

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS  
May 12<sup>th</sup>, 2025**

**Present Board Members**

Jude Miron, President  
Paul Tarnowski, Treasurer and Financial Aid  
Erica Sherman, Vice President  
Erica Eggers, Girls Traveling Director  
Derek Kasper, In House Co-Directors  
Brad Newton, Boys Traveling Director, Outgoing  
Michael Peplinski, Boys Traveling Director  
Nate Veldman, Boys Traveling Director  
Linda Dygos, Coach Development Director  
Angie Pudenz, Registration and Apparel Coordinator  
Connie Webb, President Elect  
Sue Newton, Vice President

**Absent**

Tami Weber, Assistant Girls Basketball Director  
OPEN ROLE, Tony Walker supporting, Girls Tournament Director  
Christina McNulty, In House Co-Directors  
Travis Day, Equipment Coordinator  
Kristina M., Board Observer  
Rachel Holmberg, Player Development Coordinator  
Jen Chumley, Fundraising Director  
OPEN ROLE, Lance Glosemeyer supporting, Boys Tournament Director  
Brian Cleaveland, Boys Traveling Director  
Erik Edstrom, Web and Communications Coordinator  
Dan McGrath, Social Media Coordinator  
Jamie Swenson, Social Media Coordinator  
Jeremy Opsahl, Facilities and Scheduling Coordinator  
Jeremy Salo, Volunteer Coordinator  
Rob Confer, Board Observer  
Erica Phelps, Board Observer  
Rachel Swanson, Outgoing Registration and Apparel Coordinator  
Erin Hanson, Fundraising Director, Outgoing

**Proceedings**

Meeting held on May 12th at 7:30pm at Scott Highland Middle School. A motion was made by Derek Kasper to approve the April board meeting minutes. Brad Newton seconded the motion, with no board members opposed.

**Program Updates**

The Board received the following updates:

**Governance and EVAA Board updates – J. Miron**

- Open Roles: Tournament Directors, Treasurer, Volunteer Coordinator
- MYBA Board of Advisors: Eastview has a seat on the MYBA Board and would like to keep this seat. The virtual meetings via Zoom are every other month. We will need someone to attend these meetings. Please let Jude know if you are interested.
- Sue / Erica to renew membership.

### **Player Development – R. Holmberg**

- There will be a variety of summer options for player development. Rachel will provide Dan to share on socials.
- Shot Club: Will be ready by late May. Rachel will draft an email. Information will need to be posted on the website and sent out via email to families.
- Dan will be cascading summer camp and training opportunities to social media.
- Upcoming Summer Opportunities include:
  - 1:1 Training with MN School of Basketball <https://www.mnschoolbball.com/>
  - Shooting memberships and Skills Session with Pure Intensity Basketball <https://www.pureintensitybasketball.com/>
  - Open Gym at Apple Valley Community Center <https://www.ci.apple-valley.mn.us/736/Open-Gyms>
  - Eastview Lightning Basketball Camps
    - <https://district196.ce.eleyo.com/course/44438/youth-summer-2025%E2%80%94eastview-lightning-boys-basketball-camp-grades-k-10>
    - <https://district196.ce.eleyo.com/course/44453/youth-summer-2025%E2%80%94eastview-lightning-girls-basketball-camp-grades-k-12>
  - Skyhawks Basketball <https://district196.ce.eleyo.com/course/44420/youth-summer-2025%E2%80%94skyhawks-basketball-ages-6-12>
  - Timberwolves and Lynx Summer Camps and Shooting Clinics <https://timberwolvesbasketballacademy.com/>
  - Camps at University of St. Thomas <https://tommiesports.com/news/2025/2/6/mens-basketball-summer-camp-registration-open-for-johnny-tauer-basketball-camps>
  - Gustie Basketball Camp <https://info.abcspportscamps.com/gustiebasketballcamps>

### **Coach Development- L. Dygos**

- Linda attended MYAS coaches development clinic where concepts, drills and ideas were shared.
- Eastview Coach Development Program will include.
  - Pre-season Coaches Event. High School Coaches as the keynote speakers. Training would include reviewing drills, rules, development, knowledge sharing with other coaches, support for play development. Timeline: September / October (travel), end of October (in-house)
  - Early Season Coaches Event. Partner with Catalyst and MSBL to provide additional support for coaches. Timeline: November
- Opportunities to update the skills library on the website.

### **Uniform / Apparel– A. Pudenz**

- Practice Jerseys: 300 practice jerseys have been ordered and expected to arrive mid-June. Will hand out at tryouts and expectation is to get them back at the end of the year. \$25 fee discussed if practice jerseys aren't returned.
- Uniform Design: Game One has provided some mockups. The decision will need to be made by July as uniforms will take 6-8 weeks to be delivered once ordered. Angie will work with Game One to see if we have options to get generic uniforms (no design) for tryouts.

- Families will pay for uniforms at time of registrations. Cost of registration is \$495, and uniforms are \$114. Angie will be responsible for placing large orders and will distribute to coaches at the beginning of season.
- Angie is working on ordering shooting shirts.
- Pending decisions on the process for jersey numbers.

### **Travel Tryout Prep –B. Newton, E. Eggers**

- Dates and Locations:
  - Boys: 8/23, 8/24 @ Eastview High School
  - Girls: 8/23, 8/24 @ Eagan Community Center
- Registration: Tentatively scheduled to go live on July 1<sup>st</sup>
- Volunteers: Smooth process in 2024 with great volunteer support
- DIBS: Decision to move away from checks. Cards used during registration will be charged on March 1<sup>st</sup> if DIBS have not be completed. DIBS will be \$300 for 1 child / \$500 max (2 or more children in program.
- Communication: Brad, Erica will work with Erik to get information pushed out.

### **Boys Travel Updates –B. Newton**

- 2025 – 2026 Tournaments: Brad to start scheduling tournaments in June
- Equipment: Waiting on 5 bags. Brad will reach out to coaches.

### **Girls Travel Updates – E. Eggers**

- Erica to send out summer camp information to the girls travel community as well as the “Save the Date” for tryouts so everyone has it on their radar.
- Jeremy to confirm times for tryouts at Eagan Community Center on 8/23 and 8/24
- Tami and Erica will be registering for tournaments as they go live over the course of the summer
- 8<sup>th</sup> grade coach is confirmed. Ari will coach for the 3<sup>rd</sup> year in a row! She’s great and the girls really like her, so I feel grateful she’s willing to do this again.
- Registration go live on 7/1/2025

### **Financial Update – P. Tarnowski**

As of the **April 2025** financial reporting, we finished the 2024/25 season with **\$6,296** of profit.

- Revenue = **\$338K**
- Expenses = (\$332K)

The core drivers/drainers to our estimated budget include:

#### **Drivers:**

- Total Registrations ... **+\$9.1K**
- Total Tourney Registrations ... **+\$5.5K**
- Misc. Income (EVAA sportswear, gifts, etc.) ... **\$3.9K**

#### **Drainers:**

- Facilities ... (\$11.2K)
- Fundraisers ... (\$4K)

- Tournament Registrations ... (\$4.3K)

For reference, our total player participation in 2024/25 was as follows:

- Travel/Girls ... 77 players (+3 vs. LY)
- Travel/Boys ... 162 players (+17)
- In-House/Girls ... 152 players (+5)
- In-House/Boys ... 401 players (+44)

Most of this year's profit was used to pay for the 300 new practice jerseys, which just recently totaled \$7,660.88.

Opportunities to explore additional ways to get additional funds such as concessions.

### **Social Media– D. McGrath**

- Dan will share Skills / Camp opportunities
- Dan will share registration / tryout information
- MN Historical Society – [Girlhood \(It's complicated\) | Minnesota Historical Society](#)
  - Through stories of individual players and teams, this exclusive section of the exhibit, developed by the Minnesota Historical Society, demonstrates how girls who make a difference grow into women committed to supporting the next generations of female athletes as coaches, mentors, friends, and allies.

**Meeting Adjourned: 8:55pm**