



Wisconsin Association of Cheer & Pom Coaches, Inc.
Board of Directors Meeting
September 10, 2023
Email Update

Members: Adamczyk, Alger, Breaker, Bruins, Buchholz, DeBruin, Franklin, Greenwald, Jacobson, Kube, LaVelle, Luedtke, Marcellus, Neilsen, Je.Pankow, Ju.Pankow, Poeschl, Rahjes, Rindt, Ward, Welke, Wolfe

WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate

WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS

TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

I. President's Report

- A. Upcoming Meeting 10/8
 - 1. Portage City Hall
 - 2. 11-4pm
 - 3. Tentatively planning to start in Joint Committee, break out to cheer/dance committees, reconvene Joint Committee and time for BOD if any items need to be voted on.
 - 4. Please consider carpooling if possible

II. Secretary's Report

- A. [Review previous minutes](#)

III. Treasurer's Report

- A. [Financial Report](#) as of 9/1/2023
- B. Account Balances as of 9/1/2023
 - 1. Checking \$149,837.97
 - 2. Electronic \$293,284.47
 - 3. Savings \$150,016.23

IV. Dance Committee Report

- A. Event Planning
 - 1. Finalized Announcer/DJ for JEM, Northern Regionals & State
 - 2. Initial planning for Events
 - a) [Planning document](#)
 - 3. Confirmation of Vendor/Sponsorship opportunities at Events
 - a) Need to confirm contracts- Morgan/Becka/Jim
 - (1) Port Washington- Received no vendors
 - (2) DC Everest- Becka sent to Coach Alex to forward to admin and still waiting for it to be returned

- (3) Watertown- Waiting on Sue to return
- 4. Awards Sessions
 - a) Continued discussion on running awards and how to speed up awards ceremonies with all state photography
- 5. Committee Chairs to follow up on Event dates for future seasons.
- B. Communication & Education
 - 1. Mentorship applications being reviewed for pairing
- C. Competition Advancement
 - 1. Genre Blocking at State beginning in 2025
 - a) Drew has made 3 mock trials.
 - (1) 1 HH Friday and 2 others with Pom going Friday.
 - (2) Tabled until the end of the 2024 comp season.
- D. Judge Coordination
 - 1. Panel Judge Updates [23-24 performance judge training data](#)
 - a) Pricing and Reimbursement Structure
 - (1) Judge registers for membership and Judging level 1 course and Judging level 2 course through NDCA by September 1 2023.
 - (2) Judge completes workload throughout the month of September including an online scoring lab for both NDCA and WACPC at the end of month
 - (3) Judge attends October 7th Judging Conference in Portage WI. (formal details to come next week)
 - (a) The conference is not the training and is for the judges that took the full NDCA training.
 - (b) Reviewing the scoring lab and additional education.
 - (4) Judge contracted at a minimum of two local events in Wisconsin
 - (a) Conducting steps 1-4 will also make you eligible to receive a 50% discount THIS YEAR ONLY on your judging training. (NDCA judging credentials are good for three years).
 - (i) Included wiggle room in judging budget for this year
 - (5) See the chart below for the best explanation on how payment and potential reimbursement would work.

WACPC/NDCA Judging Cost and Reimbursement	
Membership Cost: \$30.00 (waived by Code, paid by WACPC as part of reimbursement)	
Judging Level 1 Course: \$45.00 (paid by judge)	
Judging Level 2 Course: \$40.00 (paid by judge)	
Total Cost: \$125.00	
Reimbursement 50% for fulfilling all requirements* (see email for details)	
\$62.50 (-\$30 membership cost)	
\$32.50 paid out in check with WACPC comp series if contracted or in separate check paid out in January 2024.	

- (a)
 - (6) Reimbursement Discussion [excerpt from dance judges handbook](#)
 - (a) Coaches choosing to take the training
 - (i) A coach would not be eligible for reimbursement unless they complete all the required qualifications of judges training.
 - (ii) Anyone who goes completely through the training and does not receive a WACPC

contract will still be eligible for reimbursement.

- (b) Cross trained panel/tech judges
 - (i) Potentially look at a bundle option in future season?
 - (ii) Add to the Joint Committee agenda for initial discussion.

(c) DeBruin motions to approve the reimbursement plan as listed above. Nielsen seconds. All in favor. Motion carries.

- b) Reviewed handbook and all state score sheets as a committee.
- c) October 7th in person [Annual Dance Judges Conference Invite](#)
 - (1) Location: Portage Center for the Arts
 - (2) Time: 9am-3pm

V. Cheer Committee Report

- A. Event Planning
 - 1. Work is beginning on site-specific needs
 - a) Food trucks at Cheer Finals
 - b) Livestream details for Prelims and Finals (possible school feed from East Troy)
 - c) Staging/pipe & drape at Finals
- B. Communication & Education
 - 1. Mentorship pairings will be done next workgroup meeting
 - a) Still gathering interest, more mentors than mentees
 - 2. Next release of education videos will be after judges training
- C. Competition Advancement
 - 1. Updated scoresheets were reviewed in draft form. Final review is in final stages and they will be submitted for committee approval electronically.
 - 2. All State scoresheets are currently being reviewed in a small group
- D. Judge Coordination
 - 1. Cheer Judge training registration is open for Zoom sessions on 9/30 & 10/1
 - 2. Trainers (Head Judges & Coordinators) are working on pre-recorded content for trainees to review prior to training. Goal is publish by 9/15/2023 and these will be made available to coaches shortly after judges training

VI. Operations

- A. Constitution/Handbook Committee Report
 - 1. No update
- B. Finance Committee Report
 - 1. Working with Associated to enroll in mobile deposits (and purchase check reader)
 - 2. Registration invoicing continues to be frustrating. QuickBooks doesn't allow us to assess fees to purchasers. Using SportsEngine for now but seeking other options
 - 3. E-sign integration options for contracting should be finalized in September for approval by BOD in October
- C. Membership Report
 - 1. Membership count: 359 on 9/2.

2. Newsletter-emailed to current members on 9/2
- D. Ethics Committee Report
 1. Working on eligibility form

VII. Communications

- A. Committee Report
 1. Gathering information: quotes and estimates for rebranding packages
 2. Reminder to send any information for social media posts to Hayley or Danielle.

VIII. Events

- A. Fall Conference Committee Report
 1. Registration open - limited to 8 per board vote.
 2. Nine speakers confirmed - working on potentially three more pending registrations
 3. Schedule almost complete - only six potential time slots to fill pending registrations
 4. Next committee meetings: 9/20, 10/10, 11/14 @ 7p. Zoom invites sent.
 5. Speaker bios/pictures/class descriptions will start being publicized next week (week of 9/11-17)
- B. Apparel Committee Report
 1. No update
- C. Sponsors & Vendors Report
 1. Working on Sponsors and Vendors for Fall Conference.
 2. Have a sponsor for the Fall Conference Dance Party on Friday evening.
 3. Submitted Grant application for Scholar Athlete Sponsorship
 4. Championship Series Vendor Availability (need verification) in order for Sponsorship/Vendor committee to send vendor information.
 - a) Cheer JEM - WACPC obtaining vendors / no concession assistance
 - b) Dance JEM - Port Washington obtaining vendors / no concession assistance
 - c) Cheer Prelim - need to confirm with the Cheer committee regarding vendor space / Hartford to provide concessions? No WACPC concession assistance needed?
 - d) Dance Southern Region - Watertown obtaining vendors / no concession assistance
 - e) Dance Northern Region - DC Everest obtaining vendors / no concession assistance
 - f) Cheer State - need to confirm with the Cheer committee regarding vendor space / site to provide concessions? No WACPC concession assistance needed?
 - g) Dance State - WACPC obtaining vendors / no concession assistance needed.
- D. Technical Judges Report
 1. Training dates set
 - a) In-person on 10/14 in Watertown
 - b) Zoom on 10/15 (will be recorded for those unable to attend either session)
 2. Work is being done on pre-recorded training videos

IX. Recognition Report

- A. Committee Report
 1. Scholarships

- a) Working to finalize process/timeline document
- 2. Sportsmanship
 - a) Process/timeline document was created and shared with committee
- 3. Hall of Fame
 - a) Nomination form has been updated and simplified
 - b) Updated website with new link
 - c) Nominations are currently open
 - d) Prior nominations will be retained
 - (1) Working to connect with the original nominator to confirm nomination stands
 - (2) Will then work to update nomination information with current requirements
 - e) Outstanding Task(s)
 - (1) Develop rubric to review nominations
- 4. Coach of the Year
 - a) No update at this time
- 5. Scholar Athlete
 - a) Example submission spreadsheet template to be posted on website and shared with schools for consistency purposes.
 - b) Social Media Blasts will occur:
 - (1) January 7th (an initial reminder when school start back in January)
 - (2) February 10th (A big reminder because this will be after dance and before cheer competitions)
 - (3) March 8th (a final reminder)

Future Meeting Dates ([Calendar View](#))

<input type="checkbox"/>	October 8, 2023	11am-4pm	Joint & Committee Meetings	In Person - Portage
<input type="checkbox"/>	November 17-19, 2023		Fall Conference	WI Dells
<input type="checkbox"/>	December 10, 2023		BOD Email Update	Email
<input type="checkbox"/>	January 13, 2024		JEM Cheer	East Troy
<input type="checkbox"/>	January 20, 2024		JEM Dance	Port Washington
<input type="checkbox"/>	January 27, 2024		Dance Regionals	Watertown/DCE
<input type="checkbox"/>	February 2-3, 2024		Dance State	La Crosse Center
<input type="checkbox"/>	February 17, 2024		Cheer Prelims	Hartford Union
<input type="checkbox"/>	February 24, 2024		Cheer State	Fox Cities Conv. Center
<input type="checkbox"/>	April 6-7, 2024	Time TBD	BOD/Committee Meetings	In Person - TBD
<input type="checkbox"/>	May 1, 2024	6pm-8pm	BOD Meeting	Virtual
<input type="checkbox"/>	May 7, 2024	7-8pm	Districts 1/5/6 Meeting/Election	Virtual
<input type="checkbox"/>	May 8, 2024	7-8pm	Districts 2/3 Meeting/Election	Virtual
<input type="checkbox"/>	May 9, 2024	7-8pm	District 4 Meeting/Election	Virtual
<input type="checkbox"/>	June 5, 2024	6pm-8pm	BOD Meeting	Virtual
<input type="checkbox"/>	June 24, 2024	6pm-8pm	Joint Committee Meeting	Virtual