 **SOFTENER SALT PROGRAM OVERVIEW**

One of our most successful and popular fundraisers is the sale and delivery (by players) of softener salt to homes in and around the Eagan area.  Every fall and spring, all EHS baseball players from Freshman to Seniors participate in this fundraiser with all proceeds going towards the EHS baseball program.

**Salt Sale Overview**

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|  | * Players sell salt to friends and family over a period of **several weeks** * Each player has a goal of a minimum of **50 bags.**  *Note: there are prizes for the top 3 sellers and anyone that sells over 50 bags* * Players enter orders and customer information into online tracking system, RioDin(see detailed instruction booklet) * Players gather cash and checks (made out to Eagan Baseball Boosters) when orders are taken * Money is turned in at the end of the sale period * Approximately three weeks after the end of the sale, players pick up their salt at Dakota Hills Middle School and deliver to their customers |

**Spring 2021 Sale Details:**

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| |  |  | | --- | --- | | **Who**? | All Eagan High School baseball players from Freshman to Seniors | | **What?** | Sale of Diamond Crystal Softener Salt products:   * Extra Course – Solar Naturals Water Softener Salt Crystals:  $8.00 per bag * Pellets – Bright and Soft Water Softener Salt Pellets:  $8.00 per bag * Iron Fighter – Water Softener Salt Pellets:  $9.50 per bag   Product Marketing Sheet and sale tracking sheet are both available on the EHS Baseball website, Softener Salt Sale tab.  Link to the EHS Baseball Softener Salt Sale website  **Eagan High School Baseball:**  <https://www.eaganwildcats.org/page/show/5773991-baseball> | | **When?** | The sale officially begins on March 19th and ends on April 15th, however you are free to begin selling as soon as you have created your RioDin account  *\*For now, the plan is to have the salt distribution at DHMS on Saturday May15th and Sunday May 16th.* | | **How?** | As players begin making their sales, there are two ways to track their information:   1. Players can print a tracking sheet from the website and bring with them as they sell. 2. Players can bring up RioDin in the browser on their phones and enter the data directly <https://app.riodin.com/users/sign_in>   Either way, **all orders and customer information must be entered into Boosteraid by end of day October 5th.** Details for money collection and drop off times will be communicated during the selling window. | | Questions? | If you have questions please reach out to **Dylan Danich at** [dylan.danich@comcast.net](mailto:dylan.danich@comcast.net) | |  |

*Note:  a buyout option is available, but we strongly believe in the long-term value to the program of building a database of customers.  However, if a player or parent prefers not to participate, the buyout is $300.*

If you have any questions regarding the salt sale process or the online tool, please feel free to contact Dylan Danich at d[ylan.danich@comcast.net](mailto:Dylan.danich@comcast.net).