For immediate release

WORLD TRIATHLON CORPORATION ANNOUNCES ANTI-DOPING RULE VIOLATION

TAMPA, Fla. (December 28, 2012) – Today, World Triathlon Corporation (WTC) announced that Brazilian athlete Ivan Albano, tested positive for erythropoietin (EPO), a prohibited substance, and has accepted a suspension for a doping offense.

Albano was tested out-of-competition by WTC on May 26, 2012. The sample resulted in an Adverse Analytical Finding for EPO, which is prohibited in the class of Peptide Hormones, Growth Factors and Related Substances on the World Anti-Doping Agency Prohibited List that has been adopted by the World Triathlon Corporation Anti-Doping Rules (“WTC Rules”).

Albano accepted a two-year period of ineligibility, beginning on May 26, 2012, the date the sample was collected. As a result of the doping violation, Albano has also been disqualified from all competitive results achieved subsequent to May 26, 2012, including forfeiture of any medals, points and prizes. In accordance with the WTC Rules, Albano had previously been provisionally suspended from WTC events.

“The WTC program continues to utilize resources toward the detection of all substances on the WADA Prohibited list as is evident from this EPO positive,” said Kate Mittelstadt, WTC Director of Anti-Doping.

“WTC will continue to work with our athletes and race organizers to ensure that the fundamental values of fair play and healthy living are preserved.”

To learn more about the IRONMAN and IRONMAN 70.3 brands and events, visit www.ironman.com. Media-related inquiries should be directed to Media@ironman.com.

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As a private corporation conducting triathlon events under the IRONMAN® brand, World Triathlon Corporation (WTC) is the first private, non-federation sports company to formally adhere to the World Anti-Doping Code. The WTC Rules are adopted and implemented in conformance with the responsibilities of WTC under the code, and are in furtherance of WTC continuing its efforts to eradicate doping in the sport of triathlon. As part of the www.ironmanpromembership.com website, WTC has included an Anti-Doping section. Downloads of rules, policies and forms, as well as educational resources and links, are available to all participants and the public through this site.

About IRONMAN

The iconic IRONMAN® Series of events is the largest participation sports platform in the world. Since the inception of the IRONMAN® brand in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines at the world’s most challenging endurance races. Recognized for excellence through distinguished events, world-class athletes and quality products, World Triathlon Corporation (d/b/a IRONMAN), owner and operator of the IRONMAN® Series, has grown from owner of a single race to a global sensation with nearly 190 events across five unique brands: IRONMAN®, IRONMAN 70.3®, 5150™ Triathlon Series, Iron Girl® and IronKids®. For more information, visit www.ironman.com.