

Sioux Falls Youth Hockey Association

Board of Directors Meeting

September 5, 2018 6:30pm

Sanford Conference Room - Scheels IcePlex 4300 N Bobhalla Drive

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Aaron DeBates (V.P.), Matt Carlson (Secretary), Bryce Pattison (Development Director), Mark Bukovich (Travel League Director), Cole Turner (Treasurer) and Bryan Dozark (Tournament Director). Quorum was present. Brian Schumacher (City League Director) was excused. Cherry Hunter (Executive Assistant), Kay Bain, Rhonda Anderson, Amber Chan, Paul Harbaugh, Ed Davis, Ryan Webb and Meghan Ketcham were present.

Approval of the August Minutes was done electronically. Motion made by Bryce Pattison to approve the revised August Board Meeting minutes as submitted. Motion seconded and carried via email vote. August 29, 2018

Open Forum - None

Spiritwear - Kay and Rhonda presented to the board available spiritwear for the upcoming season. Product cost and markup were presented. Spiritwear committee will have products available at the Fall Kick Off with online sales to go live Sunday September 9th. Motion to approve the pricing on spiritwear by Gorra and seconded by Turner. Motion passes.

Safe Sport Coordinator - Amber Chan is working with Cherry on adding policy clarification to the parent handbook. Locker room monitors were discussed to follow USA Hockey SafeSport program. Monitors would need to have SafeSport certified. Amber presented a power point breaking down the key points of how SafeSport guidelines work and how players, parents and coaches can use it if needed. Motion by Carlson to approve SafeSport video created by Amber Chan, seconded by Bukovich. Motion passes. Motion by Bukovich and seconded by Turner to approve the SafeSport reporting form. Motion passed.

Growth and Retention - Meghan Ketcham is talking with Scheels Sports, local radio stations and the Sioux Falls Stampede to promote the upcoming Let's Try Hockey events to the public. Let's Try Hockey dates are October 27 from 1:30-3:00 pm and November 10 from 1:00-2:30.

Equipment Inventory - Ryan Webb reported two rental equipment checkouts have taken place. The majority of attendees have been Mites and Atoms. Two more checkouts are

scheduled in October. Breezers and elbow pads may need to be purchased to finish outfitting players for the season.

Girls Program Update - Paul Harbaugh reported two ice sessions were held for girls' players recently. We are down a few numbers this year at the younger levels. Focus this year will be on having a positive playing experience and retention by letting girls play in age appropriate tournaments and competing at the proper age.

Treasure Report - Cole Turner - Turner reported the budget currently has a small shortfall. Sponsorships and grants will be an important push to help produce a neutral budget. Registrations are still coming in and will be a major factor in the budget.

Travel League Report – Mark Bukovich - Bukovich reported travel numbers for the upcoming season. Registration numbers are similar to last year.

City League Report – Brian Schumacher - Mite travel will be open to all that register. In the past it was capped at 50 skaters.

Director of Development – Bryce Pattison - Pattison presented updates to our current sponsorships. Friend of Flyers program is a very efficient way to fundraise for both the association and players fundraiser fees. All Friend of Flyers donors are recognized on the Flyers website and programs.

Director of Tournaments – Brian Dozark - Dozark reported our tournaments have strong registration numbers. Most are full or almost full.

Vice President Aaron DeBates - No report

Director of Hockey Dan Houck

Board Notes August 2018

-booked ice and set schedule w/ Cherry for Coaches On Ice Clinic for specific ages and group meeting October 8 -set up pre-tryout checking clinic for all Bantam age players -met w/ HS coaching staff for all 3 boys teams regarding season planning/player personnel/practice schedule -finalized ice schedule for tryouts w/ Prisbe and Cherry-BOD approved -conference call w/ Adam, Cherry, and SF Figure Skating regarding learn to skate -conference call w/ Coach Them regarding purchasing drill draw software for season on Sept 4-demo call is Sept 5 if anyone wants to join -set up coaches for tryouts

Administration Report - Cherry presented registration numbers to the board. Numbers are very similar to last year's numbers. Let's Try Hockey for Free promos are going out this week to all school districts who allow handouts. Sioux Falls Public schools do not allow distribution.

Presidents Report - Fall Kick Off is Sunday, Sept 9th at the Scheels IcePlex from 2:00-4:00 pm. Jersey handout begins at 1:45 and players will be lining up by birth date. SDAHA meeting is September 15 in Rapid City. SFYHA has submitted two proposals to address boundaries and player transfers between associations.

Old Business

Fall Parent Meetings- Travel Teams are set for Monday, September 24 from 5:45-7:00pm at the Sanford Pentagon. City Leagues are Wednesday, October 10th from 5:45-7:00pm at the Sanford Pentagon.

New Business

No Report

Meeting adjourned at 10:15pm.
NEXT MEETING – October 3, 2018 at 6:30pm
Scheels IcePlex – Sanford Conference Room

Respectfully submitted,
Matt Carlson
SFYHA Board Secretary

Adopted October 3, 2018 by oral resolution at meeting / written correspondence
(date) (circle one)