)
2024 Season Program Ads	<ul style="list-style-type: none"> - Full color ad in the <i>2024 Football-Cheer-Band Program</i> - Business ads or family ads - 1/8 page (\$40) or 1/4 page (\$75) or 1/2 page (\$125) - Full Page (\$250) and Outside Back Cover (\$400) 	\$40 to \$400
Website Ad	<ul style="list-style-type: none"> - Displayed on www.NBIkeFootball.org home page - Visible on site for full year beginning month after purchase date - 125x125, 234x60 or 120x240 pixels 	\$150

2024 Sponsorship Request

Date: _____

Company Name: _____

Contact person: _____

Phone: _____ Email: _____

Address: _____

Sponsorship Level requested: _____

Amount Enclosed: \$ _____



To secure your sponsorship level:

1. Submit this completed form (scan/e-mail or mail) to:
 - o IkeFootballSponsorships@gmail.com
 - o By Mail:
New Berlin Eisenhower Football Booster Club
P.O. Box 511151
New Berlin, WI 53151
2. Payment options:
 - o Check payable to: **New Berlin Eisenhower Football Booster Club**
 - o Venmo: **@EisenhowerFootball-Boosters**

Eisenhower Football Boosters
@EisenhowerFootball-Boosters



venmo

3. Email all digital files (logos, ad layout, links for web ads) to IkeFootballSponsorships@gmail.com
 - o Preferred file types for ads: EPS, PDF, TIF, PSD Adobe Illustrator, InDesign
 - o Logo for website: GIF or JPEG; 125x125, 234x60 or 120x240 pixels

Thank you for your support!

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