

Gift Card Fundraising Guide

Xcel Performance Volleyball
2023-2024

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How the Program Works

Tips & Tricks

It works best if you download the app because:

- The wallet it refers to is on the app (not your Apple or Google wallet).
- The e-gift card loads instantly vs otherwise you get an email and have to print / screenshot the e-gift card.
- Connect your bank account for purchases and it saves the 2.6% fee when you use a credit card.

Gift cards that give back



BUY A GIFT CARD

Buy a \$100 Gap eGift card from RaiseRight, with 14% earnings. Pay with your bank account or credit card.



USE IT INSTANTLY

Your \$100 eGift card is delivered to your online "Wallet" instantly, ready to use or save for later.



EARN AUTOMATICALLY

You automatically earned \$14 for your fundraising account. Way to go!



THANKS, GAP!

Your earnings come from the brand, so no extra money out of your pocket.

Hundreds of brands, hundreds of ways to earn



Watch the earnings add up

Expense Category	Monthly Budget*	RaiseRight Earnings Avg	RaiseRight Annual Earnings
Groceries	\$400	4%	\$192
Gasoline	\$300	3%	\$108
Dining Out	\$250	10%	\$300
Entertainment	\$200	8%	\$192
Clothing	\$250	8%	\$240
Home Improvement	\$100	4%	\$48
		Total	\$1,080

*Based on average spend for a household family of 4



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There are Many Ways to Earn

The program recommends getting in the habit of using the app like:

- 1. About to book a hotel for a tournament?**
 - a. Go to Hotels.com, who gives back 6%:
 - b. Find the hotel you want and note the price.
 - c. BUT before you purchase online, go to the Raies Right app and purchase a Hotels.com gift card for that amount and to add to your wallet.
 - d. Go back to the payment page for Hotels.com, enter the gift card code that you just bought and you just got 6% of that purchase to go towards that month's dues for your athlete.
- 2. Someone's birthday coming up and you want to buy a gift card?**
 1. Send them an e-gift card OR a physical card shipped to their house.
 2. Then that brand's % of purchase goes towards your athlete's dues that month.

Shop & earn options to fit your lifestyle

Make fundraising part of your everyday life with gift cards purchased through RaiseRight.



Multiple card types

eGift cards

Digital gift cards delivered electronically within minutes.

Physical gift cards

Plastic or paper-based gift cards that can be shipped to your organization or direct to your home.

Reloadable gift cards

Allows you to automatically reload funds onto physical gift cards purchased through RaiseRight.



Safe & secure payment options

Add your bank account or pay with a credit card to enjoy the on-demand convenience of online payments.

Get eGift cards delivered immediately

Access exclusive benefits like ship to home delivery

Earn 4x more than people who don't pay online

Transaction fees apply based on payment method.



Earning on-the-go

The RaiseRight mobile app puts earning at your fingertips—in the checkout lane, at the gas pump, out to dinner, or even from the comfort of your couch.

Shop and buy gift cards

View earnings

Access and use your gift cards

Download the free RaiseRight mobile app for iOS or Android.



Ship to home delivery feature

Get your gift cards delivered right to your door.

250+ brand options—perfect for self-use and gifting

Available from the mobile app and on RaiseRight.com

Look for brands labeled as "Ship to home eligible"

Shipping fees apply.

There are Many Ways to Earn

3. **Want to ask family members to help?**

- a. There are shareable links you can send out to join Xcel's Raise Right Group.
- b. Ensure your athlete's name and team are input when your family member creates their account on the app.
- c. Every gift card they buy, that brand's % of purchase goes towards that month's dues for your athlete.

4. **Sell Cards to Others**

- d. Ask friends and family if they would like to purchase gift cards through you for themselves or to gift to others.
- e. Collect their order including:
 - i. which company and how much they want
 - ii. address (email or physical)
 - iii. money (through cash, check or Venmo) paid directly to you
- f. You place their order through your app and deliver via their preferred method

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Useful Brands for Travel Teams

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Categories

-  Gifts & Flowers
-  \$10 and Under Gift Cards
-  Services & Utilities
-  Home Decor
-  Discount Store & Outlets
-  Tech & Electronics
-  Streaming & Gaming
-  Universal Prepaid Cards

Card Type

-  Restaurants
-  Health & Beauty
-  Entertainment
-  Fast Food
-  Travel
-  Toys & Hobbies
-  School Uniforms

-  Grocery
-  Home Improvement
-  Department Store
-  Books
-  Children & Teens
-  Movies
-  Music

Denomination

-  Gas & Auto
-  Clothing & Accessories
-  Sporting Goods & Outdoors
-  Food & Beverage
-  Online Shopping
-  Office & School Supplies
-  Pets

Cancel

Show Results

1. Airlines

- a. Southwest = 4%
- b. Delta = 4%
- c. American = 6%
- d. Hopper = 5%

2. Hotels

- a. AirBnB = 5%
- b. Marriot Hotels & Resorts = 6%
- c. Hotels.com = 6%
- d. Best Wester = 12%
- e. Sheraton Hotels = 6%

3. Fast Food & Restaurants

- a. Chipotle = 10%
- b. Panera = 8%
- c. Five Guys = 7.5%
- d. Domino's & Papa John's = 8%
- e. Starbucks = 4.5%
- f. Jersey Mike's = 6%
- g. Door Dash = 3%

4. Gas, Groceries & Last Minute Needs

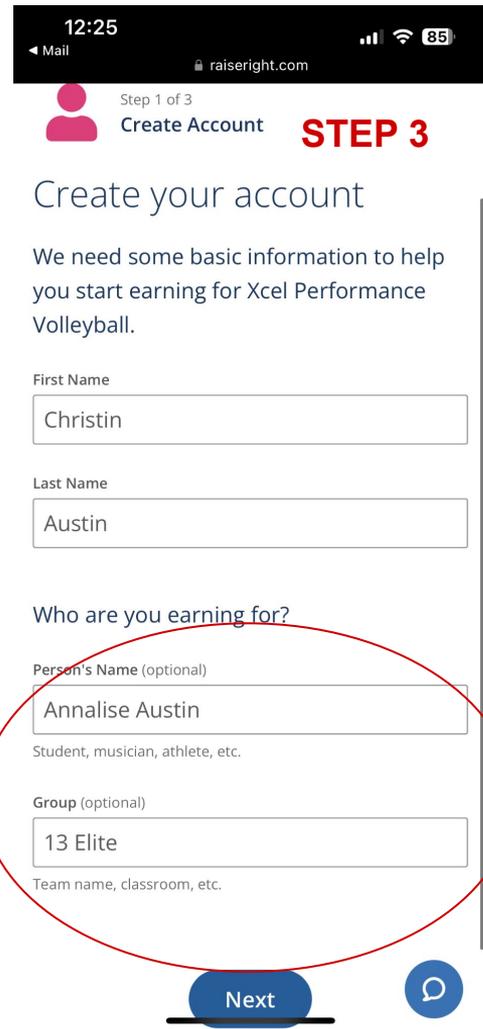
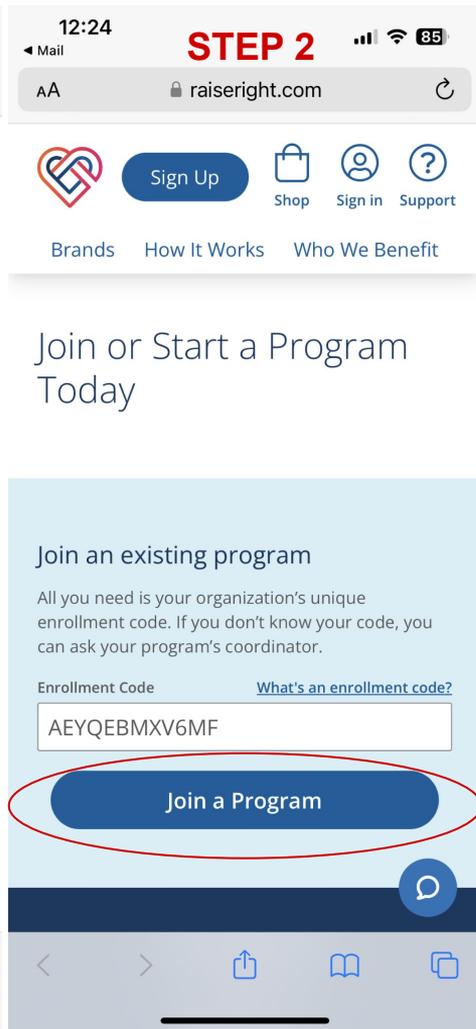
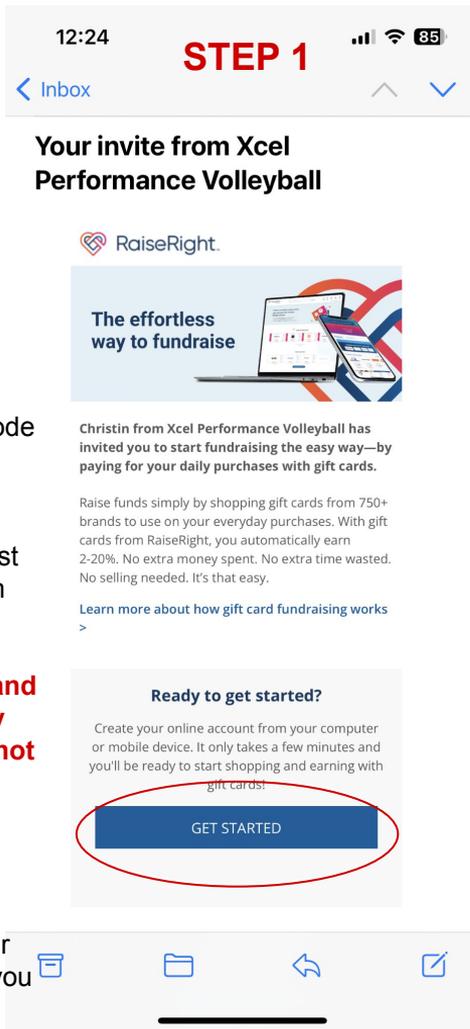
- a. Walmart = 2.5%
- b. Target = 2.5%
- c. Instacart = 4%
- d. Whole Foods = 3%
- e. Shell = 1.5%
- f. Speedway = 4%
- g. BP = 2.5%
- h. Sheetz = 3%

How You & Others Enroll

1. You may receive an email, scan a QR code or get a link directly sent.
2. ALL will have the enrollment code. Just click Join a Program
3. **YOU & OTHERS MUST input your athlete's name(s) and which team(s) they are on OR we will not know to whom we need to assign credits.**

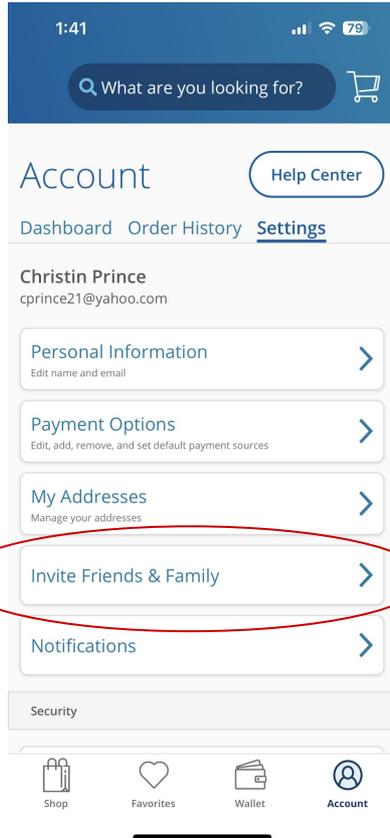
TIP

Sign-up online and then download the app using your same username/password you create online

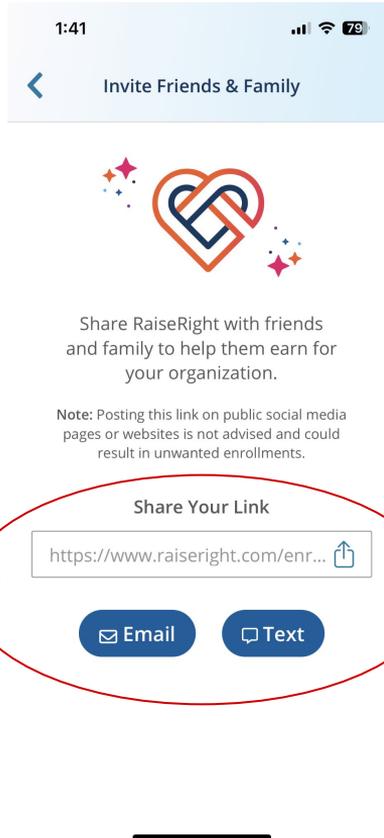


How to Invite Others to Enroll

STEP 1



STEP 2



1. You may receive an email, scan a QR code or get a link directly sent.
2. ALL will have the enrollment code. Just click Join a Program
3. **THEY MUST input your athlete's name(s) and which team(s) they are on OR we will not know to whom we need to assign credits.**

TIP

Sign-up online and then download the app using your same username/password you create online

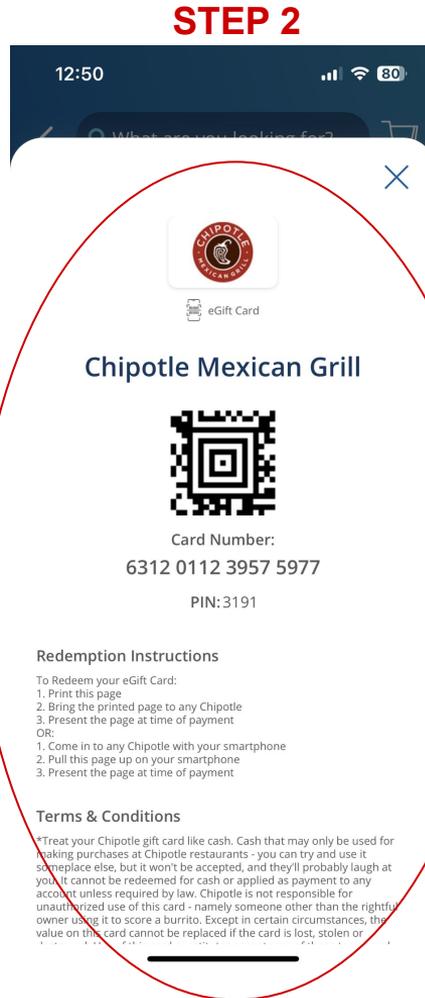
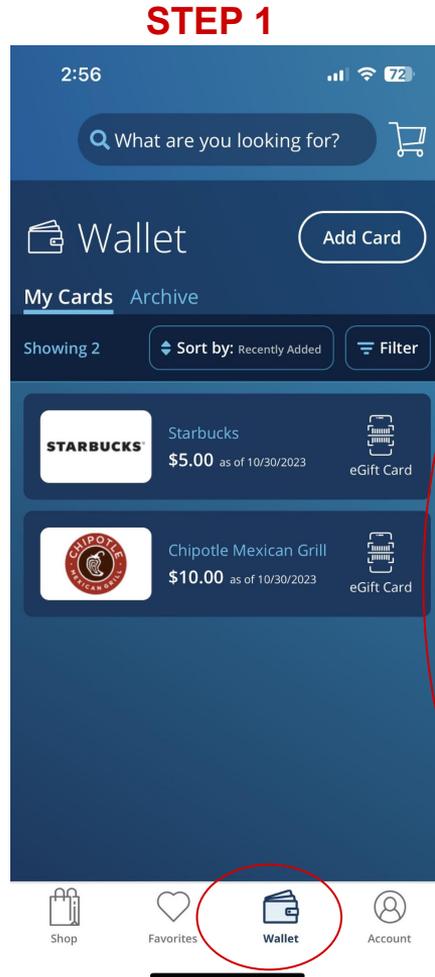
After you send the link, then they go into the same enrollment flow you did.

Everyone, will have the enrollment code. Just click Join a Program

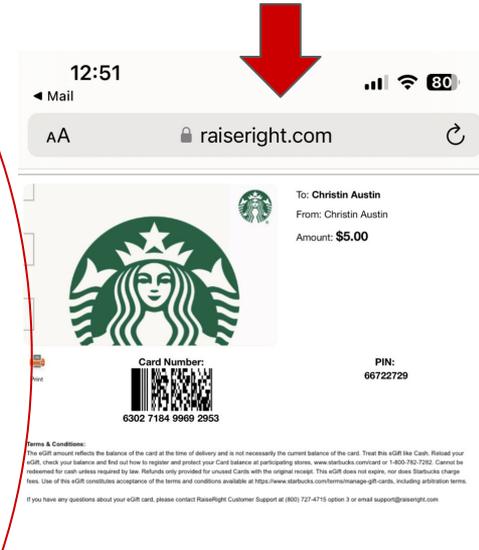
THEY MUST input your athlete's name(s) and which team(s) they are on OR we will not know to whom we need to assign credits. That info will NOT pre-populate, so make sure to include in instructions / ask.

How to Use Your Cards

1. If you have the app:
 - a. Simply open the app, click wallet, click the one you want to use, open and show the clerk.
2. If you don't have the app, the e-gift cards will be emailed to you and you have to print or screenshot to show the clerk.
3. If you send a physical card to your residence, it works like any other gift card.



If you don't have the app, it is emailed to you and you go through the same flow as people you sell to (next page) for full flow.



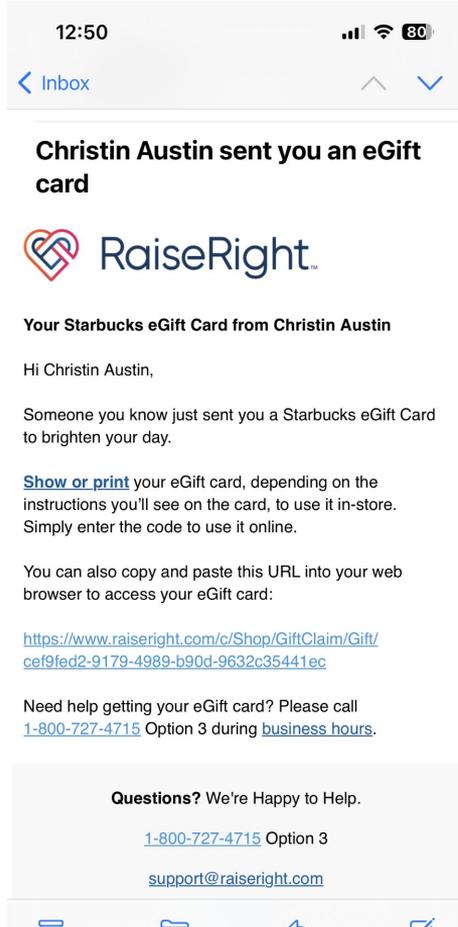
How to Send Cards to Others

Need a last minute gift or one for the hard to shop for person or want to sell gift cards to others:

You can send them an e-gift card or physical gift card.

1. If an e-card they will get an email telling them how to claim their card
 - Enter their email to verify it is theirs
 - Then get this Starbucks example of an e-gift card that they either print or screenshot to use.

STEP 1



12:50

< Inbox

Christin Austin sent you an eGift card

 RaiseRight

Your Starbucks eGift Card from Christin Austin

Hi Christin Austin,

Someone you know just sent you a Starbucks eGift Card to brighten your day.

[Show or print](#) your eGift card, depending on the instructions you'll see on the card, to use it in-store. Simply enter the code to use it online.

You can also copy and paste this URL into your web browser to access your eGift card:

<https://www.raiseright.com/c/Shop/GiftClaim/Gift/cef9fed2-9179-4989-b90d-9632c35441ec>

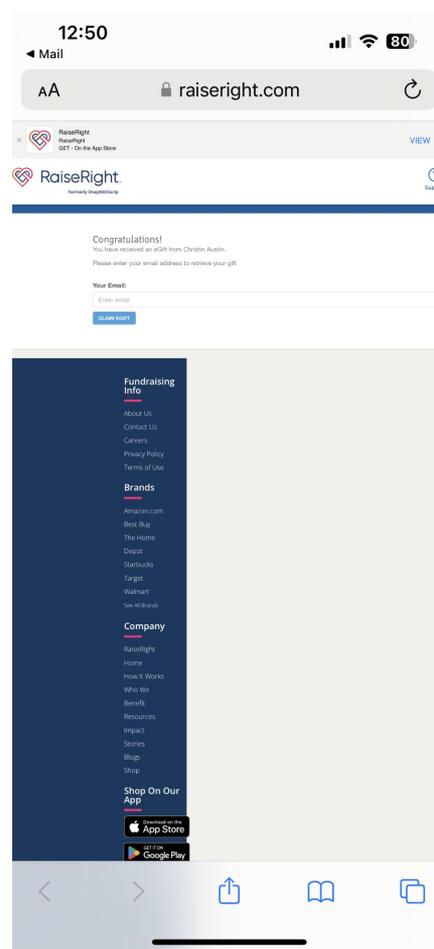
Need help getting your eGift card? Please call [1-800-727-4715](tel:1-800-727-4715) Option 3 during [business hours](#).

Questions? We're Happy to Help.

[1-800-727-4715](tel:1-800-727-4715) Option 3

support@raiseright.com

STEP 2



12:50

Mail AA raiseright.com

RaiseRight

Congratulations!
You have received an eGift from Christin Austin.
Please enter your email address to retrieve your gift.

Your Email:
Enter email

CLAIM GIFT

Fundraising Info

- About Us
- Contact Us
- Careers
- Privacy Policy
- Terms of Use

Brands

- Amazon.com
- Best Buy
- The Home Depot
- Starbucks
- Target
- Walmart
- See All Brands

Company

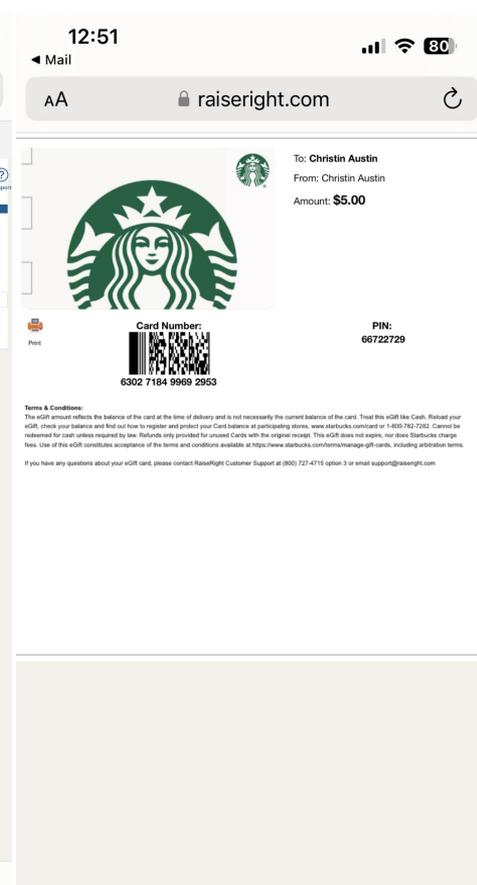
- RaiseRight
- Home
- How It Works
- Who We Benefit
- Resources
- Press
- Stories
- Blog
- Shop

Shop On Our App

Download on the App Store

GET IT ON Google Play

STEP 3



12:51

Mail AA raiseright.com

To: Christin Austin
From: Christin Austin
Amount: \$5.00



Card Number:

6302 7184 9969 2953

PIN:
66722729

Terms & Conditions:
The eGift amount reflects the balance of the card at the time of delivery and is not necessarily the current balance of the card. Treat this eGift like Cash. Reload your eGift, check your balance and that all links to register and protect your Card balance at participating stores. www.starbucks.com/cards or 1-800-782-7282. Cannot be redeemed for cash unless required by law. Refunds only provided for unused Cards with the original receipt. This eGift does not expire, nor does Starbucks charge fees. Use of this eGift constitutes acceptance of the terms and conditions available at https://www.starbucks.com/terms/manage-gift-cards, including arbitration terms.

If you have any questions about your eGift card, please contact RaiseRight Customer Support at (800) 727-4715 option 3 or email support@raiseright.com

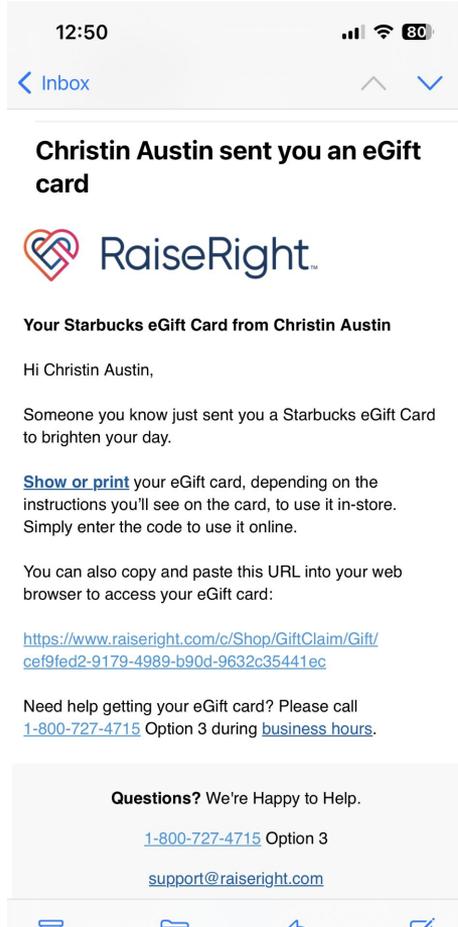
How to Sell Cards to Others

You can sell cards to friends and family as well.

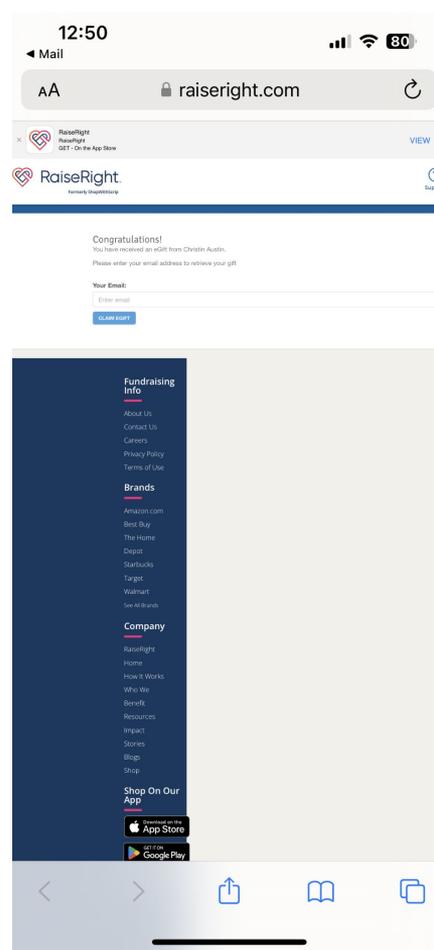
- Send them this link <https://www.raiseright.com/brands> to peruse the brands available.
- They need to send you the following information: company, amount, address (email or physical), and then you need to collect payment however you prefer - made out to you.

Not all companies do e-gift card and physical gift cards. However, if someone purchases a physical, gift card, just make sure you input their address in the shipping line and be sure to charge an extra \$1 for shipping. Raise right will ship directly to their house within a few business days.

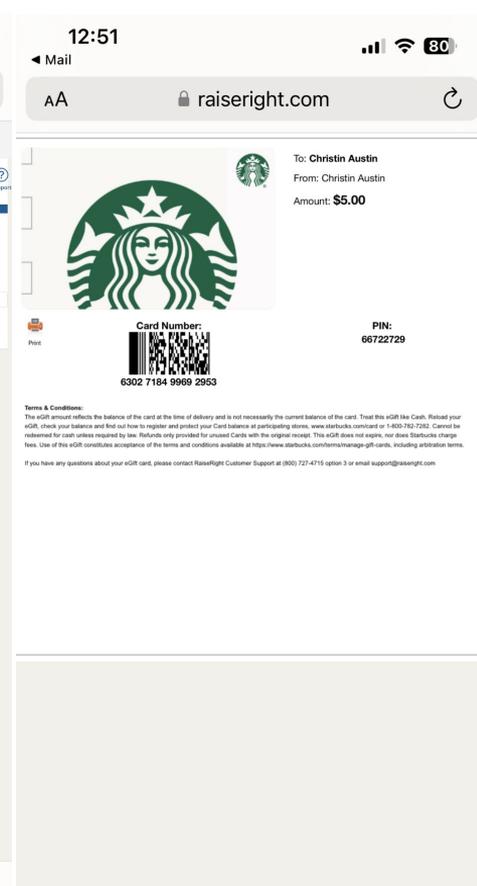
STEP 1



STEP 2



STEP 3



Highest Cash Back & High Value Cards to Sell or Purchase

If you're going to go through the work of selling, here are some cards with the highest cash back and/or those with higher order values which are listed here. Those in yellow sell both e-gift cards AND ship to home physical cards.

Higher Values	Brands with Higher Values
10-16%	LL bean, Brooks Brothers, Land's End, Banana Republic , Gap, Athleta , Old Navy, Adidas , O'Charley's, Talbots, Dave & Busters , J. Crew, The Children's Place , Neiman Marcus, Nike , Bath & Body Works , Columbia , Home Chef, Chili's , Maggiano's , Under Armour , On the Border , Einstein Brothers Bagels , Bonefish Grill , Ruth's Chris , Outback , Cabela's , Sweet Frog , American Eagle , Carter's , Bob Evans , AMC , Macy's , Carrabba's , Blaze Pizza , Chipotle , Aeropostale , Royal Caribbean, Best Western Hotels
High Order Values	Home Depot (4%), Best Buy (4%), Lowe's (4%), AirBnB (6%), CB2 (8%), West Elm (6%), Williams Sonoma (6%), Crate & Barrel (8%), Crate & Kids (8%), Pottery Barn (6%), Pottery Barn Kids (6%), HomeGoods (7%), Wayfair (6%), AirBnB (5%), Southwest Airlines (4%), Marriott (6%), Hotels.com (6%), Delta (4%), Carnival Cruise Lines (8%), American Airlines (6%), Hopper (5%), Holland American (6%), Sheraton (6%), Princess Cruises (6%),