



MGBA Board Minutes

July 15, 2024

Minnetonka Girls Basketball Association

Website: www.tonkabuckets.org

Present:	Doug Espenson, Amanda Kieper, Lisa Diessner, Andy Gilles, Jill Vinge, Kenna Dooley, Jacky Gilles, Josh Jansen, Matt Buehler, Chris Hamdorf, Brian Cosgriff, Barry Cosgriff, Kim Hoehne, Brian Ross, Adam Carr
Time	Agenda Item
6:30 pm	Call to Order - Doug Espenson
6:31 pm	Approval of June 13, 2024 Meeting Minutes <ul style="list-style-type: none">- Brian Ross noted that the Minutes should clarify that the fiscal year began on June 1, 2024; and Minutes were amended accordingly. Motion passed unanimously.
6:33 pm	Secretary's Report - Lisa Diessner <ul style="list-style-type: none">- Kim Hoehne will help Board manage the website and post Minutes.- Have standing general agenda posted on website for community review.- Discussion re continued use of Sports Engine as opposed to a new platform (Crossbar). \$800 per year, negotiated down from \$1,500. Massive undertaking to switch over, especially with no cost savings. No new apps. General consensus was to stick with SE.
6:43 pm	Treasurer's Update - Brian Ross' Last Update <ul style="list-style-type: none">- Making Doug Espenson and Andy Gilles signers this month.- Only two charges since last month: \$36/month and \$179/month.- Bank: \$95k. Virtually no change from last month.- Tax returns are almost filed.

6:45 pm	<p>High School Report - Coach Brian Cosgriff and Barry Cosgriff</p> <ul style="list-style-type: none"> - Breakfast club in full session. - Second week of camp started today. - Barry Cosgriff reports numbers seem strong and up from last year. <ul style="list-style-type: none"> - 2023: 168 total participants - 2024: 181 total participants - 93 kids attended camp today, with grades 3, 5 and 7 having the strongest numbers: <ul style="list-style-type: none"> - 32 seventh graders - 26 fifth graders - 21 third graders - Coach Cosgriff's Goal: Make camp as user-friendly as possible. <ul style="list-style-type: none"> - Morning-long sessions would be more suitable for families dropping off. - Considering readjusting format to make longer camp times or clarifying that kids can stay longer (attending multiple daily sessions). - HS Fall League dates set for the following Sundays: Sept. 29, Oct. 6, Oct. 13, Oct. 20, Oct. 27 and Nov. 3 (girls only). <ul style="list-style-type: none"> - Fundraising options for MGBA. - Organizer Rachel Turnbull: splits gate fees between HS and MGBA. - Likely MGBA table dates: Sept. 29 and Oct. 6. - HS Regular Season: <ul style="list-style-type: none"> - Thomas Gorrilla is new girls JV coach (very positive feedback). - 26-game schedule (8 home, 9 neutral, 9 away). - 9th grade tryouts begin November 11. - 10th/JV/Varsity tryouts begin November 18.
6:55 pm	<p>2024 Tryouts/Evaluations Update, Schedule and Registration - Amanda Kieper, Coach Cosgriff, Chris Hamdorf and Adam Carr</p> <ul style="list-style-type: none"> - Coach Cosgriff sent possible tryout dates to HS coaches/evaluators, and they seem to work. - Either September 7 or September 14 and then a weekday or so afterwards. - Chris Hamdorf will look at what is available and share options. - Coach Cosgriff's location choices: First choice HS (East Gym), second choice MME or MMW. - Wednesday might be best to avoid volleyball gym usage. - Announcing teams as soon as possible.

7:10 pm	<p>In-Season Training Update - Doug Espenson and Amanda Kieper</p> <ul style="list-style-type: none"> - Thomas Gorrilla is in. - Virtual meeting with him coming up tomorrow night (July 16). - Idea of having two teams combined at a time for training. - Possible training location would be St. Therese in Deephaven. - Boys used Thomas last year, and the feedback from parents was that coaches should tell Thomas what their team needs to work on.
7:15 pm	<p>Uniforms and Apparel Update - Kenna Dooley</p> <ul style="list-style-type: none"> - New design this year for the Snow Globe sweatshirt. - Obtaining mockups for spelling out “Minnetonka” and for sticking with “Tonka” and willing to review the mockups with any members. - Single-ply non-reversible shorts: black or blue, depending on dark color. - Need design locked in by early August, before next meeting.
7:20 pm	<p>Marketing/Events Discussion (Part 1)</p> <ul style="list-style-type: none"> - Get tryouts on peachjar. - Tables at back-to-school elementary days (HS or MS girls staff). - Use outside signage. - Use camp registration email list as way to share registration info. - Coordinate grade nights with the 8 home games.
7:25 pm	<p>Snow Globe Tournament Update - Adam Carr, Jill Vinge and Amanda Kieper</p> <ul style="list-style-type: none"> - Working on flyer. - Location: Minnetonka HS and SW Christian HS. - December 7 and 8 (and could use SW on Friday). - Five courts available at SW: 6-10 Friday, 8-9 Saturday, 12-5 Sunday). - Advertise use of Championship Court and no gate fees. - Open up registration now, and Kim Hoehne will open on website at the same time. - Get profit from sweatshirts (took in about 8-9k and it cost us about 5-6k last year), so maybe purchase more this year (sold out last year). - Let Underwood at Legacy know that we don’t need courts for tourney. - Snow Globe: Andy Gilles will call to reserve one or two snow globes (last year it was \$500 to pickup/dropoff ourselves). <ul style="list-style-type: none"> - Considering Minnetonka logo in snow globe backdrop. - Last year, Brian Ross picked it up Friday night right before close and then returned it Monday morning.

7:27 pm	<p>Summer Challenge</p> <ul style="list-style-type: none"> - Kim Hoehne posted challenge on website today. - Runs from July 15 through October 31, with pop-up monthly ideas. - Have not announced prizes yet. - Have seen reduced participation over the years. - Boys have app that they use to video them taking shots and then update in real time: strongly consider this (Homecourt) next year.
7:35 pm	<p>24-25 Calendar Update - Chris Hamdorf and Adam Carr</p> <ul style="list-style-type: none"> - Trying to lock in main tournaments early still provides flexibility: register and then pay later once teams are locked in. - More difficult to switch tourney levels later in the season. - Some tourney registrations opened up already (Prior Lake, OMGBA). - Wednesday night practices are generally for the younger grades. - Trying to give the practice times based on grade level. - Mapping out coaches - have gotten a couple good coach referrals; please pass along any good referrals. - Generally try for paid coaches at grades 6 through 8, unless there are specific circumstances warranting a parent coach. <ul style="list-style-type: none"> - Discussed possibility of parent coaches at higher levels. - Last year: five paid coaches, plus three paid assistants; two coaches are still interested. - Assistant is paid basically a third of what the head coach receives. - Head coaches generally pick assistant coaches. - Coach Cosgriff says to trust the process regarding whether someone gets pulled up to HS, that he doesn't want to pull someone up and then cut someone and that he doesn't believe in rushing .

7:45 pm	<p>Kickoff/Big Event Update - Josh Jansen (Community Hype Man)</p> <ul style="list-style-type: none"> - We need to decide the tipoff night date, so we can request the space. - Josh Jansen reported a special opportunity from Timberwolves. <ul style="list-style-type: none"> - Wolves pick two associations every year. - Offered to Minnetonka this year. - Wolves bring everything at no cost to us. - Josh Jansen will check dates with boys/girls after teams are set and talk with Coach Cosgriff, Ryan Tanke, Coach Tesdahl and Matt Buehler about organizing. - Let's pick a date in September. - MGBA Day/Night at Target Center: \$200 from MGBA to hold night. <ul style="list-style-type: none"> - Tough thing with playing at Target Center is that kids leave on all different days, so let's do a whole MGBA day and night. - Grades 3 and 4: anthem buddies. - Grade 5 comes out during warmups. - Grades 6/7/8 play during the day. - Discounted tickets to game that night. - Josh Jansen will run Gopher night again.
7:52 pm	<p>Survey Results Summary and Procedure - Doug Espenson and Kim Hoehne</p> <ul style="list-style-type: none"> - Responses were positive overall. - The early out of town tourney received wide support. - Preference for smaller (8-9) versus larger (11) team sizes. - Lower scoring categories were individual and team improvement. - Mixed reviews for Legacy as a training option. - At least one response mentioned surprise at the level of commitment. <ul style="list-style-type: none"> - Discussed clarifying the level of commitment involved. - Kim Hoehne will work on this and can add it to the registration information on the website.
8:12 pm	<p>Positive Coaching Alliance</p> <ul style="list-style-type: none"> - Brian Ross will transition this over. - Three different meetings. - Coach Cosgriff said HS will do an offensive and defensive clinic again. - MYAS also does coach training - good for the younger grade coaches.
8:14 pm	<p>Meeting Adjourned.</p>

Next Meeting: August 8, 2024, at 6:30 pm in MHS Writing Center