The Diamond Peak Ski Team – operated by the Diamond Peak Ski Education Foundation - is currently planning for our 11th Annual Ullr Fest, a community wide two-day celebration honoring Ullr (ooh-ler), the Norse God of Winter and we are requesting donations to be used for raffles, silent and live auctions.

Ullr Fest is a two-day event that is open to the entire community and raises funds for the Diamond Peak Ski Education Foundation (Diamond Peak Ski Team). On Friday, January 24, 2020 at Diamond Peak Ski Resort we will host a bonfire, a torchlight parade, a live band, raffle and merchandise sales and other fun family activities.

On Saturday, January 25 we will host the 11th annual Ullr Fest Fundraising Gala (an epic après ski party) at the brand new Alibi Ale Works Incline Village Public House. Approximately 150 guests attend our largest fundraiser of the year, which includes both a silent and professionally called live auction. More than 90% of the attendees are local families and business owners so this is a great audience to promote your good and services.

The Diamond Peak Ski Education Foundation prides itself in offering quality ski training programs, on all levels, to our community and surrounding areas. Our mission goes beyond creating winning skiers; we provide a year-round program to develop each athlete’s skill, grit and integrity, and to inspire and empower each of our athletes to achieve their personal goals in athletics and in life.

Diamond Peak Ski Team is excited to announce the opening of our DPSEF Learning Center, a facility located in the heart of Incline Village. This year-round facility located in the heart of the Incline Village will offer a place to foster and expand community, off the hill, helping achieve our vision of becoming an internationally recognized alpine ski team renowned for cultivating a culture of excellence and developing world-class athletes of outstanding character. The DPSEF Learning Center will initially offer three programs for DP Ski Team Members: Alternative dry land training including a revolving Ski Deck and instruction; a tuning room and a quiet, space for schoolwork, goal setting, and processing. It will also serve to host various clinics, coach office hours and special events for the team.

Why Donate: Our tuition covers 50% of the costs to run the ski team programs. Your generous donations play a vital role in our ability to maintain and grow our programs, coaching and equipment. Funds raised from this event enable us to continue to provide affordable programs by keeping our tuitions low. Children that would not normally have an opportunity are given a chance to participate in our programs because of our fundraising efforts and through our Steiner Scholarship Fund. Their experience with the team helps them develop a love and appreciation for skiing along with the skills needed to meet their personal goals in athletics and in life.

How to Donate: For further details about the 11th Annual Ullr Fest event and/or to make a tax-deductible physical, cash or in-kind donation please contact Julie Malkin-Manning, DP Ski Team Manager, at DPSTAdmin@dpsef.org or by phone at 775-832-1179.