



P.L.A.Y. Executive Board Meeting Minutes

Sunday, September 17th, 2023

6:30 am

Prior Lake City Hall

ATTENDEES:

Shreve Parsley, President

Brent Siegel, Vice President

Justin Slocum, Vice President of Finance

Tommy Thompson, VP Spring/Summer Sports

Lindsay Wilkerson, Vice President of Fall Sports

Debbie Aidas, Vice President of Technology & Communications

Chris Fleek, Administrative Director

*Quorum is met.

- **Chalk Talk - Shreve**

- Grateful for P.L.A.Y. and the Exec Board and all the volunteers that make the program tick.
- Encouraged the Exec Board to think outside the box. Used exploration of alternative spaces for Tennis and Cheer as examples - can we think creatively about what is possible in regard to facilities, sport offerings, etc.? Encouraged board to look up "The Art of Disruption".

- **Fall/Winter Update - Lindsay**

- Football - one disciplinary action so far - a player suspension
- Basketball - Travel Tryouts happened this weekend - team selection this week and rosters will be posted Friday.
- Volleyball - P.L.A.Y. night was a success
- Cheer - P.L.A.Y. night at HS football game was a success - lots of positive comments

- **Spring/Summer Update - Tommy**

- Softball - in fall season. Good feedback on the new setup of the program. Preparing for winter training.
- Baseball - in fall season. VP election next Sunday night. One candidate so far.

- **Technology Update - Debbie**

- In registrations, it needs to be made clear to parents that only those parents/guardians listed on the registration form will be able to access team info in the SportsEngine app. This has come up as a challenge in custody situations when only one parent is listed on the registration.

- **PCA Update - Stu**

- We have renewed a one-year contract with PCA. Three upcoming sessions are scheduled for basketball.

- **Miracle League Update - Chris**

- Big event coming up September 30th at Shakopee Bowl. Games, competitions, silent auction. HS baseball players will be involved as helpers during whiffle ball HR derby.
- Planning for construction ongoing - TBD if October vs. next spring

- **Ponds Project Update/Facilities - Chris**

- Encouraged others to go drive through Ponds to see progress. Can now visualize how ball fields and parks will look when complete. Has a great "feel" to it.

- **Concessions Revenue & Strategy - Chris**

- A task force has been asked to dive into our "mission" around concessions - Stu, Brent and Justin. Why do we offer them? What is our goal?
- There are four things we should consider around concessions: 1 - Mission, 2 - Logistics, 3 - Operations, 4 - Finances. Task force will consider all four for future concessions.
- **“Minimum” Required Board Roles for each Sport- Shreve**
 - Tabled until October

Motion to adjourn by Tommy, second by Brent.