



**Date:** January 10th 2022  
**Time:** 6:00 PM

### **In Attendance**

**Board Attendees:** Rob Countryman, Cindy Young, David Charpentier, Dan Young & Mike Hershey

**Other Attendees:** David Williams (rising 9th), Davis, Andrea Castner, Melissa Wilhelm, Lindsay Deaton, Tim Maxwell & Bruce Sailors

**Team Coordinators:** Bernadette Maxwell

### **Called to Order**

- By: Rob Countryman
- Time: 5:58

### **Review and Approval of Previous Meeting Minutes**

- Approved by: Rob Countryman & Melissa Wilhelm

### **Treasurer's Report**

- December 31, 2021 Cash Balance: \$42,010.01
- November consisted of a lot of income from hosting two playoff games; December had a lot of expenses to pay booster organizations their portion of the playoff games in addition to payments in advance for equipment and clinics which are normally paid in January of the following year. Details can be found in the By the Numbers, 2011 Football Season document.
- We made a final MABA payment of \$5,000 totaling.
- Awaiting budget from equipment coordinator to finalize the budget proposal for 2022.
- During our February Board meeting, we will discuss any necessary reconciliation to the budget and put the 2022 Budget to a vote.

## Roles, Board & Volunteer

- Cindy to create a Signup Genius with all of the volunteer opportunities. The Board will review at our February meeting prior to sending it out to MTDC members.

## New Business

- Cindy to work on branding and standardization with our social media sites (Twitter, Instagram, Facebook, Internet, etc.).
- Cindy, Rob and Liesl to work in February on Varsity team meal donations. Only 1 team meal was donated during the 2021 season with others offering a discount. Businesses were still struggling with COVID resulting in less donations and discounts.
- Rob is looking at purchasing a new inflatable helmet and working with the school board and athletic director on the use of cold fireworks.
- Rob to research options on stadium seats. The price has increased to \$51.50/chair.
- Ensure consistent and streamlined communication between TDC and Team Coordinators

## Questions / Comments from Members

- David Williams asked if we could find a way to make money off of unsold food from concessions. Suggestions included communicating via Social Media food is available for purchase.
- Melissa Wilhelm asked if could look at opportunities around a sponsorship program. Leverage the sponsors from the golf outing, meals, helmet, etc.
- How do we get our Mason Football Families and community to rally together and support the Mason Football program.

## Meeting Adjourned

- Rob, Melissa at 7:16

## Supplemental Documentation

- 2022 MTDC Budget Proposal
- By the Numbers, 2021 Football Season
- Cash Flow Statement - November 2021
- Cash Flow Statement - December 2021
- Cash Flow Statement - January - December 2021