

4/6/2021



Dear Ski Families & Friends of CRYSTAL NORDIC:

In just three seasons, our Nordic Program has grown beyond our wildest imaginings to include almost 600 students! The students span in age from elementary through high school:

Elementary School Nordic Rocks programs	550 students
NEW Squirrel Team (4th & 5th Grade)	11 students
Middle School Team	18 students
High School Team	17 students

With the generous support of Crystal Mountain, ShareWinter Foundation, other charitable institutions and our wonderful parents and friends, a truly transformative program has a firm grounding in our community, with ever increasing numbers of kids and families finding joy and fitness on our beautiful XC trails.

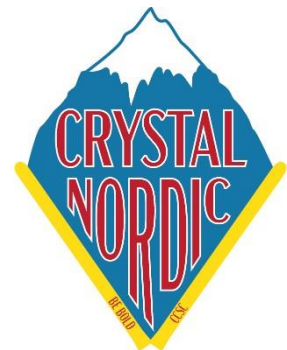
A recent Flying Squirrel Race volunteer said it best: "It is so great to see Crystal Nordic creating a Nordic Ski legacy in Benzie County right in front of our eyes."

With growth, comes challenge... our increasing number of new skiers means we have chronic equipment shortages. So we are excited to announce a generous donation from one of our ski families and the launching of the **CRYSTAL NORDIC BE BOLD MATCHING GRANT** to raise \$5,000 to build and sustain the growth of our program!

FOR THE NEXT TWO (2) WEEKS ALL DONATIONS TO THE NORDIC PROGRAM WILL BE MATCHED \$1 FOR \$1 UP TO \$2500. PLEASE CLICK HERE TO DONATE NOW AND HELP US REACH OUR CHALLENGE GOAL OF \$5,000.

HERE IS HOW YOUR GIFT WILL MAKE A DIFFERENCE:

- \$25 = SKI POLE TIPS FOR ROLLER SKIING**
- \$50 = A PAIR OF POLES**
- \$75 = A PAIR OF SQUIRREL TEAM BOOTS**
- \$100 = A SET OF SQUIRREL SKIS**
- \$200 = A PAIR OF ROLLER SKIS**
- \$500 = CRYSTAL NORDIC RACE TEAM SPONSOR**
(Help us compete at STATES in 2022!)
- \$1000 = CRYSTAL NORDIC SUSTAINING SNOW ANGEL**



To DONATE: [CLICK ON THIS LINK](#) or go to www.ccskiclub.org to have your gift doubled

If you know someone who might want to support this effort, please share this email or let us know to contact them. We extend our gratitude to our entire ski family for your support and belief in our Mission to remove all barriers to all our local Youth!

Sincerely yours,

Tim & Beth