

10/19/2022 HCHS Hockey Board Meeting

6:30pm at rink

Board attendees:

Mike

Lisa

Steve

Tina

Kenny

Tony

Nicolette

Other attendees:

Brad Durkin

Steve budget update overview

- Follow up with Swoyer from the showcase
- Lisa to send reimbursements needed to Steve for purchases made

Goal to keep backlog in the bank toward next year

39 skaters (38 paid)

Mike - Send a message that Endowment assisted 4 players to continue their hockey in club update

Madison hotel all set - ready for the weekend tournament

Team Breakfasts - all good start so far

Pictures - drop box, Aubrey, Steve, Bret - process is working

Follow up: Still need someone to catalog pictures by player

Steve Carter possibly help with the recruiting video per Mike

- too long previously (2-3 mins max)
- possible fee needed to edit video later
- skates January - end of feb, to have done by then
- Lisa follow up with Cook of who edited previously
- Nic follow up with Brady's teacher

Be sure that volunteers are responsible for their job each game - Team Managers communicate

Nicolette follow up with team managers: Reminders should be sent in weekly emails to parents - or at least remind to check the schedule of responsibilities and

include that each week

Need to continue to wear the yellow jackets - according to IL West, however Willowbrook rink does not want them used, but have to be visible for ILWest
IL West banging glass issue is a violation - needs to stay within reason, and not destructive!

Need "security" or certain parents to stand by fans - to monitor for certain games
- Kenny has 2 security officers for tomorrow's game

Stephanie needs to get an iPad for Huddle

- Approve iPad - \$250 Lisa propose, Steve, Mike, Nicolette second

Follow up with team managers (Nicolette) - Update the website with scores from games - Stephanie and Lucy

Jerseys for V are all in, need 4 more weeks to screen, and more time for white and red for JV

Black jerseys that were wrong are being replaced/screened no cost

Pink ribbons helmets

Veterans logos for helmets

50 year hats are on back order

Social Media ideas for "red-out" / "white-out" promotional nights for certain games

- Seniors should choose one or two
- Choose Alumni date attendance game
- 7/8 grade attend a game to be chosen
- Countdown to state sm hype
- Follow up for Varsity: Find someone who can manage Aubrey to promote different events for certain Varsity games. Seniors/Varsity team captains/parents choose which games to promote different events
- Tony - Follow up with those who offered to help with social media via registration

Discussion around other promotional/swag ideas from another high school team:

Each kid gave a swag item to teachers in another school (Arctic Rink)

- Sold items at the rink, rally towels, bracelets, give away gift cards etc.
- Think about pre-order swag to sell at rinks **

**Ideas for Stock and Sell swag at rink events:

- Sweatshirts / Family? - with different logo than the player packs
- T-shirts
- Beat LT t-shirts
- Beanie winter caps with different logo than the players
- Tina propose \$2000 budget for stock and sell swag

- Lisa to follow up with a proposal and costs

Senior night - Jody Dufort - follow up bc of scheduling date
Kenny working on flyer for Alumni skate

Mike propose bonus, Steve and Nicolette approve

Luke commit - through year end/January - but help out through March when he is able -

Follow up with Jim - calendar of days off/vacations

Follow up Mike - Agenda to discuss in November board mtg: Holiday party

Swoyer Scheduling date 11/14
Upcoming holiday Mom night 12/5

Do SuperBowl squares?
It is in our budget

7/8 grade skates
Recruiting committee
- Need to choose a few dates for possible skates
Tony recruiting lists, committee to include: Durkin, Draudt and Tony

Service projects:
Center for Independence - Kenny follow up - Get a list to shop and delivery - create signup genius
12/10 shifts for Tina's shopping HJWC - approximately 20 kids - usually press comes in the morning -
Signup Genius to be created for both events to signup at same time

Steve propose adding refs for Varsity games: Mike, Lisa seconds
Need to follow up with Swoyer on this

Brad Durkin to follow up with possible trainer - IL west pays them? - contact Glen
Or just do it ourselves to cover our own games?

Next Meeting: November 7, 6:30pm

