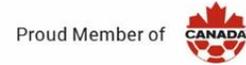




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## Action Bulletin

**Bulletin #:** A2021-006  
**Date:** Mar. 11, 2021  
**To:** Ontario Soccer; District Membership, ORA and Associate Members  
**CC:** Ontario Soccer Board of Directors, Staff  
**From:** Johnny Misley, Chief Executive Officer  
**Subject:** Help take action as part of the Sport Helps campaign

Ontario Soccer continues to work in consultation with Canada Soccer and the Government of Ontario, as we prepare for Return to Play 2021. Ontario Soccer will keep the membership updated with the most recent developments surrounding Ontario Soccer's Return to Play Plan.

With just 30 seconds of your time you can ensure local soccer programs have support from all levels of government to continue growing the sport in Canada. Players, parents, and volunteers in our communities all benefit from sport, which is why we have joined the Sport Helps campaign.

The COVID-19 pandemic has caused many events and programs to be cancelled, reducing revenues and impacting programs from the grassroots, development and National Teams. To help offset these losses and ensure continuity of our programs, we have partnered with other national sports organizations to ask the government for added support.

We want to see programs and events come back strong, and are pushing for investments in the upcoming federal budget. We hope you will lend your voice to help the national soccer community make sure politicians understand what is at stake.

### **WRITE A LETTER**

To get active, we ask that you go to [Sport Helps website](#) and click the 'take action' button.

You can then send a letter with just a few clicks to your local MP, the Minister of Finance and the Minister responsible for Sport in Canada. By entering your name and address the tool will personalize and send the letter on your behalf.



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## **SOCIAL MEDIA**

We also ask that you share the message below on social media to help drive traffic to this site:

“Sport helps Canada. National sport organizations can help us recover from COVID-19. Sport makes people healthier, builds communities and creates jobs. Sport must be part of our recovery. Lend your voice at [www.sporthelps.ca](http://www.sporthelps.ca)! #SportHelps”

The Sport Helps site also has a number of visuals that you can use to make sure your message stands out online. [Download those images](#) to use in your social posts.

### **How do I stay connected to Ontario Soccer?**

For further information please refer to the latest bulletins on the [COVID-19 Updates](#) page, which has all the latest information from Ontario Soccer, as well as resources for your members. Please consider placing a dedicated link to the [COVID-19 Updates](#) on the homepage on your website.

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