



Meeting Agenda

Date: July 16, 2018
Board of Directors Meeting

Meeting Date/Time

Date: 07/16/18

Time: 6:30pm

Agenda

New Business

- Registration numbers by team and how they may affect players per team (will we have multiple teams at Squirt and PW?)
 - 12U (front range) MSGHL - 10-14 games with the lower 12 team; they can also pick up additional games (will not be CRHL)
 - 12U CCYHL will continue as planned
 - 10U CCYHL will continue as planned
 - 10U CRHL will continue as planned
 - **Action item: Double-rostering will be covered in the coaches' meetings**
 - **Action item: Phil will find the double-roster policy so the board can review**
- 8U Head Coach
 - Potential interest from Frank Roberts, **Bryan will follow up and discuss**
- CCYHL Update
 - Tiering games for PW and SQ.
 - PW: Tiering games will start at the end of September. First "real" games will start at the beginning of October. (Schedule available in September)
 - SQ: Tiering games will start at the end of October, first "real" games will start at the beginning of November.
 - 09/01/18 is the deadline for having CAHA documents posted on the site (BoD contact list, parent handbook, etc.)
 - **Jen will gather all of the required documents for CAHA**
- CRHL Update
 - No tiering games this year. Divisions will be declared at the beginning of the season. After 11 games, they will reshuffle the teams.
- MSGHL Update
- Practice Jerseys Sponsor Update
 - We have practice jerseys sponsors in place
 - **Action item: we need to get the word out about our various fundraising opportunities. (Manager**



meeting, parent meeting, etc)

- Squirt Classic Update
 - We're going to start promoting while we wait for the tournament to be sanctioned
- BBQ Review
 - The BBQ went very well
- Season Big Event Plans
 - Alumni game: **Bryan will try to wrangle names/people**
 - EoS banquet: We will need to wait on fundraising, but let's form a group to talk about this, targeting February (**Action item: let's talk about this next month**)
- Marketing (Brigette)
 - ValPak has reached out
 - Getting the word into schools?
 - Terra is going to work with South JeffCo to spread the word for Try Hockey for Free event
 - **Brigette will work on THFF flyer**
 - Try "Wear your jersey" Fridays for the girls
 - **Bryan will sit down and discuss marketing options with Jurky**
- TeamSnap (Brigette)
 - **Bryan and Brigette will attend webinar for more details**
- Age Division Coordinators (Brigette)
 - We need 8U, 10U/12U, 14U/16U directors
 - **Let's mention this at parents' meetings**
- Summer 2019 Weekend Camp
 - Big name coach?
 - Good fundraiser
 - Recruiting

Next Meeting

Date: August 2018

Time: 6:30 p.m.

