

## Sioux Falls Youth Hockey Association

### Board of Directors Meeting

April 13, 2022

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), via Zoom - Lindsay Erickson, (Treasurer), Chad Dykstra (Member at Large), Derek Berg (Development Director), Mark Bukovich (Travel League Director) and Dave Carlson (City League Director). Quorum was present. Dan Houck (Director of Hockey), Elliot Hitt (Incoming Treasurer) Leah May (Incoming Travel League Director), Mike Riedel (Incoming City League Director), via Zoom – Corey Rothrock (Incoming VP), and Cherry Hunter (Executive Assistant) were also in attendance. Ed Davis (Secretary) and Amanda Smith (Director of Tournaments) were absent.

Secretary's Report – Lindsay Erickson made a motion to approve the March 9, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented Balance Sheet and Profit and Loss Report as of April 12, 2022.

- Positive Pay – is the processing worth the expense? No issues have been incurred.
- Finance Charges – The Operations account has more bank fee charges than interest. Most of the bank fees are incurred from the daily deposits from Sports Engine registration deposits. Cherry will visit with Sports Engine rep regarding frequency of registration deposits.

Lindsay Erickson requested her resignation be effective immediately. Board members accepted Lindsay's resignation due to move out of state. Elliot Hitt was appointed as the SFYHA Treasurer effective immediately. Elliot and Lindsay will update bank signatures at First Premier and transition duties to Elliot.

#### Director of Hockey – Dan Houck

- Attended Boys Varsity State Tournament
- Covered and ran 3v3 Cross-Ice
- All High School player evaluations were done by March 18th and emailed out to players/parents
- Had final meeting w/ Andy Gillham regarding culture and discussed plan for next season
- Ran in person Mini-Atom's parent meeting regarding summer opportunities and next steps (SIP has created 12U stick and puck per my request)
- Team Genius is a program
  - To track development and rankings of players
  - Mid-Season and end of season evaluations
  - Allows multiple users
  - Master Controller – to meld records
  - Eliminates one hour parent meetings
  - Sports Engine info melds to tryout evaluations
  - \$5 per player x 500 travel players = \$2500
  - Use for travel only program and then determine if program is valuable for City League players
  - Team Genius is available for various sports and utilized at various locations
  - More information coming from Dan specific to Sioux Falls

## Admin Update – Cherry Hunter

- **DIBS** – Working with Wendy Quam to wrap up DIBS records by end of fiscal year April 30. Estimating 84 families will not fulfill their volunteer requirements. Seventy of these families completed zero hours. Estimated income for Volunteer checks to be cashed - \$31,000. Thirty-four families are travel and fifty families are non-travel who will have checks cashed. These figures are up from prior seasons.
- **Trophy case** has been back ordered with target delivery October 4. Dan and Sue MacRandall have donated \$4380 for the trophy case. SFYHA will incur approximately \$650 in shipping costs.
- **Spring 3 V 3** – Thanks to Dan for all his help with Spring 3 V 3! Lots of fun for the kids and our only issue was the last two Sundays we were not able to start on time due to Northland Tournaments running over their schedule. Priz and I have discussed, and he notes that will not happen next spring.
- **Passing of Bob Putnam** – Hockey dad and founder of Sioux Falls Figure Skating passed last week.
- **SDAHA Hockey Hall of Fame** – Plans are being made to create a SDAHA Hockey Hall of Fame. One of the committee tasks will be to find a home for the SD Hockey Hall of Fame. Board members took no action on request to host Hall of Fame at the IcePlex.
- **Request to order Game Jersey Sets** – Travel Game Jersey Coordinator, Janice Bolcerek, has requested purchase/order of 32 sets of game jerseys prior to end of the fiscal year. She will also be requesting 32 more sets to be included in the 2022-2023 budget. These jerseys will be replacements or additional sets for Squirts, PeeWee, and Bantams. Chad Dykstra made a motion to purchase 32 sets of Squirt, PeeWee, and Bantam jerseys from Hockey Boosters fund. Motion seconded and carried.
- **Board Meetings** – Plans are to continue to meet 2<sup>nd</sup> Wednesday of each month.
- **SDAHA Varsity Tournament Committee** – The committee met on Monday night to debrief and make plans for upcoming possible Varsity tournaments. The committee encourages SFYHA to again submit a bid for the Varsity Tournament and are willing to continue as the core planning group. The committee expressed many thanks for the meal at Johnny Carinos!
- **Registration Projections for 2022-2023** configured with Coach Houck and Mark Bukovich prior to SDAHA Meeting.
- **Player Transfers** – I have had several inquiries at the Bantam & JV/Varsity levels regarding Player Transfers from Brandon to Sioux Falls. My message has been there will be no action on the request until after the registration for our service area closes in mid-August for Squirt travel and older. At that point, the board will review the requests and decline or approve. Late registration fee is not assessed to those that are approved. At the Bantam and JV/Varsity level, we have not approved Player Transfers as the tryout process usually has cut our own kids from travel. At all other levels, Player Transfers from Brandon have previously been approved.

## Director of Development – Derek Berg

- Sanford Contract Status – Contracts for the 2021-2022 season are in place with funding to come prior to end of fiscal year.
- Stampede Memorabilia – Derek picked up Stampede items from a donor who has quite a collection. The items will be utilized in our fundraising efforts.
- Sponsors and Donations – Derek Berg presented spreadsheet with sponsors, donors, and grants for the 2021-2022 season. Funding increased from the 2020-2021 season. First Premier Bank sponsorship runs a 3 year cycle. Derek will work to renew their sponsorship for 2022-23 and beyond.
- Hockey Club – Derek Berg will be meeting with Leah May, Penny Malwitz, Amanda Webb, and Lisa Romine regarding group to focus on more funding, greater attendance at games and funds for busing. The group would not attain non-profit status.

## President's Report - Adam Gorra

- IcePlex Addition Feasibility – fourth ice sheet is needed as well as the 12,000 sq ft addition with locker rooms, office space, training space and storage.
- SDAHA Meeting – Board members received briefing via email from President Gorra following the April 9 meeting.
- April 19 User Group Meeting – User groups will be meeting at noon at Workplace Technology. Dan Houck, Mark Bukovich, Adam Gorra, and Cherry Hunter are planning to attend.
- High School Jerseys – Adam noted the high school jersey concern regarding construction and delivery. He noted many programs are utilizing sublimated jerseys.

## **Agenda Items:**

- **Services Proposal Packages – Andy Gilham**
  - September 2022 – March 2023: Gillham and Houck meet bi-monthly (and other coaches as needed) – Cost \$2000
  - Fall 2022 – Gillham provides observation and coach development as was done Fall 2021. Split by age group with no under age 14 – Cost \$2500
  - September 2022-March 2023 – Gillham provide at least 5 hours of presentations for Flyer's athletes – Cost \$1000
  - Chad Dykstra made a motion to approved up to \$6000 for Andy Gillham services during the 2022-2023 season. Motion seconded and carried.
  - Andy Gillham services provide great professional development for Coach Houck and provides to our coaches – how the players mind works. Andy wants to work with the coaches early.
- **SFYHA Bylaws – Board members reviewed proposed amendments as submitted.**
  - Physical address is not needed for bylaws. Physical address is required for Non-Profit annual report.
  - Annual Meeting requirement – SFYHA Annual meeting will take place during the March SFYHA Board of Directors meeting.
  - Chad Dykstra made a motion to approve the amended SFYHA Bylaws as submitted. Motion seconded and carried. Incoming VP, Corey Rothrock inquired as to when the updated bylaws would be posted.
- **Coaches Reimbursement Policy** –Adam Gorra made a motion to include the following in the SFYHA Coach Reimbursement Policy: Expenses will be limited to bench of four rostered coaches for a team per game or per tournament. Motion seconded and carried. The change will eliminate coaches' expenses for five coaches during a tournament or game. Board members will review team caps at the May meeting.
- **Change Management Process:**
  - Authorized signers for SFYHA accounts – need 2 or 3 persons
  - User access controls
    - Social Media (Facebook, Instagram, Twitter) – Adam Gorra facilitates social media
    - Website – Cherry is admin
    - Email accounts – Adam creates
    - Zoom accounts – SFYHA has six accounts
- **Budget Considerations** – Budget considerations are due to Cherry by May 10. Let's Try Hockey has requested \$1500 to restock gloves, yard signs and Wild Water West ad. Heath Rosenbaum will submit request for gear and equipment. Janice Bolcerek has requested 64 sets of jerseys with half to come from 2021-2022 budget. New bumpers or firehoses were suggested. SFYHA needs to fix or replace croxice dividers.

### ***Sioux Falls Youth Hockey Association Mission:***

***To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned 9:25pm

NEXT MEETING  
May 11, 2022 6:30 pm  
Sanford Conference Room at the IcePlex

Respectfully submitted,  
Cherry Hunter  
SFYHA Director of Operations

Adopted May 11, 2022 by oral resolution at meeting / written correspondence  
(Date) (Circle one)