

# **Gulf Coast Texans**

## Pensacola Futbol Club



c/o Pensacola Futbol Club | 10360 Ashton Brosnaham Rd | Pensacola, FL 32534 www.gulfcoasttexans.com

## March 25, 2019 Board Meeting Minutes

Attendees: DOC, David Kemp; President, Charlie Griffith; VP and Rec Commissioner, Alain Espinosa; Secretary, Chrissy Elliott; Finance, Ginny Stevens; Select Commissioner, John MacDonald; Dawn Hart (on speaker phone); tournament directors, Matt Ruckman and Jeff Schmitt; Marketing Director, Matt Howard, Natasha Thacker, guest; Treasurer, Jeff Steichen

Absent: Registrar, Mark Carr, Field Maintenance, Doug Hart

Meeting was brought to order by Charlie Griffith at 6:03 seconded by Chrissy Elliott

Alain introduced guest, future Rec Commissioner, Natasha Thacker.

Meeting Minutes from February motion to approve and Alain seconded. All approved. John motioned to approve AGM minutes, Alain seconded. All approved.

## March 25, 2019 Board Meeting Agenda

#### Pensacola Classic April 6-7

- 1. Matt and Jeff
  - a. Facility; Jeff spoke, emailed Dawn and Doug the field map a few weeks ago. Will have 3 field U9/U 10, 7 field of 11/12, 7 fields full size.
    - i. We will print the maps on the back of pass. Matt will create and email to Dawn/Ginny.
    - ii. Confirmed that Dawn reserved the toilet trailer (Dawn- she sent them the email. Dawn will call Boyett's and pay them)
    - iii. Facility: Before we get to Blue Angel, we need 2 more sets of 6'x18' so we can do 5 U10 fields and 7- U12 fields.
  - b. Staffing and Volunteers
    - i. Field Marshall staffed via Matt.
    - ii. John will get volunteers for parking and concessions.
    - iii. Alain will get volunteers to help Doug the week leading up the event. Friday heavy day with goal movement.
    - iv. Money collection. Dillon, Doug, Charlie, Ginny, and Jeff. 7:00 out front of McArthur. Signs will be up Friday night to make morning easier. Ginny will have change.

- v. Check- in Saturday morning will be at the clubhouse.
- vi. Early check-in for Texans next Wednesday and Thursday 5:30-7:30 staffed by Matt and Chrissy.
- vii. Award Ceremony- Alain will have DJ. First scheduled championship at 12:30, last at 3:30. Alain will get the volunteers for awards ceremony. Matt has acrylics to cover up the 2018 year to say 2019.
- c. Registration: 129 teams, supposed to be getting one more U 10 team Perdido to bring to 130 total teams. Last year there was 84 teams. 02/03 asked to add because not in state cup but we may not be able to add them. Jeff and Matt will work on it and see if they can work them in, perhaps a Friday night game. Alain suggested a 5 team solution but Jeff doesn't have field space. Kemp will talk with Jeff and Matt for a solution.
- d. Finance: showing profit of \$33,000. Weather may affect it, but we have insurance. Proforma is updated and he will share in pdf. Ginny and Matt will get together and share the credit card amount for March.
- e. Parking: John will get volunteers.
- 2. Dawn- Concessions: Dawn will staff. Co trailer- John will get some volunteers. 2 can fit. Kids that need hours.
- 3. Doug-Fields: They will do all the lining but will make a list on the white board.

### Select Commissioner, John

- 1. Select Tryouts: May 20 and 21 and rain date May 22.
- 2. GCT Summer Camp Dates: David Kemp
  - a. Rec skills/camp: June 3,4,5 5:30-7:30 and July 8,9,10 \$60
  - b. Goal/striker June 10,11,12 5:30-8pm \$100
  - c. Elite Jr Camp July 15,16, 17 5:30-8pm \$100
  - d. College ID Camp July 23, 24 5:30-8 pm \$125
  - e. PSA camp July 16, 17,18 morning. Moved this date.
  - f. Will get info to Mark for info up.
  - g. 7-8 week Training on Tues/ Thurs training during summer. Will talk to Mark to work out details. Mix gender.

#### President, Charlie

- 1. Coaching Assignments:
  - David- will be working on it. Middle to early May. Jobs change/availability changes,
    jigsaw. Will consult with Charlie and John before it's made public.

#### VP, Alain

- 1. Bathroom Renovations Quotes: Way too high to build new. So instead improve what we have. 3 contractors came out \$27,000 to gut it and put new appliances, wall, paint, lighting. Alain met with Adam from county today and got quotes and discussed what and why we need it. Ask the county to budget for next year to make this improvement.
  - a. In meantime, paint inside (they provide the paint and we can paint) and hand dryer will be bought and installed by county. They will be installed before Zaxby's.
  - b. Alain will get with Doug and Dawn about how much paint and begin painting this week.
- 2. Volunteers for tourney: see previous

#### Rec Commish, Alain

- 1. Rec Spring Season Update (495 players, up 14.4%). Need support of DOC for field movement and got it.
- 2. Met Financial Goal and exceeded them. Will confirm with Ginny (didn't have the financial on hand) but rec is doing well.
- 3. Coaching Education- will try to bring more coaching education.
- 4. Rec Commissioner Assistant Natasha Thacker is shadowing Alain. She will take over in fall.
- 5. Drainage on field 1,2,3. Between field 1 and 2, and 2 and 3, dig a drench and put in drain. Summer project.

#### John/Ginny:

Player release- Natalie Sutton. Did not return to play in spring. Friction on team with player/parents. Alain motion to release player but hold financially accountable. Chrissy seconded. All in favor.

#### Secretary, Chrissy

1. Using google docs for board minutes and a google doc to add what you want to have on the agenda. Yes to google docs.

### Marketing/Sponsorship Director, Matt Howard:

- 1. Cover any items he's kick-starting this spring to roll out for next season.
  - a. Was on vacation, has some ideas but will work on framework to make sale calls and get the numbers to advertisers for signage and so forth. Open to hearing ideas. Field sign on the light poles for sale.
    - i. John we need a committee or as a board make a list of where the money should go when it comes in.
    - ii. Ginny will get Matt on the rules and regs of donations and solicitation. Certain verbiage and font and requirements in the next couple weeks.
    - iii. We need a template/form letter given to manager to get sponsorships that parents get.
    - iv. Compliance.
    - v. We need to update donation form online.

#### Finance, Ginny:

- 1. Financial statements
  - a. Discussed February financials. Balance in cash if \$107, 000. Rec income for the year exceeded budget. YTD telephone expenses is high- Dawn and Ginny to look into and report back.

**All: Other items:** GCT Mobile tournament fees. We need to include GCT Mobile in more communication, so they are current. Entry fee went up minus early bird discount and DOC and GCT Mobile didn't know. Revisit tourney fees in future to reduce for home tourneys next year.

Next board meeting, April 16th 6pm

Meeting adjourned at motion by John Seconded by Alain. ALL in favor.