



Centre Ice Arena * Howe Arena

Year-Round *Promotional Opportunities*

A variety of promotional opportunities exist at Centre Ice Arena and Howe Arena. Opportunities exist for both year-round exposure as well as promotion specific to the September Traverse City NHL Prospect Tournament and Detroit Red Wings Training Camp.

Below you'll find a detailed list of the year-round opportunities that exist at Centre Ice Arena and Howe Arena.

We are constantly creating new, exciting opportunities at I.C.E. which may not be featured here, so please feel free to ask what else might be available!

**Contact: Centre Ice Arena, (231) 933-7465
marketing@centreice.org**

Centre Ice Arena Promotional Opportunities

(Details include: dimensions, duration of the promotional contract and cost)

Dasher Board	30"x96"	1 Year	\$1,650
In Rink Wall Banner	3'x6'	1 Year	\$1,100
Hallway Window Decal	4'x3'	1 Year	\$550
Upper Concourse Suite Wall	46.75"x289.5"	1 Year	\$2,750
Stairway Banners (2)	6'x4'	1 Year	\$1,650
Stairway Step Banners (4)	6"x72"	1 Year	\$500
Elevator Door	7'x3'	1 Year	\$1,100
Parking Lot Banners (2)	2'x3'	1 Year	\$2,200
Scoreboard (David's Rink)	4'x8'	1 Year	\$5,500
Press Box Banner	3'x6'	1 Year	\$1,650
Upper Concourse Framed Posters (2)	4'x4'	1 Year	\$1,100
In-Ice Logo		1 Year	\$5,500
Rink Sponsorship		1 Year	\$20,000

(Includes: Rink Naming Rights, 2 In-Ice Logos, Logos on Rink Entrance Doors, Upper and Lower Concourse Signage, Dasher Board and Window Decal)

Howe Arena Promotional Opportunities

(Details include: dimensions, duration of the promotional contract and cost)

Dasher Board	30"x96"	Sept-Mar	\$1,100
Press Box Banner	3'x6'	1 Year	\$1,100