



Photographic and Recorded Image Policy

Vail Mountaineer Hockey Club wants to promote fun hockey activities and information about the organization and/or its players through photographs, recorded images and videos whether on our website or through print. To do this in a way that ensures the safety of players and members, Vail Mountaineer Hockey Club has safeguards to protect inappropriate use of images or recorded images. (This includes the use of a camera, digital camera, video recorder, mobile phone or personal digital assistant device or other recording device.)

There are risks posed directly and indirectly through the use of photographs and recorded images. These images can be used as a means of identifying players thus leaving them vulnerable to people who wish to “groom” them for child abuse or possibly provide information to estranged parents. Also, the images themselves can be used, modified and shared among the offender population. To avoid misuse, Vail Mountaineer Hockey Club requires the following guidelines be adhered to.

- Ask for parental permission prior to use of a player’s image. Be clear with parents as to how the image will be used and stored (see parental consent form).
- Never publish personal data (email, phone, home address or other information) of a player without signed consent form.
- Only use images of players suitably dressed to reduce the risk of inappropriate use.
- When recording a player for teaching purposes or recruiting needs, care should be taken in storing such recordings and who they are shared with.
- Members should be vigilant and report any unknown individuals who are recording or photographing organization members.
- Members also need to report any concerns regarding inappropriate taking or publishing of photographs or recorded images.
- Report any violations.

Hiring a Professional Photographer

- Have the photographer sign the volunteer Code of Conduct and read this guideline.
- At large events, all parties interested in taking photos should register personal details with Vail Mountaineer Hockey Club.
- Provide clear guidelines about expected behavior and content of the photography.
- Photographers must wear identification, provided by Vail Mountaineer Hockey Club, at all times.
- Do not allow photographer unsupervised access to players or one-on-one photo sessions without parent permission.
- Do not approve photo sessions outside events or at a participant’s home.
- Ensure the images taken reflect the positive aspects of hockey and the organization.



Vail Mountaineer Hockey Club

Photographic and Recorded Images Consent Form

Vail Mountaineer Hockey Club recognizes the need to ensure the welfare and safety of all young people in sport. In accordance with our SafeSport Program, we will not permit photographs, video or identifying information of players to be taken or shared without the consent of the parents and players.

Vail Mountaineer Hockey Club will follow the guidance for the use of photographs and recording images as described in the SafeSport Program.

Vail Mountaineer Hockey Club will take all steps to ensure these images are used solely for the purpose intended. If you become aware of images being used inappropriately, you should inform Vail Mountaineer Hockey Club immediately.

I _____ (parent) consent to Vail Mountaineer Hockey Club photographing or videoing and providing personal information about my child _____ (player) for the purposes of training, recruiting, marketing and promoting for further hockey development.

Signature _____ Date _____