



CCHA Board of Directors Meeting

February 21, 2022

Blue Line Room (VRC West) or Virtual/Zoom – 7:00 pm

Join Zoom Meeting

<https://zoom.us/j/92193623842?pwd=UFZyUTcxMzhvaS9uZk8rbWRORUFxUT09>

Meeting ID: 921 9362 3842

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Call to Order

a. Roll Call

Board Present: Chris Parrington, Beth Johnson, Nate Prosser, Joe Siebert, Tara Schini, Jessica Reinhardt, Mark Heinert, Debbie Bohmann, Jon Johnson, Becky Herrmann, Pete Vidmar

Key Volunteers: Jess Kutz, Shauna Brick, Rachel Thunberg, Dan Meneghin, Karla Bogucki, Jessica Gieske, Kelly Becker, Anna Simet

Guests: Kevin Kurt, Larry Grace, Eli Golder, Lindsay Schullo, Mike Erickson, Lauren Withridge

Consent Agenda

Special Guests 7:00-7:45pm

- Goalie Development Program - Larry Grace Optimal Goalie

Larry Grace, Optimal Goalie, joined the meeting to present options for improvements on Goalie training. Larry believes that you need to look at athletic and development perspectives. From an outside perspective, he is hearing that there isn't enough communication on why a goalie is placed at a level over/under another. Parents are putting extra time and money into additional training and are frustrated their player isn't making a higher team. Larry focuses on off-ice training, parent training, creating better overall athletes. He believes in development over training.

1. Coaches need to be willing to look at goalies differently than they traditionally have. Specific development and adjusted communications to handle goalie development is extremely important. An early comment can make or break an entire season by setting the tone.
2. Goal Tending throughout the season should be about game development. Goalie work before practice. Spring, Summer and Fall are the best times to work on goalie development.
3. Goalie parents feel they don't get support from their head coach and/or association. Associations should have a game plan that shows what they should be doing, what they can do above and beyond if they want, and a list of quality resources to reach out to.
4. Recruit goalies "Try Goalie for a Day"

Working with Larry:

Off-ice evaluation component with Larry during tryouts

Off-season training to improve their athleticism

Parent education

Putting together a game plan by age on what parents/players should be focusing on Individualizing training by personality



- Edgetek - Eli Golder

Eli Golder – EdgeTek Hockey. He's hearing a lot of pleased parents this year. His goal is to make sure our association is taken care of and happy. Looking toward apparel for next year, Eli has some ideas to improve the process:

- NUMBERS – The only way to get the numbers done with kids picking is to heat press the names and numbers after the fact. Most big associations assign numbers to avoid this problem. Upper level \$120 for 2 sets, \$132 this year to heat press after the fact. Next year looking at \$142 but jerseys ready much faster. Put a timetable on when numbers have to be submitted in order to have jerseys in from the teams.
 - Have lower teams pre-assigned numbers to speed up the process of getting their jerseys
 - Recommend that registration close sooner for lower level to facilitate more lead time
 - Reversible jerseys are heavier – lower mite could go back to single color jerseys. Keep upper mite and 8U reversible set numbers 2-35.
- SPONSORS- The sponsorship team can send the sponsor list sooner, and communicate more frequently between apparel provider and sponsorship team to ensure that all are accounted for
- APPAREL- positive feedback all around on apparel. Eli willing to purchase some of the most popular items up front to stock in store. Do expect supply issues from key suppliers to continue into next year.

Standard Agenda 7:45-8:45pm

Board Member/Key Volunteer Reports 7:45-8:15pm

- Notices:
 - Kelly approved as Stormhawks Award Coordinator
 - Open Board positions will be posted as open this week
 - Key Volunteer positions will be posted soon as well
 - Try Hockey for Free is not free anymore – there is an insurance fee that needs to be covered.
 - MN Hockey changed waiver definition of multi-campus: Now a mandatory waiver shall be granted to any player in good standing. School defined as where the player attends the majority of their classes (unless agreed upon differently by the district director). A clarification on how this rule would apply for students moving schools or campuses needs to be held. Beth has asked D6 Director Hewitt to define how he will vote on this matter this Spring so that D6 associations can plan accordingly. 8th of May is next meeting.
 - We host Championship weekend of 12U and 15U.
 - Mask policy in Victoria is strongly recommended but not required as of Tuesday, 2/22/22
 - Subcommittee Reports
 - Tryout Review Committee (Jessica R.)
 - Board Member Reports
 - President (Beth Johnson)
 - Motions Approved Off-cycle
 - Board/Key Volunteer Positions – 2022-2023 openings
 - MN Hockey Updates
 - District Playoffs
 - VP Admin (Nate Prosser)
 - VP Hockey (Jon Johnson)
 - Player evals out to coaches soon.
- ACTION ITEM: HDC to review Hockey Sense soft skill – possible give it a set definition by age group to define what ratings 1-10 would look like. NHL scouts are really bad at identifying hockey sense.
- Finance Update
 - Treasurer (Tara Schini)
 - Accountant (Greg Rotunda)
 - No updates
 - Secretary (Becky Herrmann)
Update: Last months minutes will come out for vote via email
 - Commissioner Reports
 - Upper Girls (Joe Seibert)



Update: Season going well this month

- Lower Girls (Debbie Bowman)

Update: Request to put logo on handheld signs – approved

- Jr. Gold (Tim Conyard)
- Bantam (Chris Parrington)

Update: Several teams have made regions. Goalie hit hard, reported to their coach they were having bad symptoms of concussion. Recommends we send a note to coaches to demand a whistle if goalie takes a hard hit to be evaluated.

- PeeWee (Pete Vidmar)

No update

- Squirt (Mark Heinert)

Update: Fargo tournaments went well. Recommends players and families prepare to play outside.

- Upper Mites (Jessica Reinhardt)

Update: Hoopla schedule out. Last weeks are out.

- Lower Mites (Zac Zalewski)

Update: Ending smoothly

- **Key Volunteer Reports 8:15-8:45pm**

- Apparel/Jersey Coordinator (**Becky Herrmann covering**)
- Brick City (**Beth Johnson covering**)
- Communications/Social Media (Kevin Kurtt, Katie Vann)
- Concessions (Karla Bogucki)

Update: Help needed in the food area on Thursday

- Concessions Coordinator (Lisa Huh)
- COVID Manager (Holly Tchida)
- Equipment (Jay Hoopman)
- HDC

- BHDC (Aaron Broten)
- GHDC (Drew Nichols)

Update: Getting pre-season review forms out.

- Hoopla/Golf Tournament (Elizabeth Rodgers)
- Ice coordinator (Julie Eklund)
- Photography/Room Scheduler (**Erica Hunter covering**)
- Raffle (Anna Simet)

Update: Has ideas to improve the process – apply earlier, get tickets out with jerseys, incentivize players to sell more tickets. If each team sold one extra book of tickets, that would be \$10,000 additional income for the association.

- Recruiting (Alisha Johnson)

Update: Last date this year March 4. Information coming out soon.

- Registrar (Jessica Kutz)

Update: 10U A Girls team with an unrostered coach issue – he has been added to the roster. Ask team managers to double check rosters to ensure that all players and coaches are properly listed (state consequences of having a person NOT rostered)

- SafeSport (Jessica Gieseke)

No update

- Special Events Coordinator (Michelle TeBrake)
- Sponsorship Committee

- Sponsorship Chair - Shauna Brick
- Sponsorship Member – Lindsay Schullo
- Sponsorship Member – Rachel Thunberg



- Stormhawk Awards (**Kelly Jandt Becker – pending approval-Approved**)
KELLY: Spearheading Stormhawk Awards this year.
Becky getting tshirts through EdgeTek.
Date Tuesday, April 19th, 6-8pm likely time – Chan auditorium booked.
Working on a form through SportsEngine with Matt.
March 13 cutoff date for grades to be in.
- Team Manager Coordinator (Erica Hunter)
- Volunteer Coordinator (Kelly Olson)
- Webmaster (Matt McCoy)
- NEW IDEA: CCHA Scholarship idea for college – Michelle and Tara working on an outline. Hoping this is a way to build loyalty to our program and get younger adults back to coach and volunteer within the association
- VOLUNTEER INFORMATION NIGHT: MARCH 8?
- **Board Only Discussion: 8:45-9:15pm**
- **Next Meeting: March 21, 2021, 7-9pm Blue Line Room (VRC West) or Zoom**