

CYFA March Board Meeting – 5/18 @ 7:00pm Green Mill

Attendees: Dave Dexter, Doug Driver, Mike Mock, Jess Zwart, Thomas Smith, Jesse Westlund, Laurie Wold, Brad Sanders

Meeting agenda and notes:

- 1) Introduce guests
- 2) **Board Positions Update:**
 - a) President – Interim Laurie Wold
 - b) Operations Director – **Jessica Zwart was nominated and elected for remainder of term**
- 3) Registration update:
 - a) Tackle: 232 registered. On a good pace; **Scholarships to date – 1 @ 50%, 7@100%**
 - i) Need more signs and more promotion. Goal of 400 players...up from 366 in 2020.
 - ii) Banner up. Signs out around town. Where do we need more?
 - iii) Printed 500 flyers. Need to try and get more out to other groups from 2-6th grade.
 - (1) Per Diggins, Call Cori to see about having elementary principals distribute to students. Giving flyers to elementary schools to be handed out to teachers/ trying to get into 2-6 grade hands. Need to focus on 2,3,4th grades.
 - iv) Baseball, Hockey, Basketball, and Wrestling sent out blast emails; Other ideas?

2021 Thru 5/17/21		2020 Thru 5/17/20		2020 Total	
Grade	Number	Grade	Number	Grade	Number
2nd	15	2nd	1	2nd	14
3rd	24	3rd	14	3rd	51
4th	38	4th	17	4th	53
5th	38	5th	16	5th	59
6th	40	6th	27	6th	61
7th	42	7th	18	7th	61
8th	35	8th	19	8th	67
(blank)		(blank)		(blank)	
(1) Grand Total	232	Grand Total	112	Grand Total	366

- b) Flag Football: 20 registered. Need to get the word out. Hoping for 40-50
 - i) Printed 200 flag flyers. All have been distributed.
 - c) **Vote:** Allow out of district players, or only if live in district or attend Centennial Schools? **Players living in the Centennial District that don't attend Centennial – home school or private school – or that live outside of the Centennial district, but open enroll and attend at Centennial will be allowed to register. Players living in another school district and attending at another district will be directed to their local program. There were 2 inquiries about this and responses were sent.**
- 4) **Weigh-In Planning:**
- a) CME Track Field
 - b) Need 10 tables, 12 chairs, signage, pens – **Bring a lawn chair if you want to sit.**
 - c) Print jersey number forms (Dave)
 - d) Print size and weight forms for players to have (Laurie)
 - e) Print rosters by grade (Dave)
 - f) Rick will bring equipment for sale, apparel,
 - g) **Rick will bring tables for the equipment and apparel sales**
 - h) Rick will be sending a flyer for advanced notice – should be included in email blast
- 5) Facilities Update:
- a) Not using turf for weigh in, clinic, etc. Games on turf for 2021 will only be Centennial teams
 - b) CMS Track Field is reserved for weigh ins and clinic
 - c) **Laurie will send Corinne Sendle's contact information to Jess.**
- 6) Coaching –

- a) 27 Coaches have applied
 - b) CHS currently meeting with 7-8th grade coaches monthly to train on CHS O and D
 - c) Start training early: USA Football Available NOW, Trusted Coaches June 1
 - d) Will need additional 3rd grade coaching staff
 - e) 6th grade opening: have strong candidate
 - f) 8th grade: **Program leader selected - Matt Tembreull, board vote approved a \$750 fee.** Coaches have been advised of game plan. Brad to work with Diggins
 - g) **Coaches meeting and team formation on 7/19 will be at Sanders' house again – unless baseball playoffs conflict.**
- 7) Finances – Jeremy is out of town and couldn't make it; he and Laurie will be making bank updates this month.
 - 8) Summer clinic
 - a) clinic dates: **June 15, 17, 22, 24 5:30pm-6:45pm 2-5th grade. 7:00-8:15pm 6th-8th grade –**
 - i) reserve ~10 varsity players to help out with summer clinics. Players been advised? Commitments?
 - ii) Ask all coaches to assist with clinics. Need to send email.
 - b) CMS Field Booked
 - 9) NMYFL Summer 7v7: Not happening in 2021.
 - 10) Combine or draft eligible evaluations in July? Who will lead the project?
 - a) Sunday, July 18 6-8pm?
 - 11) Equipment orders: Purchasing Lino Lakes Rec pads, small scoreboards, and practice jerseys **Voted approval - \$617, Mike needs to be reimbursed.**
 - 12) Jerseys: Using vendor from 2 years ago; Rick will have samples for sizing at weigh-in
 - 13) Fundraising: Jesse... Snap Raise update
 - 14) Coach Diggins could not join tonight
 - 15) Flag football – Joined SLP and Blaine for their K-1 program
 - a) Eric working with NFF on cross promotions for NFF 2-7 grade flag. Potential for continued partnership?
 - b) **Eric – please send Mike Mock the Flag contacts so he can get the equipment ordered**
 - 16) Sportsline Photography set up for Aug 26 at the High School Stadium
 - 17) Thomas Smith volunteered to help with social media coordination, will reach out to Michael Diggins

Key Dates:

- April 1: Registration opens
- May 25: Weigh-in event option 1 of 2
- June 13,15,20,22: 4-day Summer Football Clinic
- June 27: Registration closes
- June 27: Weigh-in event option 2 of 2
- July 19: Coaches meeting team formation
- July 26-28: 6-8th grade Cougar Camp
- August 2-4: 2-5th grade Cougar Camp
- August 9: Team gatherings/practices begin
- August 26: Team pictures at the Stadium
- September 1: Potential start date for games. Exact dates TBD.

The next board meeting will be June 21 at Green Mill, 7-8PM