



WWCA Regular Meeting Clinic Agenda

Friday, November 04, 2022
In-Person Meeting
8:30 AM



1. Call to order/Welcome (Bean); Attendance (TBD)

[WWCA Constitution - 11/2020](#)

In Attendance: Wendall Bean (President; Convention Co-Chair), Jason Lulloff (President-elect), Pete Moe (Past President), Bob Empey (Treasurer), Chris Hansen (1), Jake Rebhan (3), Kyle Kleuskens (4), Curtis Fiedler (5), John Schimming (6), Craig Austin (7), Kevin Koch (8), Tim Potratz (Awards), Randy Ferrell (Convention Co-Chair), Tom McGarvie (HOF; *Alumni-NV*), Jason Stromberg (Publicity), Doug Forsythe (*Web Director-NV*), Matt Verbeten (WWF), Luke Francois (Executive Director)

Not in Attendance: Ryan Gerber (Secretary), Pat Ratkovich (2), Mike Arendt (Officials)

2. Updates (Bean)

- a. Meeting Secretary
 - i. Meeting called to order at 8:38 am at Ki Convention Center, Green Bay, WI.
 - ii. Minutes taken by **Schimming**.
- b. Introduction of new board member and guests
 - i. Welcome **Kyle Kleuskens** as our District Representative for District 4.
 - ii. Welcome **Luke Francois** new Executive Director.
 - iii. **Mike Moyer** from NWCA will be in attendance tomorrow at our clinic. (Wrestlers in Business and Networking sessions)

3. Reports

- a. Treasurer's Report (**Empey**)
 - i. Account Balance as of 11-04-22 **\$31,914.39**
 - ii. Donation of \$5,000.00 for upkeep of the HOF in the Dells.
 - iii. \$11,974.26 was recently deposited from 2021 WWCA Clinic.
 - iv. Current balance for our clinic account without bills being paid **\$72,860.49**
 - v. **Moe** will read the front of our report at our Annual meeting due to **Empey's** absence on Saturday morning.

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- b. Awards Chairperson Report (Potratz)**
 - i. All set ready to go.
- c. Past President Report/NWCA (Moe)**
 - i. Meeting attended zoom meeting a couple weeks ago. Information of what other states are doing. Certificates for 2021-22 for the NWCA coaches of the year.
 - ii. State of NWCA slideshow that presents what it is and what is its purpose. **Moe** will share out for us to share with members. Asking if it is something we can add to our website. Willing to support coaches.
- d. Officials Clinic (Arendt) - Notes here were provided by Arendt virtually following the meeting. Items were not discussed as part of the regular meeting due to his absence.**
 - i. 105 registered for the clinic, usually about 15-20 show up day of
 - ii. Three breakout sessions and one large group.
 - 1. New weigh in procedure/Pre meet duty
 - 2. New Out of Bounds
 - 3. TV/Illegal Holds/Potentially dangerous
 - iii. My session with coaches tomorrow to cover all new rules and procedures, urge all coaches to attend this because a lot of valuable information on how these will be called throughout the year
 - 1. new boundary calls
 - 2. Facial hair, weigh in procedures, Shoe coming off
 - 3. Bench Decorum points of emphasis
 - iv. There has been some movement at the national level on going to the 30 minute rest period. I will keep monitoring as we may not need to do a full study.
- e. Presidents' Updates (Bean)**
 - i. Challenge Series Update (**Bean, Francios**)
 - 1. Region will be disbanded and those teams will be spread out to Port Washington and Whitewater. There will be shuffling of teams so Port Washington and Whitewater is not as large as it was last year. **Mike Pernsteiner** and **Wendall Bean** will discuss how they are moving teams.
 - 2. Reinforce with coaches the importance of this event for our kids as it can become a catapult for our kids to get a taste of higher success. Make it an important thing for our student-athletes.
 - 3. Discussion on contracts being sent out earlier as of Nov 4 only one region sent them out. Host, try to do this in the Spring moving forward.
 - 4. Regarding number of participants; question came up regarding the weekend that the tournament takes place. Are there a lot of Varsity tournaments that weekend and does that affect participates and host. Would 2nd week of January be a better weekend for the qualifier?
 - a. **Rebhan** will touch base with **Pernsteiner** regarding setting up a zoom meeting for more discussion.
 - ii. Girls State Tournament (**Lulloff, Verbeten, Bean**)

1. Reminder moving to Kohl Center
 2. Qualifying through the boys sectional in their own tournament.
 3. Champion of each weight class qualifies for state.
 4. They are not able to participate in two individual postseason tournaments in one year so can not do boys region and girls sectional.
 5. Wausau will still have their challenge series finals for the women and they are able to compete in both Women's sectional and Wausau Women's tournament.
 6. Information on sectionals coming. Weigh in information and round information.
 7. At the state tournament if there is not a qualifier from a sectional then it is open at state.
- iii. NWCA Recruiting Combine/CEO Academy
1. They have a recruiting combine across the country that they host that is very popular. Consider looking at this idea for a combine and small spring coaches clinic?
 - a. More information will come from **Bean** regarding this topic.
- iv. October meeting with Mel Dow
1. Weight Class Collection Data (to be downloaded to website)
 - a. An information sheet is included in the coaches packet for today.
 - b. It will be sent to all coaches after our clinic.
 - i. WIAA wants our coaches input on which weight class to consider moving forward with.
 - ii. This vote will go to the coaches advisory, who could overrule our decision.
 1. **Hansen** said he is glad the coaches' advisory will use our decision but may not follow as they have a broader range of information to make decisions best for the state. **Fiedler** stated he agrees as some coaches may only vote for what is best for their program. **Empsey** stated; by going to 12 vs others at 14 it can be harmful for our WI wrestlers versus national competition.
 2. **Kleuskens** said we need to educate our coaches as they are voting. They need to think about both tournament and dual meet side of the situation. We have a competitive state now. Do we want to decrease the number of individuals able to place at state. Might help Thursday night dual but does it help the individual state look?
 3. **Forsythe**: many students compete at varsity who are not ready so if we reduce [weight classes], does that provide more JV opportunities so they can find success vs wrestling an athlete who just wrestled

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Super 32. So might lose out on state place winners but get more students out for wrestling.

4. **Bean:** we need to look at our number of participants because it is disturbing we could lose member schools.
 5. **Moe:** our job is to educate our coaches not to sway our coaches. Educate them for what is best for the sport of wrestling in WI. Our task is to educate then collect the data.
 6. **Stromberg:** agrees tough decision to be made but important to make sure our coaches understand all parts.
- iii. On our front page of the WWCA website there is information on the topic of the number of weight classes.
 - c. All surrounding states have voted already for 14 weight classes.
 - d. Tentatively March 6th is when our vote will be completed for number of weight classes.

4. Other Reports

a. 2022 Fall Clinic (**Bean, Ferrell**)

- i. In two weeks we have gone from numbers in the 100's to now over 300. Some schools/employers were not necessarily letting them go until it go earlier.
- ii. Membership is currently at 439; will grow by January.
- iii. Big Thank you to Green Bay Unified as they came through getting us mats for the clinic.
- iv. All clinicians are here and ready to go.
- v. Make sure to thank the head table as you go by. Busy day for them.
- vi. 300 is the sweet spot for making profit on the clinic, however, the cost of everything related to the clinic has skyrocketed.

b. Hall of Fame Banquet (**McGarvie**)

- i. Need help taking tickets at the door tonight, Help identify HOF members to help Duffy out.
- ii. WI wrestling Honories website (hosting and support; cost is \$600/yr) is older and needs to be moved to another website location. Future topic on how to handle this.

c. State Seeding Changes (**Hansen, Lulloff**)

- i. Meeting with **Shane Benitz** and Flowrestling with **Mel Dow** sitting in listening. **Dow** then talked with the representatives and agreed to make the changes that were proposed regarding state seeding.
 1. Head to head category (#1)
 2. Common Opponents (#2)

- a. May not change seeding accuracy as it was pretty good but should answer questions and prevent angry people.
 - 3. Order was not changed but drop down boxes to be used within the order.
 - 4. **Hansen** and **Lulloff** will have a session at the clinic for coaches to listen to.
 - 5. **Bean**: educate our coaches that there was continued work and understanding state seeding is different from what we are typically used to in our regular season tournaments.
- d. WWCA Financials (**Empey, Bean**)
 - i. After going through major expenses we are projected at one of the lowest levels of balance the organization has had in the treasurer's time.
 - ii. If the trajectory continues we will continue to go down.
 - iii. How do we make contacts to raise money to help cover these high costs, example Nichols Suite, Challenge Series ect.....
 - 1. Financially we need to figure out these other avenues.
 - iv. WWCA clinic at one point was in 500 and 600 participants but it fell as happened across the country. WI is still the highest attended wrestling coaches clinic in the country. This contributes to the decline in the balance at the end of each year.
 - v. Our clinic is well known around the country as an excellent clinic.
 - vi. The Executive Director is here to help with this to help the problem but not fix the problem by himself.
 - vii. Note there is \$25,000 that is there in case the clinic is canceled. Example: it could have been wiped out during Covid year but the organization was fortunate to have KI Center work with them.
- e. 2023 Fall Clinic and Future Clinic
 - i. One more contract year for the clinic being in Green Bay so it will be located at KI Center through 2023-24 season.
 - ii. Time to get serious about exploring options after next year. Are there better options for the clinic or is Green Bay KI Center the best location and venue?
 - iii. Can we in confidence say this is the best location for our clinic financially?
 - iv. One thing to look at is we not only host a clinic but also the Hall Of Fame Banquet which includes a meal.
 - v. Table this as there are many directions we can go; two day event, one day event, best banquet place, best clinic place, most fiscally responsible place.
 - 1. Look at forming a committee to discuss this topic.
- f. Annual Meeting Agenda
 - i. Went through the agenda for tomorrow looking for comments.

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1. One piece to encourage them to visit our website.

g. Executive Director Report (Francois)

- i. Purpose of the Executive Director: We can do more if someone who can keep eye on the longer range goals as opposed to just year to year.
 1. Having partnership with WIAA and WADA.
 2. Supporting the WWCA board to be the best board it can be.

- ii. What is Why?

1. What is the "why" of being a member of the WWCA.
 - a. Think about why we are a member and what is our purpose.

- iii. What is our desired state (start stop doing list)

1. Blueprint for new reps and all positions. (Clean up position rolls)
2. Double elimination at state
3. Dual meet team state qualifying start to finish
4. More accomplishments in between meetings
5. Implement mentoring program for new coaches
6. Academic All State for Collegiate Wrestling in WI
7. Starting a youtube channel
 - a. **Gerber:** We already have this, it's ready to go, it just needs content.
8. Better ways to connect and engage with our membership
 - a. **Gerber:** Social Media is a great way to connect, we just need to get content from different areas of the state on a consistent basis.
9. Strategic plan relates to constitution which leads us to why to fundraise
10. Improvement in numbers
11. Inviting more outside members being involved
12. Help individual schools increase numbers
 - a. **Gerber:** Need to engage with WADA
13. Continue to reach out to coaches state wide, getting information back to coaches. Transparency
14. Improvement of Challenge series
15. Connection with Universities and other stakeholders
16. Bring life back into Middle School Programs
17. Update constitution
 - a. **Gerber:** Communication Director - enhance the Secretary position, formally roll in the Social Media position to it, and funnel communication through this position so we have "1 voice"
18. Promote girls wrestling for their own tournament.
19. Continue to recognize our All State Scholar Athletes
20. Utilize connection with WWF better.
21. Promotion and acknowledgement of all level coaches.
22. Focus on inclusion in the sport from different cultures.
23. Clinic; skills vs tools to grow wrestling
Banquet vs clinic which direction
24. As committee define a task we have with a name and date behind it.
25. Continue with the clinic as it is fantastic.
26. Equity statement and mission statement.

- 27. More involvement by the executive board to help out with the clinic.
- 28. Market and rebrand our image. Opportunity to get a logo for people to get behind. Tell our story
 - a. **Gerber:** Our current logo is very difficult to use on Social Media as it's too busy
- 29. Reach out to our Alumni for help in this event and other potential events.
- 30. Continue to work on a 5 year plan.
- 31. Monthly meetings focused on one topic.
- 32. Anything related to officials
- 33. Keep Social Media piece as it is a tool that is relevant and an important piece.
 - a. **Gerber:** Need help with content - I continue to ask for help in this area.
- 34. Keep Nichols Suite; truly a great thing for our group.
- 35. Continue to address the post season for true process for individual and team.
- 36. Grass roots awards.
- 37. Get middle school and youth coaches involved, even here at the clinic.
- 38. WIAA vs non-WIAA rules to be looked at.

iv. Stop doing or pump the breaks

- 1. Long meetings
- 2. Doing something because we have always done it.

v. How does the WWCA Decide what position to advocate for

- 1. How do we use the voice of our membership?

- Member Schools each have one delegate (head coach or designee) who can highlight issues or concerns to members and colleagues across the state in an attempt to change a position already in the books or create a new position statement by submitting a resolution.
- Is there a pressing issue or rule change requested?
- Is the issue already addressed in prior position statements and needs to be changed, or is the issue a new position statement for consideration?
- Submissions must be received by September 15.
- Submitted resolutions are addressed in a book mailed to head coaches and posted on the website.
- A November Fall Clinic forum is held to share resolutions submitted using a hybrid model. (Delegates who were not attending the clinic could participate via Zoom).

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- Permits the Executive Board to be a full advocacy partner.
- Keeps the WWCA policy agenda current and relevant.

5. New and Continuing Business (may involve significant discussion/action)

- a. Continuation on Long-range plan (initiatives/proposals)
 - i. Preparation for Coaches Advisory Items
- b. Update on the process for education/voting for 23-24 weight classes
- c. Communication to Membership
 - i. Consideration of spring and/or summer membership meeting
 - ii. 2023 survey questions: Send any you would like to consider to Wendall Bean.
- d. Committee Reminders
 - i. Hall of Fame
 - ii. Academic All-State
 - iii. End of Year Nominations/Voting
 - iv. Constitution and Bylaw: Time to take a look at these to update to ensure they fit for what we are doing.
- e. Open Discussion
 - i. **Hansen:** Does the organization still pay for a part of the hotel room for those here for the morning meeting. **Bean:** it could be and we would share a room. Have not in recent years. **Verbeten:** if more than 2 hours out compensate half their room. **Bean:** Decision made if you feel need to be compensated see Clinic Chair personally.

6. Adjournment

Motion by **Austin** to adjourn. **Seconded** by **Hansen**.

Motion Passed - 16-0-0

Next Meeting

Sunday, March 6; 9:00 am
Business Meeting; Zoom Virtual Meeting

Future/Rolling Agenda Items

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Notes Approved.