

## SAHA Board Meeting Minutes

Wednesday, June 20, 2018

Attendees:

Raygor__x__	Wells__x__	Downs__x__	Marthaler__	Berthiaume_ x	Nelson_x__
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Benjamin__x	Crimmins_x_	Leopold__x_	Severin_x__	Smith__	Lindberg _x__
-	-	-	-		
Granquist_x_	McCoshen_x	Sislo__x__	Walsh_x__		
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Meeting Called to order at 6:01. Welcome Ryan Lindberg / introductions

### Review of Previous Notes

1. Add Nikki to last month's attendance.
2. Add discussion about PeeWee A State tournament being held at SAHA in 2020.
3. Approval with above changes.
  - a. Motion by Dick, Second by Walsh.

### Approval of previous Financials

1. No financials to approve.

### Officer Reports

- **President**
  - o No Report
- **Executive Director**
  - o See Attached
- **Treasurer**
  - o Anna and Steve are currently working on next year's budget.
    - \$140,000 in the budget for registration. Current projected Numbers have registration at \$122,000. Steve and Anna are working to adjust the budget to reflect the projected numbers.
    - Discussion about clothing budget based on last year's sales of CCM apparel. May require additional budget. Steve will look into dollars spent and report back.

### Committees

- Remove Matt Christy's name from the website.
  - o Mite Director will now be Severin, Berthiaume will take Jr. Gold.
- **Development**

- Ryan Lindberg will become the Goalie level coordinator. Steve Nelson will search for experienced goaltender help to assist Ryan.
- **Bylaws and Policies**
  - Need to ensure all changes approved at the annual meeting have been made to the website.
  - Committee plans to meet in coming months to review bylaws and policies and begin to look at any potential changes to bring to the board.
- **Equipment**
  - Group discussed buying new reversible jerseys to be used at tryouts.
    - Current inventory of pinnies have passed their lifespan and do not properly fit bantam aged players.
    - Raygor will look into the costing of purchasing and labeling reversible jerseys. Crimmons will follow up with number of jerseys to be purchased.
      - Current Pinnies have been loaned to Kohlman Cup in the past with the understanding that the Kohlman Cup would assist with payment for replacements. No further discussion has occurred with those involved in the Kohlman Cup.
- **Fundraising and Publicity**
  - Add Ryan Lindberg to Committee
  - Raygor was approached about the opportunity to sell candy bars as an association. Candy bars come in boxes of 60. Profit of \$30 per box / \$0.50 per bar.
    - No minimum on number of boxes to purchase. Full refund on all unopened boxes.
    - Custom labeling available.
    - Brian will gather more information before a final decision is made.
      - Board approval to proceed with getting more information.
  - Still waiting to hear from ULF for 2018 fundraiser
  - **4<sup>th</sup> of July Parade**
    - SAHA will again have a float in the parade.
    - Wells has rented a trailer from Mac Sport. Need someone with a truck to pull during the parade.
    - Wells has requested approval from the board to spend approximately \$250 on supplies for the float. The float will be a replica hockey rink with a large puck in the center displaying a Spartan head on both sides.
      - If careful, supplies could be re-used for a potential pond hockey float in the Christmas City of the North Parade.
      - Unanimous approval for purchasing float supplies.
    - SAHA members / players will hand out freezies along the parade route.
- **Finance / Insurance**
  - No Report
- **Rinks and Facilities**

- Add Ryan Lindberg to Committee
- **Rules and Referees**
  - No Report
  
- **Tournaments**
  - Ad for SAHA tournaments is in with USA hockey.
  - Leopold discussed the potential of using an app for real-time tournament updates for parents and players. App includes results, game times, etc.
    - Steve Nelson will research the potential of using the app and the associated fees.
      - Website is currently domained with Sport Ngin.
  - Tournament committee has brought a recommendation to the board for a change in tournament fees. New tournament fees would eliminate gate fees.
    - Proposed tournament fees are based on research on all surrounding tournaments in the area at each level.
    - Recommendation was approved.
- **Concessions**
  - See Concession update in exec. Director report.
- **Registration, Website, Manager**
  - Registration is open and functioning properly
- **Player Recruitment and Retention**
  - Add Ryan Lindberg to Committee
  - Signs are located in the John Hack Room. Signs will begin to be placed throughout town.
- **Pond Hockey**
  - No Report
- **Gilby**
  - No Report

**Motion to Adjourn at 7:18pm**



## **Executive Director Report**

**Steven Nelson**  
**Executive Director**

### 1. Vending machines

This past month we updated our vending machines to allow use of credit cards in the purchase process. It was time to upgrade. To offset the potential revenue loss to filling these machines I will be filling the Coke machines. The potential revenue from this will more than fill any void.

### 2. Coke

We recently updated our Coke agreement for the next eight years. The new agreement includes a cash payout to the association in the amount of 20k with a 4k signing bonus already paid to us. The remainder will be a yearly 2k payout for SAHA and Pond Hockey. Coke has stood by the association from the beginning when no other company wanted the risk. This loyalty deserves the proper attention therefore we made a great deal for both. Further, this agreement includes all new equipment in the concessions area and the vending area.

### 3. Concessions

Due to the updated Coke agreement we will be updating the entire concessions operations in the coming weeks. This will give the concessions a clean and new look. I am also of the position that we need to update to accept credit cards. From personal investigation I am told this will increase revenue.

### 4. Northern Storm Summer Tournaments

FYI-Dick Berthiaume and I are in early talks with the Northern Storm group to look at taking over their tournaments for next summer. This would create increased revenue for SRM.

### 5. Concrete Vendor Bid

Bid did not cover what we intended to complete.

### 6. Wall Space update

As most can see we have cleaned up the wall space and painted it. I am currently in the process of collecting local history memorabilia to hopefully put up for viewing. Updates to come.

### 7. Live Barn update

Live Barn is checking all of our arena specifications and should be complete with set up prior to the season. This will generate revenue.

