



STRATFORD HIGH SCHOOL BOOSTER CLUB AUCTION

DON'T STOP

BELIEVIN'!

SPORTSFEST 2023

Dear Friends of Stratford High School and the Spartan Booster Club:

On Friday, September 8, 2023, the Spartan Booster Club will host its annual SportsFest fundraiser. This dinner and auction is organized to benefit **all** UIL sanctioned sports programs on campus. We would love to add you to the list of sponsors who are helping transform student athletes' dreams into reality.

This year's Don't Stop Believin' themed event will be held at Lakeside Country Club where approximately 350 guests will be in attendance as well as others taking part remotely via Auctria, our online bidding platform.

The following is a small sample of the many things we have accomplished thanks to the generous support of our sponsors:

- Scholarships - 35 athletes inclusive of all sports awarded \$40,000 in college scholarships
- Weight room upgrades - collegiate-quality Mondo floor and integrated weight racks installed
- Nutrition program - sports dieticians from Memorial Hermann IRONMAN Sports Medicine provided team lectures and individual consultations/plans
- Out-of-town tournaments - numerous Varsity teams participated in overnight travel competition
- Locker room graphics - modern decals and signage placed on walls, doorways, and windows to promote Spartan pride

We sincerely hope you will partner with the Spartan Booster Club as a sponsor for our 2023 Don't Stop Believin' SportsFest fundraiser.

Enclosed is sponsorship information and a commitment form, which have several new perks and recognition offerings at each level of sponsorship for both the parent and business owner. Please note that your **commitment form must be received by Friday, August 25, 2023**, for you to be recognized on digital and printed materials.

Thank you for your consideration and we look forward to speaking with you soon!

If you have any questions, please email the auction committee at stratfordsportsfest2023@gmail.com.

**Spartan Booster Club is a 501(c)(3) charitable organization
and your donation is tax deductible.**

2023

TABLE AND TICKET OPPORTUNITIES

Choose one of the following bolded sponsorships (first come, first sold)

CONCERT PROMOTER

\$5,000

Choose one of the following sponsorships at this level

Cocktail Napkins | Auction Paddles

- 8 tickets and reserved seating at SportsFest
- 8 drink tickets
- 8 Heads or Tails entries
- Dedicated social media post
- Logo or name on banner displayed at event and on fence along Dairy Ashford (Sept '23-Jan '24)
- Recognition on Booster Club website, Auctria bidding platform at SportsFest

Descriptions of your sponsorship choice:

Cocktail Napkins

Company logo recognition placed on all cocktail napkins placed at the bar, on tables and used throughout the night of SportsFest

Auction Paddles

Company logo recognition on paddles distributed to everyone attending the auction as well as dedicated slide with logo on screen during "Raise the Paddle"

LEAD SINGER

\$2,500

Choose one of the following sponsorships at this level

Raffle | Entertainment | Heads or Tails

- 6 tickets and reserved seating at SportsFest
- 6 drink tickets
- 6 Heads or Tails entries
- Logo or name on banner displayed at event and on fence along Dairy Ashford (Sept '23-Jan '24)
- Recognition on Booster Club website, Auctria bidding platform, social media at SportsFest

Descriptions of your sponsorship choice:

Raffle

Dedicated slide with logo on screen during raffle drawing

Heads or Tails

Dedicated slide with logo on screen during Heads or Tails

Entertainment

Logo prominently displayed near the DJ and stage

OPENING ACT

\$1,500

Choose one of the following sponsorships at this level

Party Favors | Drink Tickets | Step and Repeat

- 4 tickets to SportsFest
- 4 drink tickets
- 4 Heads or Tails entries
- Logo or name on banner displayed at event and on fence along Dairy Ashford (Sept '23-Jan '24)
- Recognition on Booster Club website, Auctria bidding platform, social media and at SportsFest

Descriptions of your sponsorship choice:

Party Favors

Company logo printed on party favor bags given to guests the night of SportsFest

Step and Repeat

Company logo on the Step and Repeat photo opportunity at the entrance on the night of SportsFest

Drink Tickets

Company logo printed on all drink tickets

BACK UP DANCER

\$750

- 2 tickets to SportsFest
- 2 drink tickets
- 2 Heads or Tails entries
- Logo or name on banner displayed at event and on fence along Dairy Ashford (Sept '23-Jan '24)
- Recognition on Booster Club website, Auctria bidding platform, social media and in person at SportsFest

GROUPIE

\$500

- 1 ticket to at SportsFest
- 1 drink ticket
- 1 Heads or Tails entry
- Logo or name on banner displayed at event and on fence along Dairy Ashford (Sept '23-Jan '24)
- Recognition on Booster Club website, Auctria bidding platform, social media and in person at SportsFest

TICKETS

Couple - \$250

Individual - \$125

Sponsor a Coach - \$75

- Individual and couple tickets include dinner, one (or two) drink tickets, and entertainment
- Cash Bar (credit card only)
- Choosing the couple option will automatically give you the same bidder number as your guest

HERE IS MY COMMITMENT:

- | | | |
|---|---|--|
| <input type="checkbox"/> \$5,000 Concert Promoter | <input type="checkbox"/> \$1,500 Opening Act | <input type="checkbox"/> \$125 Individual |
| <input type="checkbox"/> Cocktail Napkins | <input type="checkbox"/> Party Favors | <input type="checkbox"/> \$75 Sponsor a Coach |
| <input type="checkbox"/> Auction Paddles | <input type="checkbox"/> Drink Tickets | <input type="checkbox"/> Matching gift (email to discuss) |
| <input type="checkbox"/> \$2,500 Lead Singer | <input type="checkbox"/> Step and Repeat | <input type="checkbox"/> Auction item (email to discuss) |
| <input type="checkbox"/> Raffle | <input type="checkbox"/> \$750 Back Up Dancer | <input type="checkbox"/> I am unable to attend but would like to make a tax deductible donation in the amount of \$_____ |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> \$500 Groupie | |
| <input type="checkbox"/> Heads or Tails | <input type="checkbox"/> \$250 Couple | |

Name/Company: _____

(as you wish to be recognized)

Contact Person: _____ Email: _____ Phone: _____

Address: _____ City/State/Zip: _____

PAYMENT OPTIONS:

- For your convenience, sponsorships can be purchased online: auctria.events/SportsFest2023
- If you choose to make payment by check, then please make payable to the Spartan Booster Club and mail to Cathy Blundell, 13711 Tosca Lane, Houston, TX 77079. Email commitment form to stratfordsportsfest2023@gmail.com

Commitment forms must be received by Friday, August 25, 2023 to be recognized on digital and printed materials.

Thank you for supporting the Spartan Booster Club and Stratford High School athletics!