

# **Bridgeland High Athletic Booster Club**

**15201 Mason Rd Suite 1000, PMB 361, Cypress, TX 77433**

**Meeting Time & Date:** Tuesday, July 14, 2020 at 6:00 PM

**Meeting Location:** Zoom Call

**I. Call to Order**

Meeting was called to order at 6:01 PM by Scott Walle. Meeting was held by a Zoom call with all board members present.

**II. Minutes**

The minutes from the Special Board meeting held on July 2, were presented. Motion to approve by Tommy Wallis. 2<sup>nd</sup> by Kristen Ruiz. Approved.

**III. Welcome / Announcements / Introductions**

Scott welcomed all the Zoom attendees and reviewed the agenda.

**IV. Officers' Reports**

Treasurer – Kristen Ruiz gave an update on the transition from Stacie Keneker to her. Stacie turned over all the books reconciled through June 30, 2020.

Spring fundraisers were mostly non-existent, so memberships and fundraising to start the new year will be a big push. The media guide is also expected to be a large fundraiser for the booster club. The annual balance sheet and profit/loss statement was reviewed. Overall net income for 2019-2020 was \$61,079.50, and we have about \$166K in the bank.

Karla Crippen made a motion to approve the report as presented. Tommy Wallis 2<sup>nd</sup>. Approved.

**V. Athletic Affirmations – Coach Raffield**

Coach had no update. No news from UIL on when MVP, camps or practices would be able to start back up.

**VI. Coaches' Requests**

Coach Raffield made a request on the behalf of Cross Country –

1. Cypress Relay – Bibs and Pins - \$138.58
2. ALTIS Apprentice Coach Program for Speed Development - \$99 reimbursement to Coach Kennedy
3. Medals for Cypress XC Relays – \$1,000
4. US Track & Field XC Coaches Association Program Mgmt Certification Course - \$100 reimbursement to Coach Kennedy

Note: Medals would not be purchased at this time; only if meet is held.

Tommy Wallis made a motion to approve. Scott Walle 2<sup>nd</sup>. Approved.

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## **VII. Committee Reports**

BAB Wrangler – Troy Guidry – nothing to report.

Concessions – Kirsten McFarland – kept cash to get started; deposited everything else. With inventory in concession stand, lost a few hot dog buns but that’s about it. All drinks and candy will be fine in fridge. Kirsten also mentioned Door Dash. Will liking not do this in the new school year due to COVID precautions.

Looking into purchase of Sign up genius pro version to use for all sports. \$270 / year for the Silver Membership. Allows 10 admins. Scott Walle made motion to approve. Kristen Ruiz 2<sup>nd</sup>. Approved.

Fundraising – Renesse Landry taking over this job. Shannon Crippen will get with him to transition sponsorship for trailer. To start making calls and solidify 2020-2021 sponsors.

Membership/Sport Liaison – Tricia Stott – She created a QR code for the membership web address on SquareUp. Will need to work with Shannon to get report of members by sport before each parent meeting. Asked if there was a way to get list of coaches and parent meeting dates – Coach Raffield said not yet but will share. Shannon will get with Tricia and send her a list and can show her hot log in and run reports if she wants to.

Social Media – Stacie Guidry – member of all “class of” sites to spread news on Facebook. Also manages Twitter and Instagram. Can post about memberships, but how often?

Spirit Gear – Shannon Crippen – he was not present, but Karla Crippen gave an update. Have been working with Halo to get new designs ready for Bear Necessities. Right now, it’s still August 19, but AP Jill English said she would reach out to Shannon once they went back July 20. Also working with Trademarks to design a football shirt and masks. There have been some memberships coming in; will get a report to Tricia.

Webmaster – Renelle Cadena – making updates to the website. Took down all old stuff. Added QR code and membership information/link. Have all social media accounts on there. Will make updates as received. Ask for Tricia to send her names and mention website at parent meetings. A parent can be given rights to the sports page to maintain.

## **VIII. Old Business**

Scott Walle will get invoice for the GPS sensors to Kristen to pay. \$4,025. Approved at meeting in Spring.

## **IX. New Business**

Pressbox Branding – one-time contract to create graphics to brand BHABC social media, Facebook, Digital fan guide, website. 100 graphics for a one-time service. \$1,500. Scott will send proposal for board to read for more details. Scott Walle made motion to approve. Tommy Wallis 2<sup>nd</sup>. Approved.

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*The purpose of the Bridgeland High Athletic Booster Club is to promote all athletic programs at Bridgeland High School in an atmosphere that is consistent with the educational philosophy of the school community. Said organization is organized exclusively for the charitable, religious, educational, and scientific purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under the Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code*

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BHABC branded tent – currently BHABC borrows tent from school when needed. Will be used at all events such as Bear Necessities, BBQ cook off, Spring festival, Dad’s Labor Day lunch, etc. Other events where spirit gear will be sold or memberships will be set up. Keep tent in BHABC trailer so it’s available when needed. About \$1,500 for 10’x20’ tent. Motion to approve by Tommy Wallis. 2<sup>nd</sup> by Kristen Ruiz. Approved. Karla will order from Halo.

Teacher Breakfast – Friday before school starts. Currently planned for Friday, August 21. Need to get donations or purchase food for about 280 teachers. Tommy Wallis is taking the lead. Tricia Stott and Renesse Landry will help.

Banners for membership / media guide – Karla and Tricia Stott will discuss and get pricing. Banners to hang at BHS sports complex and gyms.

Kristen McFarland asked about eventually buying 2 new iPads so she doesn’t have to transfer between gyms and outside concessions or share with SpiritGear. We currently 4 iPads / set ups. Spirit Gear uses 2 sets ups and concessions uses 2 set ups. Karla will talk to Shannon about AT&T account and thoughts on getting a Verizon hot spot for Berry Center. AT&T does not always work. Renelle has one we can borrow to try.

Update: Karla spoke to Shannon and BHABC has 4 iPads they bought outright. They are AT&T and on Shannon Crippen’s personal account. \$52.04 is charged for the accounts each month. Will eventually need own BHABC account so may want to price shop between AT&T and Verizon. Two of the iPads carry data plans, two do not.

**X. Announcements**

N/A

**XI. Member Inquiry / Questions**

N/A

**XII. Adjournment**

Scott Walle adjourned at 6:48 PM.