

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
MAY 10, 2021 @ 7:30pm via Email**

Board Members

Ben Goodman, President
Michelle Goodman, Player Development Coordinator
Ross Gustafson, Vice-President
McCain Rosonke, Boys Tournament Director
Derek Bronson, Girls Tournament Director
John Grosse, Assistant Treasurer
Amy Hiivala, Web/Social Media Coordinator
Erin Erickson, Apparel Coordinator
Kris Wilson, Equipment Coordinator
Brady Nathan, Boys Traveling Director
Ben Walcker, Assistant Player Development Coordinator
Jude Miron, Volunteer Coordinator
Johnny Gill, EVHS Liaison
Travis Day, Observer
Rachel Swanson, Observer
Brad Newton, Observer
Jo Seaton, Observer
Todd Frigstad, Treasurer
Tom Madden, In-house Director
Nick Ehrman, Girls Traveling Director
Jeff Pearson, Concessions Coordinator
Keri Williamson, Fundraising Coordinator
Dara Bronson, Assistant Girls Tournament Director
Susan McGrath, Coaches Development Coordinator
Sara Hummel, Facilities Coordinator
Nathan Scott, Observer

Proceedings

With all Directors copied via email, a motion was made by Ross Gustafson to approve the April 12, 2021 board meeting minutes. Brady Nathan seconded the motion with no board members opposed.

Program Updates

The Board received the following updates:

- **In-house (Madden)**
 - Nothing new to report
- **Boys Traveling (Nathan)**
 - Nothing new to report
- **Boys Tournament (Rosonke)**
 - Not sure yet what indoor sports will be like in November
 - Need to discuss no gate fee model along with concessions and 3 games in a row
 - Our flyer and 2021 tournament information will need to be updated soon
- **Volunteer Coordinator (Miron)**
 - Nothing new to report
- **Girls Traveling (M. Goodman)**
 - Will begin planning the tournament schedule with guidance from Nick Ehrman
 - Working on recruiting 2 paid coaches for 8th grade
 - Tryouts are 8/28-8/29 with specific grade levels times listed in the website
 - Coach Kasper is going to hold a pre-tryout workout for \$10/kid as a fundraiser for their program and to help kids get ready for tryouts; more details to come on that
 - Propose that we raise our paid coaches salaries from \$3,000 to \$3,500 to stay competitive with neighborhood associations. Eagan, Farmington and Lakeville are all at this price. Discuss in June meeting.
- **Girls Tournament (Bronson)**

- Nothing new to report
- **Coach Development (McGrath)**
 - Nothing new to report
- **Player Development (B. Walcker)**
 - Working with Michelle to transition into the role. Reviewing documentation, past timing, and will be getting Shot Club ready to roll soon.
 - Discuss whether coaches feedback should be communicated to players in a more formal manner at the end of the season so the player knows what they need to work on for the next season.
- **Facilities (Hummel)**
 - Nothing new to report
- **Apparel (Erickson)**
 - 250 new Under Armour uniforms ordered; will arrive in September
 - Submitted final numbers for proposed uniform ordering; validating totals needed
 - Current lead time is 4 to 6 weeks out
 - Almost all uniforms & shooting shirts returned with the exception of one team
- **Equipment (Wilson)**
 - Have received most bags back with only 1 outstanding due to extended play
 - Will likely need to order some new girls balls as several need to be replaced
 - Will also need to decide if we continue to offer ball wipes for the season as well as sanitizer for ball bags
- **Web/Social Media Coordinator (Hiivala)**
 - Nothing new to report
- **Concessions (Pearson)**
 - Need to determine strategy for this coming season
 - May not be worth it if there aren't breaks in between; however, if there are breaks and we anticipate teams hanging around, offering concessions may be more important
 - If we proceed with concessions, we will significantly scale back number of items
- **Fundraising (Williamson)**
 - Looking for feedback on silent auction event and whether we should host earlier outdoors?
 - Will look to repeat Heggie's again in fall/winter 2021 and utilize sheets fundraiser if available again.
- **Financials (Grosse)**
 - Nothing new to report
- **Board Governance (Goodman)**
 - Critical open positions for next year including Assistant In-house Director, Assistant Boys Traveling Director

Adjournment

- Business was concluded and the meeting adjourned.