



## Cinco Ranch High School - Athletic Booster Club

22136 Westheimer Pkwy #757 \* Katy, Texas 77450 \* 281-237-7000 \*

<https://www.crhscougars.com/>

January 30, 2019

We are reaching out to the local businesses in our community to ask if you will advertise in our 2019– 2020 Sports Programs for Cinco Ranch High School.

The Athletic Booster Club's mission is to assist the Athletic Department as it works to support the mission of Katy ISD and Cinco Ranch High School. The club promotes and encourages all the athletic sports by offering logistical, volunteer and financial support to this important aspect of our athletes' education. Through team athletics, our athletes learn to face challenges, to overcome their limitations, and to develop personal integrity through sportsmanship, all while experiencing the rewards and lessons that come from teamwork.

The ABC provides financial support through monies raised by volunteers to purchase supplies, equipment and make capital improvements beyond what the district budget provides. In addition to that we also grant scholarships annually to our graduating senior athletes. In 2017, we provided 22 - \$1,000 scholarships, in 2018, we provided 20 scholarships and this past school year we provided 18 scholarships. Through your ad purchase, along with the other businesses that purchase an Ad, is what makes this possible.

Attached is a letter from the Katy ISD Executive Athletic Director regarding the ad sales along with our current program ad form that lists the prices and the various ad sizes ranging from \$75 to \$500. If you are interested in the higher-level ads in full color, please contact us for more information as those particular levels include many more benefits.

### **The Top 10 Reasons to Purchase an Ad with Cinco Ranch High School ABC:**

10. Our athletics has over 1,600 athletes participating in one or more of our 14 available sports.
9. It is NOT just a football program. Your **ad would be in a minimum of 8 football programs and in our special edition programs for all the remaining sports** (ie. baseball, swimming, basketball, etc.)
8. The football program cover changes each week and includes highlights from the previous games. This allows us to give our advertisers even more exposure.
7. Your business is in the Cinco Ranch School District. By purchasing an ad, you are giving back to the community that supports you!
6. We are a 501c3 non-profit organization and the purchase is tax deductible – **TaxID #76-0610924!**
5. If you purchase a half page or full-page ad, we offer considerable discounts to advertise in the other KatyISD High School Sports Programs.
4. We love and value our advertisers! Every year we try to come up with new ideas to help support our participating businesses – shout out at games or e-mail blasts or twitter posts.
3. We include pictures of all our athletes! This entices parents to purchase the programs, therefore, giving more exposure to our businesses.
2. Your support directly ties into the success of our programs. In past years we were District Champs in Volleyball, Cross Country, Tennis, Swimming, Wrestling, Basketball, Soccer, Softball & Golf!
1. **WE CAN'T DO IT WITHOUT YOU!!!!**

If you have any questions, please contact us at the email below.

CRHS Athletic Booster Club  
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