



PROTECT THE PACK

Jr Bulldogs Helmet Upgrade Initiative

For the past 10 years, Jr Bulldog Football has proudly served young athletes and families in our community.

Each season, we support 150+ youth football athletes, helping them build skills, confidence, and teamwork both on and off the field.

Due to the manufacturer of our current helmets going out of business, our program must fully replace our helmet inventory. This initiative includes replacing **190 helmets at approximately \$250 each**, representing a total investment of more than **\$47,500** for our nonprofit organization.

We are inviting local businesses and community partners to help us **Protect the Pack** by supporting this critical equipment upgrade.

Your support helps ensure every Jr Bulldog takes the field with safe, reliable equipment and the confidence to play the game the right way.

Our Mission

Jr Bulldogs Football and Cheer is committed to **empowering and inspiring young athletes in our community through football and cheer**. We promote physical fitness, teamwork, and sportsmanship while fostering a positive and inclusive environment that supports personal growth and character development.

Our organization is **100% volunteer-run**, with coaches and board members dedicated to providing affordable, accessible opportunities for the youth in our community.

Helmet Upgrade Impact

- **190 helmets needed**
- **\$250 per helmet**
- **\$47,500+ total investment**
- **150+ youth football athletes each season**

Every sponsorship helps equip a Jr Bulldog athlete.

Sponsorship Opportunities

Our games and events bring together hundreds of local families, providing meaningful visibility and community connection for our sponsors.

Championship Sponsor - \$5,000

Supports approximately **20 helmets**

Benefits include:

- Large logo on game day sponsor signage
 - Recognition as a Championship Sponsor on the Jr Bulldogs website
 - Featured sponsor spotlight on social media
 - Game day announcements recognizing your business
 - Recognition at equipment pickup event
 - Logo included in Protect the Pack campaign promotions
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All Star Sponsor - \$3,750

Supports approximately **15 helmets**

Benefits include:

- Logo on game day sponsor signage
 - Recognition on the Jr Bulldogs website sponsor page
 - Social media sponsor recognition post
 - Game day announcement
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First Down Sponsor - \$2,500

Supports approximately **10 helmets**

Benefits include:

- Business name on game day sponsor signage
 - Recognition on the Jr Bulldogs website sponsor page
 - Social media thank you post
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Sideline Supporter - \$250 (can purchase multiple)

Supports approximately **1 helmet**

Benefits include:

- Name or business listed on game day sponsor signage
- Recognition on the Jr Bulldogs website
- Social media thank you post

Perfect for families, community members, and small businesses who want to support our athletes.

Additional Ways to Support

Businesses can also support our initiative by donating prizes for our **Protect the Pack fundraising raffle**.

Examples include:

- Gift cards
- Sports tickets
- Experiences
- Merchandise
- Gift baskets
- Service packages

Raffle donors receive:

- Social media recognition
 - Recognition during raffle drawings
 - Listing on event signage
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Become a Sponsor

Sponsorship opportunities are open through **June 1**.

To learn more or become a sponsor, please contact:

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**Jr Bulldog Football &
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