












Tonight's Agenda

-  Acknowledgments and Governance
-  Program Ambition
-  Recent History
-  Recap of 2022-2023 Season
-  Parent & Player Expectations
-  Tryout Process
-  2023-2024 Coaching Assignments
-  What to Expect this Season
-  Question and Answer

Acknowledgments of our amazing, talented leaders

A special thank you to our committed board members!

Board Member	Connection	Primary Role
Dave Frieder	9 th grade son	Transitioning soon – communication with coaches
Chris Miskel* President	8 th grade son, 3 rd grade son	Player skill development
Steve Novak	7 th grade son, more coming	Training and community outreach, 2sfreesandthrees
Tony Sarnowski* Treasurer	8 th grade son	Stewardship
Beth Wagner	8 th grade son	Webmaster, scheduling, communications with the district

Girls Board: Kelly Balthasar* (Treasurer), John Burkemper* (President), Nicole Miskel, Rob Valcq, Beth Wagner

From a fiduciary standpoint, we combined the boys and girls Jr. Dukes basketball programs and consolidated the board accordingly

Day-to-day decision-making still occurs in the individual programs; joint decision making for larger scale issues

Operating committee members throughout the year as a way to execute on key initiatives and as a potential board pipeline

Special shout-outs to Jon Currie (shot club); Amy Sarnowski and MaryKathryn Malaney (tournament); Vince Kalt (Marketing and logo); Nicole Miskel and Shannon Muderlak (weekly cleaning at The Warehouse); and Ryan Fiet and staff (Spring Academy)

*Officers of the combined board

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Program Ambition – holistic development with competitive edge

Championship mindset driving championship results: Physically fit, mentally tough, exceptional teammates that execute consistently and strive to improve everyday while competing at the highest level



- ❏ Develop a pipeline of skilled, tough-minded players **for the high school program**
 - ❏ Offseason Development (Shot club, AAU, HS Academy, personal training, pick-up games)
 - ❏ In-season Development (commit to practice as well as time outside of practice)
 - ❏ **Our program is open only to 3rd-8th grade players that attend a Whitefish Bay public school or live in Whitefish Bay**

- ❏ Maintain and enhance connection to the high school program/players

- ❏ Perform as a competitive program that is distinct on the continuum between rec basketball and AAU basketball
 - ❏ **Playing time is not equal, but is fair given player ability, level of commitment, and competitiveness of a given game. Grade level is a factor, too**

- ❏ Raise the profile of basketball in the community

- ❏ Start younger (3rd grade – this is our 3rd year fielding 3rd grade teams) – it’s working!

- ❏ Maintain focus on character, work ethic, and the journey

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

Access to facilities is a constraint, and Covid-19 forced creative thinking



- 🏀 The generosity of our **Whitefish Bay community** allowed the creation of this differentiated experience for our players
- 🏀 The Brodersen Family generously made the lead gift
- 🏀 We raised over \$125,000 to renovate this facility
- 🏀 If you would like to contribute to ongoing needs, contact Nicole Miskel (nicolemiskel@gmail.com)

Starting Year 4 in our Jr. Dukes Home, year three post significant renovations

Why did we create our own training facility? In a word, **Predictability**

- 🏀 Access to gym space throughout the year
- 🏀 Access to gym space on days when school facilities are closed (weekends, holiday, two-week Christmas break, summer, concerts/assemblies, gymnastics unit, etc., etc., etc.)
- 🏀 An earlier start to the season
- 🏀 Earlier practice start times (we cannot begin practice in WFB school facilities until 5:30pm or 6:00pm), which also means fewer late night practice start times
- 🏀 More consistent practice schedules
- 🏀 We can offer revenue-generating programming (Rentals, player development experiences, etc.)

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

2022-2023 Season Recap – we are a program on the rise!

2022-2023 Grade Level	WYBL Record	2023-2024 Placement Request to WYBL*
2nd grade	n/a	4 th grade Y (WFB 3A)
2 nd grade	n/a	4 th grade CC (WFB 3B)
3A	11-5 (4C)	4 th grade A ↑
3B	5-11 (4CC)	4 th grade B
4A	13-3 (A)	5 th grade A
4B	11-5 (BB)	5 th grade B
5A	12-4 (Z)	6 th grade Z
5B	14-2 (B)	6 th grade Y ↑
6A	15-1 (Z)	7 th grade A ↑
6B	15-1 (B)	7 th grade Y ↑
7A	11-5 (Y)	8 th grade Z ↑
7B	10-6 (B)	8 th grade B
8A	16-0 (A)	Freshmen, N/A
8B	5-11 (Y)	Freshmen, N/A

12 teams went 138-54 last season, a 72% win rate

We will attempt to move 5 teams up a ‘weight class’

Focus Areas to Increase Team Competitiveness

- 🏀 As a program, we need skill development across teams
 - 🏀 Customize additional workouts for the grade level, and create options that don’t conflict with allotted practice times
- 🏀 Increase practice intensity and competitiveness
- 🏀 Eliminate players missing practice (ski club, other teams, other sports, etc.)
- 🏀 Eliminate players prioritizing other basketball teams for games on Sunday (condition of accepting our offer)

*Request does not guarantee placement

- 🏀 Pending tryouts, could make adjustments
- 🏀 WYBL has 5 Levels in order of competitiveness (A, Z, Y, B, C)
- 🏀 Exception is 4th grade, that has 7 levels (add BB and CC – many 3rd grade teams)



All Players and Parents will be required to sign our conduct policy

PLAYER POLICY

1. I understand that I am representing Jr. Dukes Basketball, and I will always do my best to positively represent the organization.
2. I will attend every practice and game; and inform the coach or manager in advance if I am unable to attend.
3. I will always be prepared to work hard at every practice and game and listen to my coach.
4. I will always comply with the decisions of officials and never question them during or after a game.
5. I will always treat my teammates and opponents with respect.
6. I will always demonstrate good sportsmanship.
7. I will always follow all building rules and regulations during practices and games.



PARENT POLICY

1. I understand that I am representing Jr. Dukes Basketball, and I will always do my best to positively represent the organization.
2. I will let the coaches instruct and will not coach my child or child's team from the bleachers during practices or games.
3. I will let the referees officiate and will not address them or yell at them during or after the games.
4. I will notify my child's coach as soon as possible of any issues or concerns which need to be addressed. **I will wait 24 hours to approach my child's coach if in-game strategy or practice approach is a concern; and will seek to do this away from others. I will escalate to the Board only after making a good faith effort to resolve the concern with the coach.**
5. I understand that my son may be disciplined up to and including suspension or expulsion from the team if conduct detrimental to the team becomes an issue. This includes his treatment of coaches.
6. I will never speak negatively about any coach or player, but rather positively encourage and support my child, my child's teammates, and coaches



A violation of these policies can result in action by the club, including loss of playing time, removal from practice and or games and termination from the program.

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

2023-2024 Tryout Process

2023/2024

JR DUKES BOYS BASKETBALL TRYOUTS

AT THE WAREHOUSE

SUNDAYS, SEPTEMBER 10th and 17th:

*Please review carefully as times are not in order of grade level
Attendance at both sessions is HIGHLY encouraged.*

- **3rd Grade:** 8:30-9:45
- **4th Grade:** 10:00-11:15
- **8th Grade:** 11:30-12:45
- **5th Grade:** 2:45-4:00
- **6th Grade:** 4:15-5:30
- **7th Grade:** 5:45-7:00

**\$10 FEE PER
SESSION**

Register at jrdukesbasketball.com

- ❗ Clarification: unless you notify me directly prior to tryouts (cmiskel@gmail.com), we will assume that your son will accept a spot on the A team if it is earned. Subsequent requests to be placed on the B team may not be honored
- ❗ Tryouts are closed to parents and observers; evaluators are basketball people, independent from the standpoint that they do not have a son in the program; and a couple live outside of Whitefish Bay
- ❗ Players are asked not to wear clothing with their name on it; players will get a racing number only during tryouts
- ❗ At the conclusion of last season, we strongly encouraged coaches to provide player feedback. For those that did so, I keep this information confidential and use it as an additional consideration as needed during player calibrations
- ❗ Targeted roster size is 10 for A teams, 11 for B teams. Exceptions will be rare. We are constrained by practice facilities and believe that 21 per grade is the right number, so will not have a third team at any age group
- ❗ Roster decisions will be made and communicated no later than September 19th
- ❗ You will be asked to accept or decline within 48 hours. Uniform ordering and payment will be requested by Friday, September 22nd (lead time for production is right up until the league games start)
- ❗ Your son should take the tryouts very seriously. We are evaluating conditioning (motor) , skill, basketball IQ, listening/body language, and play (not just scoring)

Whitefish Bay Jr. Dukes – Building Better Basketball in The Bay

2023-2024 Coaches

Level	Coaching Plan
3A	Parent, pending tryouts (lead identified)
3B	Parent, pending tryouts
4A	Parent, pending tryouts
4B	Parent, pending tryouts
5A	Parent, pending tryouts
5B	Parent, pending tryouts
6A	Parent, pending tryouts
6B	Parent, pending tryouts
7A	Likely Parent, pending tryouts (lead identified)
7B	Confirming non-parent, TBD
8A	Jordan Milkie, Dan Umland (non-parents)
8B	Antoine Roby (non-parent)

- 🏀 Our philosophy is no more than three coaches for any team
- 🏀 If you are interested in coaching, please email Dave Frieder (frieds27@gmail.com) and me (cmiskel@gmail.com)



What to Expect this Season



- 🏆 Player fees will remain flat at \$550 for 3rd, 4th, 5th, and 6th grades; and \$650 for 7th and 8th grades. This is a program-wide uniform year, and they are an additional cost
- 🏆 This year, the program will provide **reversible practice jerseys** for all players. No uniforms worn to practice!
Disclaimer: this may be an additional charge in future years
- 🏆 The majority of our teams will play at least 18 league games (16 regular season plus 2 tournament), and 12-18 additional tournament games
- 🏆 Most teams will practice 30-35 times+. While the majority of our allocated practice time is at The Warehouse, we do also schedule practices at Jewish Day School, and other local schools based upon availability
 - 🏆 4th-8th grade provided two practice times per week
 - 🏆 3rd grade provided one practice time during the week; and priority on additional time on weekends
 - 🏆 3A will practice at least 3x/week (2x at facilities provide by the program, 1x at another venue)
- 🏆 Each team will be allocated \$1,000 for tournaments (some teams will play in the WFB tournament in January as well for no additional fee). If there is player, parent, and coach interest in more tournaments, individual teams would need to pay for those
- 🏆 For players that make a team, we will once again run our Fast Start program – three sessions per grade in September/October
- 🏆 On Sunday, October 8th, we will host our program kickoff event, including a 3 v 3 tourney and shooting competition



The Warehouse

jrukesbasketball.com



2023-2024 Sponsorship Opportunities



- | | | | | |
|---|---|--|---|--|
| <p>A ENTRYWAY WALL BANNER
 \$3,000
 2 spots available</p> <ul style="list-style-type: none"> • 4' x 4' wall banner • Includes web banner on Jr. Dukes website • Includes printing cost • Includes web banner on Jr. Dukes website | <p>B ENTRYWAY DESKFRONT
 \$4,000
 1 spot available</p> <ul style="list-style-type: none"> • Prominent placement at front of facility • Includes printing cost • Includes web banner on Jr. Dukes website | <p>C SCOREBOARD BANNER
 \$5,000
 1 spot available</p> <ul style="list-style-type: none"> • Large 6' x 3' banner centered beneath scoreboard • Includes printing cost • Includes web banner on Jr. Dukes website | <p>D FLOOR DECALS
 \$750
 4 spots available</p> <ul style="list-style-type: none"> • 2' x 2' floor decal in corner of main court • Includes printing cost | <p>E BACKBOARD DECAL
 \$500
 5 spots available</p> <ul style="list-style-type: none"> • 18" x 18" vinyl decal in lower corner of backboards • Includes printing cost |
|---|---|--|---|--|



The Warehouse

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2023-2024 Sponsorship Opportunities



Player Scholarship



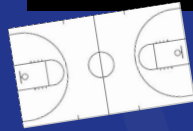
Take your brand on the road!

For the first time ever, the Junior Blue Dukes are offering this prominent logo placement on all player uniforms for the 2023-2024 & 2024-2025 seasons. Contact us directly to talk pricing!

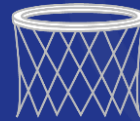


Paid Coach Fees

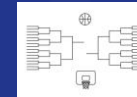
What does your sponsorship mean for 200+ WFB basketball players?



Court Rentals



Facility Upgrades



Tournaments

WFB Junior Blue Duke Basketball is a 501(c)(3) non-profit organization

Contact Nicole Miskel [nicolemiskel@gmail.com]

A ENTRYWAY WALL BANNER

B ENTRYWAY DESKFRONT

C SCOREBOARD BANNER

D FLOOR DECALS

E BACKBOARD DECAL

Check \$

Payable to: WFB Junior Dukes Basketball
Remit to: c/o Nicole Miskel, 5005 N Palisades Road, Whitefish Bay, WI 53217

Venmo Jr. Dukes Basketball
@jrdukeshoops



venmo

It's our time, it's our legacy, and it starts now

Questions???



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