Brandon Valley Hockey Association

Board Meeting Agenda Monday, May 12th, 2025, 7:00 pm Tailgator's 1013 N Splitrock Blvd, Brandon, SD 57005

<u>Members present:</u> Cody Clites, Tom Gruenig, Kyle Storm, Lynnette Coolidge, Marsha Pederson, Ashley Rueter, Josh Klundt, Jennifer Jungemann, Connor Haken, Danielle MacGregor, Clayton Stevens, Alissa Winter, Denis Paquette, Sue Harms

Members absent:

Call to Order

President Cody Clites called the meeting to order at 7:02 pm. Marsha motioned to approve the April meeting minutes from both meetings, 2nd by Jenn. The April meeting minutes were approved.

BVHA Public Comment

None

President's Report

Cody reviewed 3 player release requests. The Board has previously decided to deny player release requests.

The association was offered to purchase used hockey skates. Cody inventoried our current skates on hand and will review this offer again at the next meeting if needed.

Treasurer's Report

Sue sent out the April financials via email prior to the Board meeting.

Director and Committee Reports

Public Relations

Loyalty Day Parade – May 4th at 1pm

This event well. The association handed out flyers for Try Hockey for Free during the parade.

Try Hockey for Free events

Danielle provided an update on this event coming up on May 20th.

BVHA Birthday Party Package

Danielle provided a recommendation on what to offer as a birthday party package and how much to charge for those. Danielle motioned to approve the birthday package as presented, 2nd by Josh. Discussion on the cost of the birthday package. Motion passes.

BVHA Private Event Rental Package

Danielle presented information on local venues and what they charge for private events.

Rink Manager

Updates on financing – Tom G.

Tom provided an update on the appraisal quotes that we received from a bank. Tom recommends going with the higher appraisal quote. Tom G. motioned to increase the appraisal budget to \$10,000, 2nd by Clay. Discussion on the cost of the appraisal. Motion passes. The Board would like to pursue the appraisal through Sunrise Bank.

Expectations for the rink for June

The Board reviewed the financials for April. The Board will meet again in May to determine if we will keep the indoor rink open during June.

Driveway maintenance

Connor clarified who was supposed to maintain the driveway.

Expanding parking lot

Connor met with a sponsor to inquire about expanding the parking lot on the north side of the ice rink. Connor got a quote for this which came in around \$6,700. The Board would like to continue to use the parking lot as is for now without further work being done.

Cleaning schedule

Tabled to a later meeting

Gift cards / punch card options

Tabled to a later meeting

Concession stands – meal deal pricing?

Agenda item discussed outside the meeting.

Rink Manager budget

Connor would like to track the bills coming in for the indoor ice rink. The treasurer would have that information.

Outdoor Rink - Sale of old rink

Cody is meeting with someone regarding buying the old rink.

Hockey Development

Tournament fees

Denis provided an update on the proposal of what to charge for tournament fees. Denis would also like to host our Mini and Mite tournament, and tournaments for Squirts and Peewees at our home rink. Teams playing in our home rink tournaments would play two tournaments away. Denis motioned to add tournament fees to registration at the following cost, budgeting for the suggested amount of tournaments, 2nd by Lynnette. Discussion ensued regarding the number of tournaments we will host, the number of tournaments budgeted per level, and the cost of tournament fees for the younger levels. Motion passes.

Tournament Fees per Level and number of tournaments allocated based on this fee (not including state tournaments as applicable):

Mini - \$100, 2 away tournaments, 1 home tournament

Mite - \$100, 2 away tournaments, 1 home tournament

Squirt - \$300, 2 away tournaments, 1 home tournament

PW - \$300, 2 away tournaments, 1 home tournament

Bantam - \$300, 3 away tournaments

HS - \$250, 2 away tournaments

Summer program registration

Denis motioned to open a summer program registration for Tuesday and Thursday evenings from the end of May through June for 10 sessions at the indoor ice rink, adopting the 4v4 rules from other organizations for \$150 per play for 13U to 18U level players, 2nd by Clay. Discussion ensued regarding the feasibility of hosting this program at the indoor ice rink. Motion passes.

Fundraising

Josh would like to partner with This is the Way Foundation on a tournament in the future. Josh also presented that Knights of Columbus would like to hold a shooting contest at the indoor ice rink. Josh provided an update on Huset's Fundraising and the Taco John's fundraiser.

Marketing

Jenn provided an update on the progress of applying for grants and fundraising.

Communications

No updates

Registrar

Marsha will work with the webmaster to get the registration link up for the 2025-2026,

BVHA Scheduling

RecTimes partnering with League Apps

Ashley provided an update on this partnership and will provide an update to the Board of any changes that may come from it.

Squirt level changes for next season

Ashley provided an update from SDAHA that the squirts will have 16 games per team. 2 jamborees

New Business

Spending expectation for Board/association members

The Board will work on a policy to establish guidelines around spending expectations. The Board is reminded to be judicious in spending funds.

Team Banners

Kyle received a quote from Performance Press on printing 4x5 banners of other teams to hang in.

Old Business

Request for Capital Improvements – due April 30th

This was submitted before the deadline.

Annual Policy Review/Updates

All were tabled until next meeting.

Google Workspace Account – Eric Henrich

Tabled until a later meeting

Game admission prices – senior cutoff age

Tabled until another meeting

Partnering with This is the Way Foundation

Previously discussed in the meeting.

Motion to adjourn made by Marsha, 2nd by Josh. Motion passed. The meeting adjourned at 9:46pm.

The next meeting is scheduled for 7:00 pm on Monday, June 9th, 2025.

Respectfully submitted by Lynnette Coolidge, Secretary